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CARTOON MOVIE The European rendez-vous for animation film professionals

About 887 producers, distributors, sales agents, investors, video game companies, book editors, streamers and new media players will meet from 7 to 9 March during the 25th Cartoon Movie, the European co-production forum for feature-length animation films.

The aim? To create partnerships and co-productions, allowing the funding of around 20 animated feature films per year in Europe.

58 projects from 16 countries have been selected to be pitched at Cartoon Movie 2023: 20 of them are in concept, 27 in development, 3 in production and 8 in sneak preview. France will be represented by 25 projects, followed by Germany with 8 projects, Spain and Italy with 5 projects each, Belgium with 3 projects, Denmark with 2 projects, and finally Armenia, Czech Republic, Finland, Hungary, Ireland, Netherlands, Norway, Poland, Slovakia and Ukraine with 1 project each.

Nine projects hail from the regional territory. Seven of these works are supported by the Nouvelle-Aquitaine Region: «Alpha Two's Dreamed Journeys» (Olé Film- und Fernsehproduktion - Germany and Godo Films - France), «Beausoleil» (Moteur s'il Vous Plaît - France), «Chicken for Linda!» (Dolce Vita Films / Miyu Productions - France and Palosanto Films - Italy), «Happy End» (Miyu Productions - France), «Jim Queen» (Bobbypills - France), «Mars Express» (Everybody On Deck, E.V.L Prod, France 3 Cinema, Plume Finance, Je suis Bien Content and Gebeka Films - France), «The Hermit and the Bear» (Tant Mieux Prod and Sun Creature France - France). Bordeaux Metropole and the Nouvelle-Aquitaine Region are also represented by two projects: «Betty's Dream» (Sun Creature France - France) and «Long Time a Girl: An Endless City Adventure» (UMANIMATION - France).

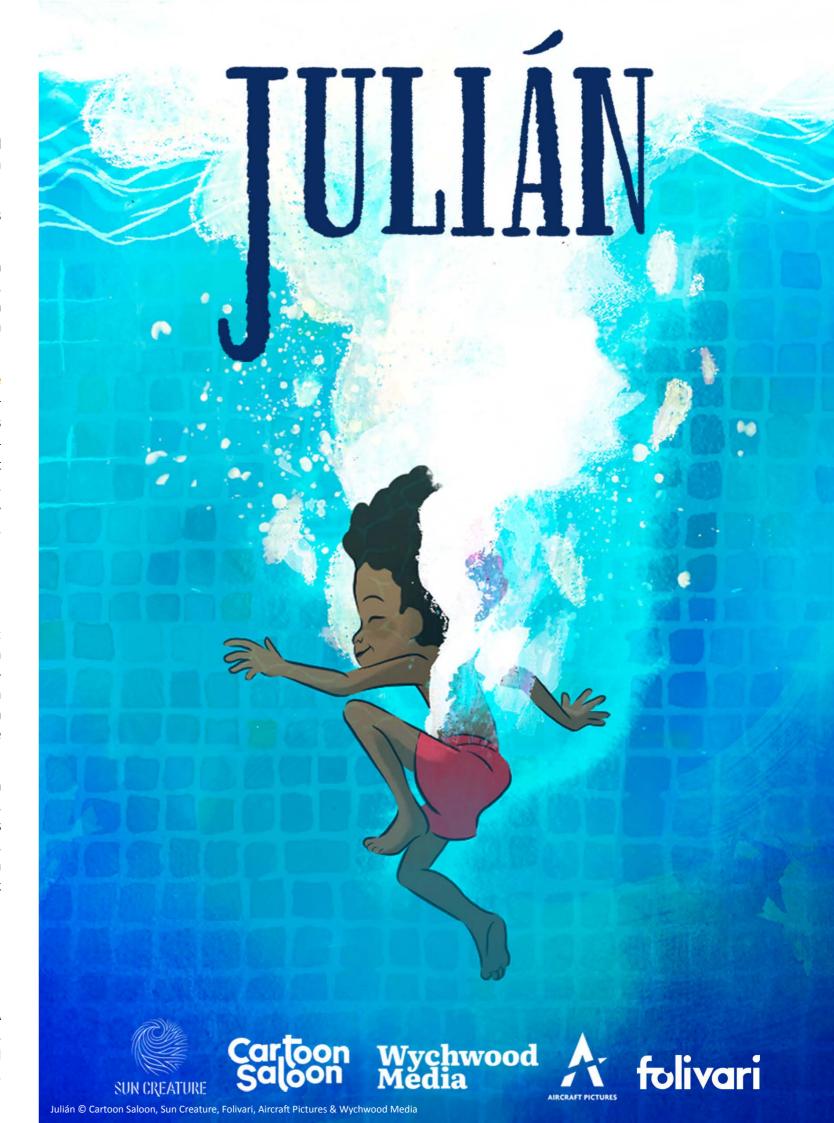
CARTOON MOVIE 2023

With 59% of the selected projects, family features remain the focus of the European animated films production:
«Clarissa» (X Filme Creative Pool - Germany), «Dragonkeeper» (Guardián de Dragones - Spain and China Film Animation - China), «Iggy the Eagle» (Horus Movies Animation, Orangeanimation and Polish Film Institute - Poland), «Julián» (Cartoon Saloon - Ireland, Sun Creature - Denmark, Folivari - France, Aircraft Pictures - Canada and Whychwood Media - United Kingdom), «Otis» (ARCHA Production - Slovakia), «Richard the Stork 2» (Knudsen Pictures - Germany, Walking The Dog - Belgium and Den siste skilling - Norway), «The Inseparables» (nWave Pictures - Belgium, Octopolis - France and A Contracorriente Films - Spain) amongst others...

