PROGRAM CARTOONNEXT MARSEILLE (12 – 14 APRIL)

TUESDAY 12th

12:45 LUNCH WITH ALL THE PARTICIPANTS

14:30 – 15:15 WELCOME WORDS

15:15 – 16:15 KEYNOTE & PANEL: THE NEXT GENERATION: NEW VOICES IN ANIMATION & NEW COLLABORATIONS (60')
How broadcasters can become game changers, attracting new talent, new ideas and new business models into the animation business. How these fresh initiatives can open up new opportunities and innovation.
Director of BBC Children's and Education Patricia Hidalgo takes us behind the scenes of a new BBC initiative, Ignite, set up to seek fresh, bold, innovative new ideas and talent in animation and how Ignite can offer new opportunities not just for UK producers but also for the European production base.
Executive Director of Rai Ragazzi and Chairperson of the EBU's Kids Expert's Group, Luca Milano, talks about latest ideas at RAI and shares the EBU's vision for new collaborations within Europe to preserve diversity, promote culturally-important stories and talents in kid's content, faced with the expansion of multi-national media companies.
We hear from **RTE's Head of Children's & Young People's Content, Suzanne Kelly,** about her determination to nurture new creative talent & bring more diversity and inclusion into her schedule while **VP of Programming, AMC Networks International, Katalin Radoczy,** discusses the importance of supporting projects, early, at pre-sales stage and the measures she takes to encourage new voices in her region.

Speakers: Patricia Hidalgo (BBC/UK), Luca Milano (RAI & EBU/IT), Suzanne Kelly (RTÉ/IRL) & Katalin Radóczy (AMC Networks International/CEE)
Moderator: Christophe Erbes

16:15 – 17:00 PANEL: ANIME - THE INEXORABLE RISE OF THE GENRE- WHAT NEXT & HOW CAN PRODUCERS SERVICE THE INCREASING DEMAND? (45')
According to respected research company, Parrot Analytics, global demand for anime content grew 118% over the last two years, making it one of the fastest-growing content genres during the

pandemic. With streaming companies facing saturation in the US and increased competition in other key markets across Europe, anime is providing a different way to attract new viewers and re-engage existing ones. According to Compound, a seed-stage VC and animation expert, anime will soon become a mainstream genre. Observers believe it could be a game changer for European amimation producers, with anime and newly coined concepts, offering them a route into lucrative YA and commissions.

We explore this phenomenon with **Jerome Mazandarani, Anime Expert (EMEA) & Amit Devani from Specialist Research Company, Parrot Analytics (EMEA).**

Speakers: Jerome Mazandarani (Anime Expert/EMEA) with research from Amit Devani (Parrot Analytics/EMEA)
Moderator: John Lomas-Bullivant

17:00 – 17:30 COFFEE BREAK

17:30 – 18:00 PANEL: WHO ARE OUR ANIMATION NEIGHBOURS & NEXT BEST CO-PRODUCERS? CARTOONNEXT FOCUSES ON AFRICA (30')

Many European nations and regions are already co-producing together. Now buyers and producers are looking further afield and new exciting opportunities are opening up, as a result. Netflix & Disney were early adopters of animated series from African content.

We'll be discussing how neighbours in general, Africa, in particular, offer opportunities for new ideas and talent cooperations and what are the cultural, geographical and financial considerations. Led by region Sud, film producer, **Sebastien Onomo (Special Touch Studios/FR)** who will be be joined by **Orion Ross, (VP of Animation at Disney EMEA).**

Speakers: Sébastien Onomo (Special Touch Studios/FR) & Orion Ross (The Walt Disney Company/EMEA)
Moderator: Christophe Erbes

18:00 – 18:30 CASE STUDY: WHAT'S NEXT IN REALTIME ANIMATION? AN INSIGHT INTO 'KAPUF THE LITTLE MONSTER!' A PRE-SCHOOL SITCOM IN LIVE ACTION & REALTIME 3D CG (30')

Celebrating an exciting technological experiment between RAI Ragazzi & the RAI Production Centre in Turin.

