CartoonNext- Presentation text

CartoonNext is both a seminar and a pitch event dedicated to the new opportunities created by technological innovations, new modes of content consumption and new audiovisual formats.

**A FORMULA TO TOUCH BOTH ON BUSINESS & CREATIVITY**

Keynotes from renowned experts from various domains will start the discussion thanks to case studies, in-depth analyzes and contradictory debates on innovative subjects. It will allow professionals to keep abreast of developments in the animation sector.

Pitching sessions are the opportunity for producers to develop existing projects or still in concept towards IPs that are fully cross-media, and for participants to learn along.

**THE EUROPEAN DIMENSION**

The panel of speakers as well as the selection of pitched projects will come from a wide range of European countries.

**WHO ATTENDS CARTOONNEXT?**

Inter­na­tion­al pro­fes­sion­als from the ani­ma­tion film industry:

* Dis­trib­u­tors & sales agents, investors, broad­cast­ers, new media plat­forms, game com­pa­nies, video edi­tors, book publishers, …
* Pro­duc­ers, authors, direc­tors, stu­dios, press…

**OBJECTIVES**

- Update your knowledge on new trends and innovative topics

- Pitch your project and transmedia strategy

- Meet up with high-level animation professionals

> 250 participants from 20 countries

> 33 international speakers

> 14 keynotes, panels & case studies

> 8 pitching sessions