

# cartoon springboard

24-26 October 2023

★ Madrid - Spain



THE PITCHING EVENT FOR YOUNG TALENTS  
DEVELOPING NEW ANIMATION PROJECTS



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# CARTOON SPRINGBOARD, A PITCHING EVENT TOTALLY DEDICATED TO YOUNG TALENTS IN ANIMATION



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## What is it?

**Cartoon Springboard** is a pitching event totally dedicated to young talents in animation to level up skills from industry and animation players.

The setting and social programme will give all participants the opportunity to exchange and network with a view to entering into new partnerships.

A JUMP FROM SCHOOL TO WORKING LIFE!  
A SAFE PLACE TO PITCH  
A SPRINGBOARD TO MARKET REALITY

## Test and improve your animation project!

One chairperson is allocated to each project and helps the young talents to prepare their pitch before the event.

Young talents of animation pitching a project will be allocated a 30-MINUTE SESSION TO TEST AND PITCH THEIR ANIMATION PROJECT:

- > 13 MINUTES TO PRESENT THE PROJECT (Concept, main characters, intentions, visuals...).
- > 13 MINUTES FOR A PANEL OF RENOWNED EXPERTS (Broadcasters, distributors, producers, streamers, publishers, editors, directors...) to give their first impression on the pitch and offer practical advice and guidance.
- > 4 MINUTES "IN"/"OUT" (so that the next pitch can be prepared on the stage)

The event is also open to young talents without a project but who have a project in mind for the future and are willing to learn how to pitch and how to better prepare new projects.

# Project submission

The online form to submit a project will be available from 3<sup>RD</sup> APRIL 2023.  
Project submissions will close on 1<sup>ST</sup> SEPTEMBER 2023.

[WWW.CARTOON-MEDIA.EU](http://WWW.CARTOON-MEDIA.EU) > CARTOON SPRINGBOARD 2023 > SUBMIT A NEW PROJECT

## What kind of project?

- > TV special (min. 26 minutes)
- > TV or Web series
- > Feature film (min. 60 minutes)
- > Animated project dedicated to multi-platforms

SHORT FILMS ARE NOT ACCEPTED.



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## Who can present a project?

- > EUROPEAN YOUNG TALENTS who want to develop and test their new animation project or property for the international market and/or to be distributed on several screens.
- > Young talents who have graduated from animation schools FOR A MAXIMUM OF 5 YEARS.
- > Young talents have to be able to pitch in English as there will be no translation during the event.
- > The talent must come from or have studied in ONE OF THE COUNTRIES OF CREATIVE EUROPE - MEDIA: the 27 EU countries + Albania, Bosnia and Herzegovina, Georgia, Iceland, Liechtenstein, Montenegro, North Macedonia, Norway, Republic of Serbia, Tunisia or Ukraine.
- > ATTENTION: since the Brexit, the UK is not part of the eligible countries.



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## Cost

- > 250 EUR for young talents with and without project.  
Meals (2 lunches and 2 dinners) and accommodation (3 nights) are offered.
- > 300 EUR for other participants.  
Meals (2 lunches and 2 dinners) are included.

1 SEPTEMBER	Closing date for project submission
8 SEPTEMBER	Young talents will be informed whether their project has been selected
22 SEPTEMBER	Young talents registration deadline (with project)
MID- SEPTEMBER	Young talents pitching a project will be contacted by their chairperson
6 OCTOBER	Participants registration deadline (without project)
24-26 OCTOBER	Cartoon Springboard in Madrid (Spain)

## Contact us



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