

TOOLBOX

Cartoon Springboard

29-31 October 2024

Madrid - Spain



THE PITCHING EVENT FOR YOUNG TALENTS
DEVELOPING NEW ANIMATION PROJECTS



Cartoon Springboard, a pitching event totally dedicated to young talents in animation!

What is it?

Cartoon Springboard is a pitching event totally dedicated to young talents in animation to connect with industry and animation players and level up skills.

The setting and social programme will give all participants the opportunity to exchange and network with a view to entering into new partnerships.

- » **A jump from school to working life!**
- » **A safe place to pitch**
- » **A Springboard to market reality**



Test and Improve your animation project!

Young talents of animation pitching a project will be allocated a 30-minute session to test and pitch their animation project:

- **13 minutes to present the project** (Concept, main characters, intentions, visuals...).
- **13 minutes for a panel of renowned experts** (Broadcasters, distributors, producers, streamers, publishers, editors, directors...) **to give their first impression on the pitch and offer practical advice and guidance.**
- **4 minutes “in”/”out”** (so that the next pitch can be prepared on the stage).

One chairperson is allocated to each project and helps the young talents to prepare their pitch before the event.

The event is also open to young talents without a project but who have a project in mind for the future and are willing to learn how to pitch and how to better prepare new projects.

What kind of project can be pitched at Cartoon Springboard?

- 🔗 TV special (min. 26 minutes)
- 🔗 TV or Web series
- 🔗 Feature film (min. 60 minutes)
- 🔗 Animated project dedicated to multi-platforms

IMPORTANT: Short films are not accepted.



Who can present a project?

- 🔗 **European Young Talents** who want to develop and test their new animation project or property for the international market and/or to be distributed on several screens.
- 🔗 **Young talents who have graduated from animation schools for a maximum of 5 years.**
- 🔗 **The talent must come from (or have studied in) one of the countries of Creative Europe Media:** the 27 EU countries + Albania, Bosnia and Herzegovina, Georgia, Iceland, Liechtenstein, Montenegro, North Macedonia, Norway, Republic of Serbia, Tunisia or Ukraine.
ATTENTION: since the Brexit, the UK is not part of the eligible countries.
- 🔗 **Young talents have to be able to pitch in English as there will be no translation during the event.**



Project submission

The online form to submit a project will be available in mid-April. Project submissions will close on **Monday 2nd September 2024.**

To submit your project on our website, go to: www.cartoon-media.eu

- 🔗 My Cartoon
- 🔗 My Projects
- 🔗 Cartoon Springboard



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Accreditation fees

- 🔗 250 EUR* for young talents with and without project.
Meals (2 lunches and 2 dinners) and accommodation (3 nights) are offered.
- 🔗 300 EUR* for other participants.
Meals (2 lunches and 2 dinners) are included.

(*special rate for Madrid-based talents and professionals. For any further information please contact laura.jarka@cartoon-media.eu)

Schedule and Deadlines

2 September	Closing date for project submission
By 13 September	Young talents will be informed whether their project has been selected
20 September	Young talents registration deadline (with project)
4 October	Participants registration deadline (without project)
29-31 October	Cartoon Springboard in Madrid (Spain)

Contact us

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