

PRESS RELEASE
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CARTOON SPRINGBOARD LANDS IN MADRID WITH 24 NEW PROJECTS BY YOUNG EUROPEAN ANIMATION TALENTS

Twenty-four animated series and feature film projects by young European talents will be presented at Cartoon Springboard, the renowned pitching event that will hold its next edition in Madrid on October 25-27. A panel of experts will mentor the selected young authors, directors, and producers with the aim of strengthening their projects both creatively and financially. This is the first time that this training event organised by CARTOON lands in Madrid, after having been previously hold in the cities of Valencia, Valenciennes, and Halle. Cartoon Springboard is supported by Creative Europe - MEDIA and the Community of Madrid, the City Council of Madrid, Madrid Film Office, and the Spanish Institute for Foreign Trade (ICEX).

In addition to the pitching sessions, the event includes **keynotes by international professionals** who will discuss the latest trends and challenges facing European animation. Guest speakers include Madrid-based animator, screenwriter, and director Sergio Pablos (SPA Studios), who will give a master class on story development, and Telidja Klai, from the public children's television channel Ketnet-VRT (Belgium), who will talk about the definition of target audiences, while Daniella Gallegos (Tribes Media - Glitch, Netherlands) will reflect on the role of VoD Services, and Louis Jacobée (Gallimard Group, France) will delve into the relationship between the publishing industry and animation.

Lastly, a number of networking activities will allow participants to deepen their knowledge of the animation market, in addition to personally meet decision makers in the sector. **The list of confirmed experts** includes Daniel Bays (CAKE Entertainment), Diogo Carvalho (Sardinha em Lata), Manuel Cristobal (Mano Animation Studios), Bálint Gelley (CUB

Animation), Nuria González Blanco (Cartoon Saloon), David Tarik Jabrane (France Télévisions), Cristian Jezdic (beQ entertainment), Elodie Mellado (Filmin), Sarah Muller (BBC Children's), Jens Opatz (WDR), Martin Vandas (MAUR film), Dario van Vree (Studio Pupil), and Maite Woköck (Telescope Animation), among others.

Cartoon Springboard activities are open to students and alumni from animation schools throughout Europe who have completed their studies within the last five years. Professionals from companies interested in discovering new talent can also participate. Registration deadline is October 10; requirements for participation and registration fees [can be consulted at this link](#).

Since Cartoon Springboard's first edition in 2015, a total of **190 projects have been presented, of which 9 have been released and 60 are in active development**. The event has been tagged as a first step before Cartoon Forum and Cartoon Movie co-production events for animated series and features films. Two projects from Cartoon Springboard were selected for this year's Cartoon Forum: "My Superhero Husband" (Funny Tales / The Alphabet Initiative Agency, Greece / Germany), and "Best Friends Forever.... Stranded!" (Peekaboo Animation, Spain).

A window into the future of animation

Shortlisted from 49 submissions, the **24 selected projects hail from 12 European countries**. With 7 projects, Spanish animation leads the selection followed by France (4), Czech Republic (3), and Denmark (2). Belgium, Croatia, Germany, Ireland, Italy, Netherlands, Slovakia, and Sweden are represented with one project each. [The full list of selected projects is available at this link](#).

Format-wise, TV series lead the selection with 16 works, while web series continue to gain ground with 6 projects, thus confirming their importance as a calling card for new talents in the sector. The selection also includes two feature films and one TV Special.

In terms of target audience, animation aimed at Young Adult/Adult audiences accounts for almost half of the selection (46%). The rest is divided between projects for children 5-11 with 34%, and for family audiences with 12%, while projects for pre-schoolers and teenagers represent 4% each.

Projects have been developed by students or graduates from **Spain's** Universitat Pompeu Fabra, Universitat Ramón Llull, U-tad, Lightbox Academy, ESDIP, and Universidad

Politécnica de Valencia; **France's** Gobelins, l'école de l'image, EMCA – Angoulême, La Poudrière, and Animation Sans Frontière; **Czech Republic's** Tomas Bata University, Film Academy of Miroslav Ondricek, Film and TV School of Academy of Performing Arts in Prague (FAMU), and The Academy of Performing Arts in Prague – AMU; **Belgium's** Haute École Albert Jacquard; **Croatia's** Academy of Fine Arts in Zagreb; **Denmark's** The Animation Workshop; **Germany's** Filmakademie Baden-Wuerttemberg; **Ireland's** Pulse College; **Italy's** Fondazione Sardegna Film Commission; and **Netherlands'** Willem de Kooning Academie – Rotterdam. Organised by four European schools (Denmark, France, Germany, and Hungary), Animation Sans Frontière rounds up the list.

About CARTOON

Created in 1988 with the support of the MEDIA Programme of the European Union, CARTOON is an international non-profit association based in Brussels. With the remit of supporting the animation industry, CARTOON organises a number of events dedicated to animation professionals, including co-production and pitching events like Cartoon Forum and Cartoon Movie, and three training events: Cartoon Springboard, Cartoon Business, and CartoonNext.

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[Press Corner Cartoon Springboard 2022](#)

[Images of the projects for downloading](#)