

# PROGRAMME

## CARTOONNEXT PROGRAMME – SUM UP

WEDNESDAY 23 APRIL	THURSDAY 24 APRIL	FRIDAY 25 APRIL
9:30 > 10:30 One to One Meetings Upon Registration	9:00 > 9:45 - CartoonNext proudly presents the Oscar, Cesar, BAFTA and multi-award winning, Flow! A triumph in innovative animation technique & spell-binding storytelling. Speakers: Ron Dyens, Théophile Robert & Leo Silly-Pelissier Moderator: John Lomas-Bullivant	9:00 > 9:45 - From Music to Animation: How Paul McCartney is Bringing his own Story to the Screen in Collaboration with the French Powerhouse Gaumont. Speakers: Terry Kalagian & Rémi Cervoni Moderator: John Lomas-Bullivant
	9:45 > 10:30 - CartoonNext asks what impact are gen A.I. tools having on storytelling in animation and what does the future holds? Speaker: Japhet Asher Moderator: Martina Peštaj	9:45 > 10:40 - How the fanpreneur & creator-economy is inspiring a new generation of successful young creators and gaming entrepreneurs! Speakers: Jerome Mazandarani & Daire Bohan Moderator: Martina Peštaj
10:30 > 11:00 - Coffee break	10:30 > 10:55 - Coffee Break	10:40 > 11:05 - Coffee Break
11:00 > 12:00 - One to One Meetings Upon Registration	10:55 > 11:35 - Charlie against the Metamorphs Producer: Hoffs Production (Norway) Experts: Joanne Allen, Christine Reinaudo, Daire Bohan & Manon Tacconi Chairperson: Charlotte Monsarrat	11:05 > 11:45 - Queerstory Producers: Hauteville Productions (France) Experts: Sascha Hartmann, Japhet Asher, Manon Tacconi & Cristiana Buzzelli Chairperson: Christophe Erbes
	11:35 > 12:15 - Khalo, the Zmeyborn Producers: Invictus (Bulgaria) & Chase a Cloud (Bulgaria) Experts: Thomas Bedenk, Jerome Mazandarani, Mirko Goran Marjanac & Artur Markiewicz Chairperson: Christophe Erbes	11:45 > 12:25 - Biggie and the Magic Bag Producers: Siesta Entertainment (Spain) Experts: Christine Reinaudo, Mirko Goran Marjanac, Cristiana Buzzelli & Artur Markiewicz Chairperson: Charlotte Monsarrat
	12:15 > 12:55 - Blue Figures Producer: Disnosc (France) Experts: Ron Dyens, Sasha Hartmann, Dair Bohan & Kelly Vero Chairperson: Charlotte Monsarrat	12:25 > 13:05 - Ormhildur the Brave Producer: Compass Films (Iceland) Experts: Kelly Vero, Artur Markiewicz, Joanne Allen & Jerome Mazandarani Chairperson: Christophe Erbes
	12:55 > 13:05 - Short Film Screening « Goodbye My World » Directed by: Florian Maurice, Astrid Novais & Baptiste Duchamps (MoPA)	
12:00 > 13:00 - Lunch Break	13:05 > 14:20 - Extra Time & Lunch Break	13:05 > 14:05 - Extra Time & Lunch Break
13:00 > 13:20 - Welcome Words	14:20 > 15:00 - Twisted Tales Producers: Institute for Transmedia Design (Slovenia) & FLUX (Montenegro) Experts: Cristiana Buzzelli, Japhet Asher, Joanne Allen & Christine Reinaudo Chairperson: Christophe Erbes	14:05 > 15:00 - Why trendsetting webtoons & webcomics are becoming new sources of imaginative, animated IP? Speakers: Sarah Nehme & Cristiana Buzzelli Moderator: Erik van Drunen
13:20 > 14:20 - CartoonNext celebrates what is pushing the boundaries in creativity and innovation in Region Sud! Speakers: Alexandre Cornu, Chrystel Poncet, Thomas Demachy, Julien Deparis & Manon Tacconi Moderator : John Lomas-Bullivant	15:00 > 15:40 - Echo Chamber Producer: Fillin Good Film (Finland) Experts: Mirko Goran Marjanac, Thomas Bedenk, Manon Tacconi & Kelly Vero Chairperson: Charlotte Monsarrat	15:00 > 15:35 - What's next and transformative in Eastern Europe? Speaker: Vratislav Štajer Moderator: Martina Peštaj
14:20 > 15:15 - Get ready for something fresh and frightening: Pesta – an animated first in horror! Speakers: Tonje Skar Reiersen & Rikke Flodin Moderator : Erik van Drunen	15:40 > 16:35 - CartoonNext goes tech! We discover what's next for Unity, the cross-platform games engine. Speakers: Christophe Robert & Hanna Mouchez Moderator: Erik van Drunen	15:35 > 16:10 - How V.R. experiences are coming of age: CartoonNext marvels at unique & innovative immersive experiences, celebrating the wonders of the world, history and science with Excurio! Speaker: Fabien Barati Moderator: Erik van Drunen
	16:35 > 16:45 - Short Film Screening "Windy Day" Directed by: Elise Goufouse, Hugo Tailleux & Camille Truding (Ecole des Nouvelles Images)	
15:15 > 15:45 - Coffee break	16:45 > 17:15 - Coffee break	16:10 > 16:25 - Coffee Break
15:45 > 16:25 - What's on the horizon for ARTE, at the forefront of creative initiatives? Speaker: Sascha Hartmann Moderator: Martina Peštaj	17:15 > 17:55 - What happened when Germany's ZDF met a cult YouTuber, Influencer & Master of Minecraft, and how a fascinating creative collaboration was born. Speaker: Michael Stumpf Moderator: Martina Peštaj	16:25 > 17:05 - Grand Finale Moderator : John Lomas Bullivant
16:25 > 17:20 - All you need to know about new trends in licensing & franchise-building! And what new opportunities are on offer? Speakers: Steve Manners & Matthew Proulx Moderator: John Lomas-Bullivant		17:05 > 17:35 - Announcement of the Mini-Pitch Project Winners and Farewell Words.
17:20 > 17:55 - How a cutting-edge studio & innovative mix of V.R. & mixed reality, is bringing The Smurfs to life in a new game! Speaker: Adrien Carta Moderator: Erik van Drunen		
17:55 > 18:15 - Today's Takeaway Moderator: John Lomas-Bullivant		17:55 > 18:10 - Today's Takeaway Moderator: John Lomas-Bullivant
20:00 Welcome Dinner at La Republique	20:00 Speakers Dinner at Jardin Montgrand	17:35 > 19:45 Farewell Cocktail on the WTC Terrace