Alfio Bastiancich, from the Centre's Showlab, takes us behind-the-scenes of the production and gives us a sneak preview of the first episode.

Speaker: Alfio Bastiancich (Showlab/IT)
Moderator: John Lomas-Bullivant

20:00 WELCOME DINNER AT Les Halles de la Major

WEDNESDAY 13th

09:00 – 09:45 PANEL: NEXT NEW EUROPEAN BENCHMARKS (45')

The European population and market are similar to those of the USA which is still dominating the world with huge blockbusters, networks, streaming platforms and licensing giants. How will fragmented Europe get new national and international hits when faced with this unfair competition? Can we define and agree on new rules, financing structures, and measurements of success to thrive and better achieve our own goals.

What are the next European standards for budgets, the box office, distribution and other success?

Speakers: Luca Milano (RAI & EBU/IT), Chrystel Poncet (MaGic C/FR)

Moderator: Christophe Erbes

09:45 – 10:30 KEYNOTE: WARNERMEDIA EMEA: WHAT NEXT - GREAT IDEAS CAN COME FROM ANYWHERE! (45')

Newly appointed to **WarnerMedia, Lars Wagner, VP Digital Content Strategy & Production, EMEA, & VP Kids Channels, CEE,** gives us a first look at his cross-media portfolio and reveals important opportunities for new, innovative ideas from producers and creators of animated content.
He takes us through key priorities for the company across platforms; the importance of attracting new talent, new short-form ideas, new gaming concepts, such as the initiative which took The Heroic Quest of the Valiant Prince Ivandoe, from shorts within games, to a new global television series & importantly, why new pre-school IP is high on the wish list for Cartoonito.

Speaker: Lars Wagner (VP Digital Content Strategy & Production, EMEA, & VP Kids Channels/CEE)
Moderator: Cristina Angelucci

10:30 – 11:00 COFFEE BREAK

11:00 – 11:40 PITCH PROJECT: SEX SYMBOLS
Producer: Paloma Mora (TV On/ES)
Experts: Orion Ross (The Walt Disney Company/EMEA), Marina Narishkin (Millimages/FR), Suzanne Kelly (RTÉ/IRL) & Andrea Ryder (AMEET Publishing/DK)
Chairperson: Christophe Erbes

11:40 – 12:20 PITCH PROJECT: ASTRID AND THE SCHOOL OF ASTRONAUTS
Producer: Federica Carbone (Lumiar/IT)
Experts: Katalin Radoczy (AMC Networks International/CEE), Naléka N'Guessan (France Télévisions/FR), Lisa Albers (Super RTL Fernsehen/DE) & Sebastian Wehner (Wonderz, Wolkenlenker/DE)
Chairperson: Frédérique Vinel

12:20 – 12:40 EXTRA TIME

12:30 – 14:00 LUNCH

14:00 – 14:40 PITCH PROJECT: HERE
Producer: Daniel Calabuig (Patrones y Escondites/ES)
Experts: Jerome Mazandarani (Anime Expert/EMEA), Sebastian Wehner (Wonderz, Wolkenlenker/DE), Bernd Diemer (Improbable & Cologne Game Lab, DE/UK) & Anna Shchur (Zeptolab/ES)
Chairperson: Frédérique Vinel

14:40 – 15:20 PITCH PROJECT: SAKAMON CASTLE
Producer: Sylvie Mahé (Mondo TV/FR), Thomas Blanc, Reidun Montaville
Experts: Suzanne Kelly (RTÉ/IRL), Orion Ross (The Walt Disney Company/EMEA), Telidja Klaï (VRT–Ketnet/BE) & Andrea Ryder (AMEET Publishing/DK)
Chairperson: Christophe Erbes

15:20 – 16:05 PANEL: THE NEXT GAMING REVOLUTIONS (45')
Video games' popularity has sky-rocketed in recent years, fuelled in part by the pandemic. The sector is now larger than the movie and music industries combined. Streamers are adding to this uptick with their voracious demand for new content, buying up gaming IP and even games companies themselves.

