Cartoon Springboard - Presentation text

### WHY SHOULD YOU PITCH YOUR PROJECT?

It is a unique oppor­tu­ni­ty for young tal­ents of ani­ma­tion! In 2 days, you mea­sure the real matu­ri­ty of your project, you know if it is adapt­ed to the needs of broad­cast­ers or to the requests of dis­trib­u­tors. The experts point out the strengths and weak­ness­es of your project, what you need to improve, change, or high­light to make your project more con­sis­tent and in line with mar­ket require­ments… To give your project a bet­ter chance of exist­ing one day! It will not be easy, but be aware that some projects pitched at Car­toon Spring­board have as a result been pitched at Car­toon Forum (TV series), Car­toon Movie (fea­ture films) and Car­toon­Next (cross­me­dia).

* Dare to cre­ate! Pro­pose your new ani­ma­tion project and enter the spe­cialised mar­ket bet­ter pre­pared. Be part of the new generation!
* Test and pitch your ani­ma­tion project in front of a pan­el of experts.
* Get instant prac­ti­cal advice and guidance.
* Learn about detailed bud­get costs and busi­ness plans, best prac­tices, audi­ence engage­ment, new partnerships…
* Con­nect with today’s main buy­ers and producers.

### CAR­TOON SPRING­BOARD TARGETS

* **Euro­pean** young tal­ents in animation.
* Tal­ents grad­u­at­ed from ani­ma­tion schools for a max­i­mum of 5 years.
* Tal­ents who want to get inspi­ra­tion and knowl­edge on new oppor­tu­ni­ties from a cre­ative and busi­ness point of view.

The event is also open to young tal­ents with­out a project but who have a project in mind for the future and are will­ing to learn how to pitch and how to bet­ter pre­pare new projects.