

CARTOONNEXT 2022 • HIGHLIGHTS

The first edition of **CartoonNext in Marseille** was a deep dive into the many topics touching on the future of animation. Keynotes and panels paved the way to animated discussions. The pitching sessions added a new layer of insights, and perspectives to reflect on. It was intense & inspiring, and hopefully everyone felt enriched by these 3 days!

PARTICIPATION NUMBERS

We were happy to welcome **250 participants** from **21 countries**. Among them, **33 speakers & experts** were attending. **14 keynotes, panels & case studies**, as well as **8 pitching sessions** were presented during the event.

WHAT HAPPENED AT CARTOONNEXT 2022

- **Moments dedicated to the Territory.** On Tuesday 12th, a **networking morning** gathered together professionals and students from the Territory. 10 production companies (from Arles, Avignon, Aix-en-Provence & Marseille) presented their portfolio, and answered questions from the students of the territory. On Monday 11th in the afternoon, the **Coaching Programme** was dedicated to the students: **6 schools** were attending (MoPA, ENSI, Lycée Marie Curie, YNOV, Ecole de Condé, Brassart). On Friday 15th in the morning, the **mini-pitch workshop** during which 6 student projects were presented in front of a professional jury ended up with the award of the following prizes:
 - A writing residency offered by the Region Sud Provence Alpes Côte d'Azur** for "Le Vent dans nos cheveux" by Violette Talalaeff (MoPA)
 - An accreditation for Cartoon Springboard 2022** for "VID_04.mp4" by Cléa Gabanou (Lycée Marie Curie)
 - A special mention by the jury** for "Faut pas faire chier Mémé" by Morgane Vernadat (Lycée Marie Curie)
- **At the edge of animation.** Animation as an industry is evolving, and needs to take into account many other aspects touching both on creativity and business. Many talks were an invitation to explore: anime, licensing, brand extension, VR experience, diversity, minority co-productions, etc. With **Patricia Hidalgo** from **BBC**, **Lars Wagner** from **WarnerMedia, Orion Ross** from **Walt Disney EMEA**, **Luca Milano** from **RAI**, **Telidja Klai** from **VRT-Ketnet**, **Marina Narishkin** from **Millimages**, **Jerome Mazandarani**, **Jean-René Aucouturier** from **Gulli-M6**, **Sébastien Onomo** from **Special Touch Studios**, **Luce Grosjean** from **Miyu Distribution**, among others.
- **Case studies on beloved animation movies.** We were lucky enough to have the dream team of **Fortiche, Pascal Charrue, Arnaud Delord & Hervé Dupont**, talking about the world-wide success of "**Arcane**", we've learned about their search for quality and the creativity freedom they had to work on their project.

Céleste Surugue, from Hachette/Albert-René Éditions/Asterix, gave an extensive view on the 60-year long history of "**Asterix**" from comic books until the last movie produced by Netflix.

MANY THANKS TO OUR PARTNERS

The main partners of CartoonNext are Creative Europe - MEDIA, Région Sud Provence Alpes Côte d'Azur, Aix Marseille Provence Métropole, SudAnim and Ville de Marseille.



SAVE THE DATES

- **Cartoon Forum** (19-22 September 2022 in Toulouse - France)
- **Cartoon Springboard** (25-27 October 2022 in Madrid - Spain)
- **Cartoon Business** (15-17 November 2022, Gran Canaria - Spain)