CartoonNext explores three key words that are impacting on the gaming world and gamers – Community, Creativity and Convergence and what they will mean for gaming and animation professionals, looking to build cross media connections.

CartoonNext experts **Anna Shchur from Zeptolab (ES)** & **Sebastian Wehner from Wonderz & Wolkenlenker (DR)** are joined by **Bernd Diemer, Professor at CologneGameLab & Improbable (DE&UK).**

Speakers: Bernd Diemer (Improbable & Cologne Game Lab, DE/UK), Sebastian Wehner (Wonderz, Wolkenlenker/DE) & Anna Shchur (Zeptolab/ES)
Moderator: John Lomas-Bullivant

16:05 ANIMATION INSPIRATIONS (5')

16:15 – 16:45 EXTRA TIME & COFFEE BREAK

16:45 – 17:30 CASE STUDY: THE NEXT INCARNATION OF A HERITAGE FRANCHISE: ASTERIX (45')

A publishing success for 60+ years; from comics to albums, from books to figurines, from park to games, from movies to its first animated series on France Television and Super RTL. And coming in 2023 an Asterix and Obelix event series, commissioned by Netflix. An iconic figure of French popular culture soon to delight a new generation of worldwide viewers. **Celeste Surugue, the General Manager of Publisher, Albert-Rene Editions,** takes us on our heroes enduring journey into battle and the future…

Speaker: Céleste Surugue (Les Editions Albert René – Astérix/FR)
Moderator: Christophe Erbes

17:30 – 18:00 PANEL: WHAT NEXT FOR PUBLISHING? (30')

Publishing may not be a fast changing industry but it still remains a vital component of any substantial IP brand. Books will always have a value, or will they? What format does a book have in the metaverse? How are publishers applying digital technology and what does this mean for content creators and animation producers? Could the increasingly digital world that children inhabit encourage them to leave physical books behind?

Experts **Japhet Asher from Polarity Reversal (UK)** and **Andrea Ryder from Ameet Publishing (DK)** discuss how publishing is evolving in an on demand world and how IP creators and owners should think about publishing in the future.

Speakers: Japhet Asher (Polarity Reversal/UK) & Andrea Ryder (AMEET Publishing/DK)
Moderator: John Lomas-Bullivant

18:00 – 18:30 PANEL: NEXT STEPS FOR THE NEXT GENERATION OF NEW VOICES (30')

Festivals are full of wonderful animated shorts, TV specials and art house films. These are often the nursery slopes where new talent learn their craft. But how can this next generation make the leap onto a bigger stage and get the right development & support they need to find the audience they deserve?

Luce Grosjean from Miyu Distribution, shares her years of experience, spotting new animation talent, helping grow their potential & providing opportunities for them to showcase their work while **Telidja Klai from VR –Ketnet,** provides a revealing insight into how, as a buyer & broadcaster, she joined forces with WarnerMedia, to be flexible with their commissioning policies, & enable a new property from a promising & inspiring new kids business, become a reality.

Speaker: Luce Grosjean (Miyu Distribution/FR) & Telidja Klaï (VRT– Ketnet/BE)
Moderator: Cristina Angelucci

THURSDAY 14th

09:00 – 09:30 PANEL: WHICH DIVERSITY IN OUR NEXT NATIONAL & INTERNATIONAL CO-PRODUCTION? (30')
National majority productions are "standards" in most "big" countries but is there a way to broaden our horizon and get more diverse new ideas, voices, audiences, partners in animated co-productions? In "smaller" countries, "minority" co-productions are key to international success: can we better use our complementarities? Can we think out of the national box to strengthen our creative European edge, production capacity and public funding?
Telidja Klai (VRT-Ketnet/BE) joins **Alexandre Charlet (Les Films Du Cygne /FR).**

