

TOOLBOX

# cartoon springboard

25-27 October 2022

★ Madrid - Spain



**THE PITCHING EVENT FOR YOUNG TALENTS**  
developing new animation projects

# Cartoon Springboard, a pitching event totally dedicated to young talents in animation



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## What is it?

Cartoon Springboard is a **mix of pitching sessions and keynotes** to level up skills from industry and animation players.

The setting and social programme will give all participants the opportunity to exchange and network with a view to entering into new partnerships.

A JUMP FROM SCHOOL TO WORKING LIFE!  
A SAFE PLACE TO PITCH  
A SPRINGBOARD TO MARKET REALITY

## Test and improve your animation project!

One chairperson is allocated to each project and helps the young talents to prepare their pitch before the event.

Young talents of animation pitching a project will be allocated a **30-minute session to test and pitch their animation project**:

- > **15 minutes to present the project.** The pitch will focus on how the project will be/is developed.
- > **15 minutes for a panel of renowned experts** (from TV, distribution, production companies, digital platforms, financing, gaming...) to give their first impression on the pitch and offer practical advice and guidance.

The event is also open to young talents without a project but who have a project in mind for the future and are willing to learn how to pitch and how to better prepare new projects.

# Project submission

The online form to submit a project will be available in Spring.  
Project submissions will close on **2<sup>nd</sup> September 2022**.

[www. cartoon-media.eu](http://www.cartoon-media.eu) > Cartoon Springboard 2022 > Submit a new project

## What kind of project?

- > TV special (min. 26 minutes)
- > TV or Web series
- > Feature film (min. 60 minutes)
- > Animated project dedicated to cross-media

**Short films are NOT accepted.**



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## Who can present a project?

- > **European young talents** who want to develop and test their new animation project or property for the international market and/or to be distributed on several screens.
- > Young talents who have graduated from animation schools **for a maximum of 5 years**.
- > Young talents have to be able to pitch in English as there will be no translation during the event.
- > The talent must come from or have studied in **one of the countries of Creative Europe - MEDIA**: the 27 EU countries + Albania, Bosnia and Herzegovina, Georgia, Iceland, Liechtenstein, Montenegro, North Macedonia, Norway and Republic of Serbia.
- > **Attention:** since the Brexit, the UK is not part of the eligible countries.



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## Cost

- › 250 EUR for young talents pitching a selected project.  
Meals (3 lunches and 2 dinners) and accommodation (3 nights) are offered.
- › 250 EUR for observers  
Meals (3 lunches and 2 dinners) are included.

<b>2 SEPTEMBER</b>	Closing date for project submission
<b>12 SEPTEMBER</b>	Young talents will be informed whether their project has been selected
<b>26 SEPTEMBER</b>	Participants registration deadline (with project)
<b>MID- SEPTEMBER</b>	Participants pitching a project will be contacted by their chairperson
<b>10 OCTOBER</b>	Participants registration deadline (without project)
<b>25-27 OCTOBER</b>	Cartoon Springboard in Madrid (Spain)

## Contact us



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