23 April

24 April

25 April

## | Wednesday 23 April |

**9:30 - 10:30**

One to One Meetings in Athènes/Stockholm Room (upon registration)

**10:30 - 11:00**

*Coffee Break*

**11:00 - 12:00**

One to One Meetings in Athènes/Stockholm Room (upon registration)

**12:00 - 13:00**

*Lunch break*

**13:00 - 13:20**

CartoonNext Welcome Words

**13:20 - 14:20**

**Panel** • CartoonNext celebrates what's pushing the boundaries in creativity and innovation in Region Sud!

**Speakers** • [Chrystel Poncet](#) (SudAnim / France), [Alexandre Cornu](#) (SudAnim / France), [Thomas Demachy](#) (SudAnim / France), Julien Deparis (ENSI / France) & [Manon Tacconi](#) (Caïmans Productions / France)

**Moderator** • [John Lomas-Bullivant](#)

23 April

24 April

25 April

**14:20 - 15:15**

**Case Study** • Get ready for something fresh and frightening: Pesta - an animated first in horror! A genre-defying mix of gore & romance; folk horror & body horror, all told from a female perspective, developed with the help of a new approach to audience research & A.I.

**Speakers** • [Tonje Skar Reiersen](#) (Mikrofilm / Norway) & [Rikke Flodin](#) (Publikum / Denmark)

**Moderator** • [Erik van Drunen](#)

**15:15 - 15:45**

*Coffee Break*

**15:45 - 16:25**

**Keynote** • What's on the horizon for ARTE, at the forefront of creative initiatives?

**Speaker** • [Sascha Hartmann](#) (ARTE / France)

**Moderator** • [Martina Peštaj](#)

**16:25 - 17:20**

**Panel** • All you need to know about new trends in licensing & franchise-building! And what new opportunities are on offer?

**Speakers** • [Steve Manners](#) (Licensing International / UK) & [Matthew Proulx](#) (Hasbro / US)

**Moderator** • [John Lomas-Bullivant](#)

**23 April**

24 April

25 April

**17:20 - 17:55**

**Case Study** • How a cutting-edge games studio joined forces with global IP (The Smurfs) and mega platforms, (META and Microids), to create a gaming experience like no other, using V.R. and Mixed Reality.

