TOOLBOX

Cartoon springboard

25-27 October 2022 ★ Madrid - Spain

THE PITCHING EVENT FOR YOUNG TALENTS
DEVELOPING NEW ANIMATION PROJECTS

Creative Europe MEDIA

Comunidad de Madrid

MADRID

Madrid Film Office

CARTOON SPRINGBOARD, A PITCHING EVENT TOTALLY DEDICATED TO **YOUNG TALENTS** IN ANIMATION

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What is it?

Cartoon Springboard is a **MIX OF PITCHING SESSIONS AND KEYNOTES** to level up skills from industry and animation players.

The setting and social programme will give all participants the opportunity to exchange and network with a view to entering into new partnerships.

A JUMP FROM SCHOOL TO WORKING LIFE!
A SAFE PLACE TO PITCH
A SPRINGBOARD TO MARKET REALITY

Test and improve your animation project!

One chairperson is allocated to each project and helps the young talents to prepare their pitch before the event.

Young talents of animation pitching a project will be allocated a **30-MINUTE SESSION TO TEST AND PITCH THEIR ANIMATION PROJECT:**

- **13 MINUTES TO PRESENT THE PROJECT.** The pitch will focus on how the project will be/is developed.
- **13 MINUTES FOR A PANEL OF RENOWNED EXPERTS** (from TV, distribution, production companies, digital platforms, financing, gaming...) to give their first impression on the pitch and offer practical advice and guidance.
- **4 MINUTES "IN"/"OUT"** (so that the next pitch can be prepared on the stage)

The event is also open to young talents without a project but who have a project in mind for the future and are willing to learn how to pitch and how to better prepare new projects.

Project submission

The online form to submit a project will be available in Spring.
Project submissions will close on **2ND SEPTEMBER 2022**.

WWW.CARTOON-MEDIA.EU > CARTOON SPRINGBOARD 2022 > SUBMIT A NEW PROJECT

What kind of project?

- TV special (min. 26 minutes)
- TV or Web series
- Feature film (min. 60 minutes)
- Animated project dedicated to cross-media

SHORT FILMS ARE NOT ACCEPTED.

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Who can present a project?

- **EUROPEAN YOUNG TALENTS** who want to develop and test their new animation project or property for the international market and/or to be distributed on several screens.
- Young talents who have graduated from animation schools **FOR A MAXIMUM OF 5 YEARS.**
- Young talents have to be able to pitch in English as there will be no translation during the event.
- The talent must come from or have studied in **ONE OF THE COUNTRIES OF CREATIVE EUROPE - MEDIA**: the 27 EU countries + Albania, Bosnia and Herzegovina, Georgia, Iceland, Liechtenstein, Montenegro, North Macedonia, Norway Republic of Serbia, Tunisia and Ukraine.
- **ATTENTION**: since the Brexit, the UK is not part of the eligible countries.

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Cost

- 250 EUR for young talents pitching a selected project.
  Meals (3 lunches and 2 dinners) and accommodation (3 nights) are offered.
- 250 EUR for observers
  Meals (3 lunches and 2 dinners) are included.

2 SEPTEMBER	Closing date for project submission
9 SEPTEMBER	Young talents will be informed whether their project has been selected
26 SEPTEMBER	Participants registration deadline (with project)
MID- SEPTEMBER	Participants pitching a project will be contacted by their chairperson
10 OCTOBER	Participants registration deadline (without project)
25-27 OCTOBER	Cartoon Springboard in Madrid (Spain)

Contact us

Cartoon
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