Speakers: Telidja Klaï (VRT– Ketnet/BE) & Alexandre Charlet (Les Films du Cygne/FR)
Moderator: Christophe Erbes

09:30 – 10:00 CASE STUDY: ARCANE & FORTICHE: A WINNING COMBINATION & NEW COLLABORATION BETWEEN GAMES & ANIMATION! (45')
Taking Netflix by storm and enthralling all with its spectacular mix of 2-D and 3-D, to deliver what fans believe is 'LEGENDARY!' Adapted from The League of Legends game and universe, it recorded as the highest-rated series within a week of its premier and a next series is now ordered. **Fortiche founders Pascal Charrue & Arnaud Delord** tell us the remarkable story of their studio, their success and their next ambitions.

Speakers: Pascal Charrue, Arnaud Delord & Hervé Dupont (Fortiche Production/FR)
Moderator: Cristina Angelucci

10:15 ANIMATION INSPIRATIONS (5')

10:20 COFFEE BREAK

11:00 – 11:40 PITCH PROJECT: SUBTOPIA
Producer: Kirstie Shepherd (Curio And Co/AT)
Experts: Lisa Albers (Super RTL Fernsehen/DE), Bernd Diemer (Improbable & Cologne Game Lab/ DE/UK), Sébastien Onomo (Special Touch Studio/FR) & Jerome Mazandarani (Anime Expert/EMEA)
Chairperson: Frédérique Vinel

11:40 – 12:20 PITCH PROJECT: EYES OF SHAME
Producer: Tomas Tamosaitis (Joni Art/LT) & Laura Almantaitė
Experts: Aymeric Castaing (Umanimation/FR), Luce Grosjean (Miyu Distribution/FR), Anna Shchur (Zeptolab/ES) & Telidja Klaï (VRT– Ketnet /BE)
Chairperson: Christophe Erbes

12:20 - 12:40 EXTRA TIME

12:30 – 14:00 LUNCH

14:00 – 14:40 PITCH PROJECT: JOURNEY TO YOURLAND
Producers: Peter Badač & Jan Hameeuw (BFILM, ThePack/SK, BE)

Experts: Katalin Radoczy (AMC Networks International/ CEE), Orion Ross (The Walt Disney Company/EMEA), Marina Narishkin (Millimages/FR) & Japhet Asher (Polarity Reversal/UK)
Chairperson: Christophe Erbes

14:40 – 15:20 PITCH PROJECT: LUMIERES!
Producer: Alexandre Cornu (Les Films du Tambour de Soie/FR)
Experts: Aymeric Castaing (Umanimation/FR), Telidja Klaï (VRT– Ketnet/BE), Naléka N'Guessan (France Télévisions/FR) & Japhet Asher (Polarity Reversal/UK)
Chairperson: Frédérique Vinel

15:20 – 16:05 PANEL: WHAT'S NEXT IN BUSINESS IN ANIMATION – AND IT IS NOT ONLY L&M (45')
Marina Narishkin, General Manager of Millimages, gives a master class on the changes in distribution & commercialisation of content & debates the consequences with **Jean-René Aucouturier, International Distribution Director at M6/Gulli.** They look at some of the trends, including NFT's and other disruptive influences. And **Maura Regan, President of Licensing International,** provides valuable research & insights to contextualise the debate.

Speakers: Marina Narishkin (Millimages/FR) & Jean-René Aucouturier (M6 Thématique/FR) & with recorded interview: Maura Regan (Licensing International/US)
Moderator: Cristina Angelucci

16:05 ANIMATION INSPIRATIONS (5')

16:15 – 16:45 EXTRA TIME & COFFEE BREAK

16:45 – 17:45 THE GRAND FINALE!
AN INTERACTIVE AUDIENCE Q & A WITH A MULTITUDE OF OUR TALENTED CARTOONNEXT SPEAKERS, ALL WITH AN ENTERTAINING TWIST! (60')
Full line-up of Speakers: to be revealed
Moderator: John Lomas-Bullivant

19:30 FAREWELL DINNER AT Le Reverso