**Speaker** • [Adrien Carta](#) (Kalank / France)

**Moderator** • [Erik van Drunen](#)

**17:55 - 18:15**

Today's Takeaway

**Moderator** • [John Lomas-Bullivant](#)

**20:00**

Welcome Dinner at *Le République*, in collaboration with [ToonFactory](#).

**Location** • [1 Pl. Sadi-Carnot, 13002 Marseille](#)

23 April

24 April

25 April

| Thursday 24 April |

9:00 - 9:45

**Case Study** • CartoonNext proudly presents the Oscar, Cesar, BAFTA and multi-award winning, Flow! A triumph in innovative animation technique & spell-binding storytelling.

**Speakers** • [Ron Dyens](#), [Théophile Robert](#) & [Léo Silly-Pélissier](#) (Sacrebleu Productions / France)

**Moderator** • [John Lomas-Bullivant](#)

9:45 - 10:30

**Keynote** • CartoonNext asks what impact are gen A.I. tools having on storytelling, in animation? And what could the future hold, when you can interact with and talk to the characters you create?

**Speaker** • [Japhet Asher](#) (Polarity Reversal / UK)

**Moderator** • [Martina Peštaj](#)

10:30 - 10:55

*Coffee Break*

10:55 - 11:35



**Pitch** • "Charlie against the Metamorphs"

**Producer** • Hoffs Production (Norway)

**Experts** • [Joanne Allen](#) (BBC / UK), [Christine Reinaudo](#) (FTV / France), [Daire Bohan](#) (Bura Games / Ireland) & [Manon](#)

[Tacconi](#) (Caïmans Productions / France)

**Chairperson** • [Charlotte Montsarrat](#)

# CARTOONNEXT PROGRAMME

23 April

**24 April**

25 April

**11:35 - 12:15**



**Pitch** • “Khalo, the Zmeyborn”

**Producers** • Invictus (Bulgaria) & Chase a Cloud (Bulgaria)

**Experts** • Thomas Bedenk (Freelance / Germany), Jerome Mazandarani (Freelance / UK), Mirko Goran Marijanac (DeaPlaneta / Spain) & Artur Markiewicz (TVP / Poland)

**Chairperson** • Christophe Erbes

**12:15 - 12:55**



**Pitch** • “Blue Figures”

**Producer** • Disnosc (France)

**Experts** • Ron Dyens (Sacrebleu Productions / France), Sasha Hartmann (ARTE / France), Daire Bohan (Bura Games / Ireland) & Kelly Vero (NAK3D / Switzerland)

**Chairperson** • Charlotte Monsarrat

**12:55 - 13:05**

Short Film Screening

**13:05 - 14:20**

*Extra Time & Lunch Break*

PROGRAMME



## CARTOONNEXT PROGRAMME

23 April

24 April

25 April

14:20 – 15:00

**Pitch** • “Twisted Tales”**Producers** • Institute for (Slovenia) & FLUX (Montenegro)**Experts** • [Cristiana Buzzelli](#) (Movimenti Productions / Italy), [Japhet Asher](#) (Polarity Reversal / UK), [Joanne Allen](#) (BBC / UK) & [Christine Reinaudo](#) (FTV / France)**Chairperson** • [Christophe Erbes](#)

15:00 – 15:40

**Pitch** • “Echo Chamber”**Producer** • Fiilin Good Film (Finland)**Experts** • [Mirko Goran Marijanac](#) (DeaPlaneta / Spain), [Thomas Bedenk](#) (Freelance / Germany), [Manon Tacconi](#) (Caimans Productions / France) & [Kelly Vero](#) (NAK3D / Switzerland)**Chairperson** • [Charlotte Monsarrat](#)

15:40 – 16:35

**Case Study** • CartoonNext goes tech! We discover what's next for Unity, the cross-platform games engine.**Speaker** • [Christophe Robert](#), (Unity / France) & [Hanna Mouchez](#) (MIAM! Animation / France)**Moderator** • [Erik van Drunen](#)

23 April

24 April

25 April

**16:35 – 16:45****Short Film screening : “Windy Day”****Directors** • Elise Golfouse, Hugo Taillez & Camille Truding (Ecole des Nouvelles Images)**16:45 – 17:15***Extra Time & Coffee Break***17:15 – 17:55****Case Study** • CartoonNext learns what happened when Germany’s ZDF met a cult YouTuber, Influencer & Master of Minecraft, and how a fascinating creative collaboration was born.**Speaker** • [Michael Stumpf](#) (ZDF / Germany)**Moderator** • [Martina Peštaj](#)**17:55 – 18:10**

Today’s Takeaway

**Moderator** • [John Lomas-Bullivant](#)**20:00**

Speakers Dinner (only for invited speakers)

**Location** • [35 Rue Montgrand, 13006 Marseille, France](#)



23 April

24 April

25 April

| Friday 25 April |

9:00 - 9:45

**Case Study** • How famous artists are increasingly turning to animation to transform their stories into captivating Film & TV! Discover why animation fan & legendary Beatle, Sir Paul McCartney, has teamed with Gaumont to co-produce a new feature, inspired by his children's book.

**Speakers** • [Terry Kalagian](#) & [Rémi Cervoni](#)  
(Gaumont / France)

**Moderator** • [John Lomas-Bullivant](#)

9:45 - 10:40

**Keynote** • It's been dubbed the age of the fanpreneur and creator economy! How advances across tech in animation and gaming, has led to a new, inspiring breed of young creators, carving out exciting and successful careers.

**Speakers** • [Jerome Mazandarani](#),  
(Independent / UK) & [Daire Bohan](#) (Bura Games / Ireland)

**Moderator** • [Martina Peštaj](#)

10:40 - 11:05

*Coffee Break*

# CARTOONNEXT PROGRAMME

23 April

24 April

**25 April**

11:05 - 11:45



**Pitch** • “Queerstory”

**Producer** • Hauteville Productions (France)

**Experts** • Sascha Hartmann (ARTE / France), Japhet Asher (Polarity Reversal / UK), Manon Tacconi (Caimans Productions / France) & Cristiana Buzzelli (Movimenti Productions / Italy)

**Chairperson** • Christophe Erbes

11:45 - 12:25



**Pitch** • “Biggie and the Magic Bag”

**Producer** • Siesta Entertainment (Spain)

**Experts** • Christine Reinaudo (FTV / France), Mirko Goran Marijanac (DeaPlaneta / Spain), Cristiana Buzzelli (Movimenti Productions / Italy), Artur Markiewicz (TVP / Poland)

**Chairperson** • Charlotte Monsarrat

12:25 - 13:05



**Pitch** • “Ormildur the Brave”

**Producer** • Compass Films (Iceland)

**Experts** • Kelly Vero (NAK3D / Switzerland), Artur Markiewicz (TVP / Poland), Joanne Allen (BBC / UK) & Jerome Mazandarani (Freelance / UK)

**Chairperson** • Christophe Erbes

PROGRAMME

23 April

24 April

25 April

**13:05 - 14:05***Extra Time & Lunch break***14:05 - 15:00**

**Panel** • Why trendsetting webtoons & webcomics are becoming new sources of imaginative, animated IP?

**Speakers** • [Sarah Nehme](#) (ONO / France) & [Cristiana Buzzelli](#) (Movimenti Production / Italy)

**Moderator** • [Erik van Drunen](#)

**15:00 - 15:35**

**Keynote** • What's next and transformative in Eastern Europe? How a new Czech fund promises to be a game changer, supporting animated series & games, & opening local talent to global interest.

**Speaker** • [Vratislav Šlajer](#) (Bionaut / Czech Republic)

**Moderator** • [Martina Peštaj](#)

**15:35 - 16:10**

**Case Study** • How V.R. experiences are coming of age! CartoonNext marvels at unique & innovative immersive experiences, celebrating the wonders of the world, history and science!

**Speakers** • [Fabien Barati](#) (Excurio / France)

**Moderator** • [Erik van Drunen](#)

## CARTOONNEXT PROGRAMME

23 April

24 April

**25 April**

---

**16:10 - 16:25**

*Coffee break*

**16:25 - 17:05**

**Grand Finale** • An entertaining & informative “end of the show” round table, with surprising questions & revealing answers, from a cross section of esteemed speakers & experts. With audience participation!

**Moderator** • [John Lomas Bullivant](#)

**17:05 - 17:35**

Announcement of the Mini-Pitch Project Winners and Farewell Words.

**17:35 - 19:45**

Farewell Cocktail at the WTC Terrace, in collaboration with [SudAnim](#).

PROGRAMME