This year, 22% of the selected projects target an audience of young adults/adults, which shows that animation has become a real genre for telling stories for adults. Animation can be chosen as a support to address current, historical and political topics: **«I'm Still Alive»** (MAD Entertainment, Lucky Red - Italy, SIPUR - Israël and Gapbusters - Belgium) telling Roberto Saviano's story, an investigate journalist, writer, screenwriter whom, through his works, suceeded in shifting the global perception of organised crime, **«Sell Your Skin Dearly»** (Latteplus - Germany) a story about the killing and illegal trafficking of animals or **«Zako»** (OnOff Studio - Armenia) which aims to speak about the consequences of war and its impact on human life.

25th ANNIVERSARY OF CARTOON MOVIE

In 2023, Cartoon Movie will celebrate its 25th edition. Initiated in 1999 with the help of Creative Europe - MEDIA Programme of the European Union, Cartoon Movie was established to create a strong synergy between producers, investors, distributors and sales agents and has obtained huge positive results: more than 447 animated features presented since the start have found their financing, which represents a budget of 2.92 billion EUR.





HOW CARTOON MOVIE WORKS?

YOU CREATE, WE CONNECT NETWORKING & CO-PRO EVENT

Cartoon Movie is neither a fair nor a festival, but rather a co-production forum for European animated feature films. European producers have the opportunity to pitch their project to all potential financial partners gathered in the same room, in order to:

- Speed up financing of their project,
- Find co-production partners and cross-border cooperation,
- Catch the eye of European and international distributors and sales agents.

The particularity of Cartoon Movie is that projects can be presented from the stage of concept, as well as in development, in production and in sneak preview. It is therefore the whole industrial and economic network that takes part in the development of the film, which increases tenfold the producer's opportunities for success.

CROISSANT SHOWS

To start the day, all the participant share an animated breakfast, the traditional "Croissant Shows", and whatch on a giant screen the trailers of the projects to be presented in the morning, while sipping their coffee.

The aim is to visually introduce each project on an equal basis in front of all the participants and to encourage the financial partners to attend the «pitching» sessions.

The projects to be pitched in the afternoon will have their trailers shown at the "Coffee Shows", after lunch.

PITCHING SESSIONS

The pitching sessions will take place in two studios simultaneously at a day and time set by Cartoon.

The allocated time depends on the category of the project:

• Projects in concept: 10 minutes

- Projects in development: 20 minutes (+10 minutes for get in/out)
- Films in production: 20 minutes (incl. 5 minutes of screening) (+10 minutes for get in/out)
- Films in sneak preview: for completed films (released later in the year) an extract of 15 minutes and a brief introduction (3 minutes) by the producer and/or distributor/sales agent.

The producers, often accompanied by their creative team, give details on all aspects of the project: concept, graphics, characters, story, planning, financing status, and viewer expectations.

At the end of each pitch a special space called «Extra Time» is set up at the exit of each studio for longer discussions or interviews and to facilitate negotiations.

THE MOBILE CARTOON MOVIE APPLICATION

"Cartoon – Pitching Events" mobile application will be available and ready to install on Android and iOS 10 days before the start of the Cartoon Movie. With the Cartoon's mobile application you can:

- Check all **information regarding the selected projects**, as well as create a personalized agenda (search, sort and classify projects).
- Wach the **project's trailers** that are usually presented during the Croissant and Coffee Shows.
- Contact the producer of a project with the "Request a Meeting" button
- Complete the feedback form. In addition to feedback, it also allows you to request the script and presentation
 of a project via email.
- Consult **the map of Bordeaux** with important information concerning the important places for the event but also pharmacies and catering places.

NEW IN 2023!

This year several new features are available on the mobile application:

- A voting system via the mobile application for the various prizes (Tributes) awarded during Cartoon Movie.
- A messaging system (chat) allowing participants registered for Cartoon Movie to communicate with each other directly through the mobil app.
- A standardization of the password allowing users to chooser their own password.
- A direct access to supporting documents for accommodation and transport in the "My profile" section.

THE GUIDEBOOK AND THE "WHO IS COMING" WEB SECTION

- 10 days before the event, a link is sent to all the participants to download the **guidebook** where, as every year, the participants' directory will be found.
- The "Who Is Coming" section on our website continues to be updated very regularly.





Cartoon Movie 2023 - Program

Tues 7 March Wed 8 March Thu 9 March Croissant show (9:00) Croissant show (9:00) **Pitching sessions Pitching sessions ANIMATION &** (10:00 - 13:00) TRANSMEDIA: KEYNOTES (14:00 - 16:15)**Lunch + Eurimages Coproduction** Lunch **One-to-one meetings Development Award + Tributes Award 2023 Coffee Show** (16:40 - 19:00) + Coffee Show **Pitching sessions Pitching sessions** (15:00 - 19:00) (15:00 - 18:00)

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CARTOON MOVIE 2023 STATISTICS

PARTICIPANTS

More than 880 participants expected

+40 nationalities

PROJECTS

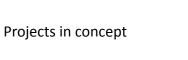
France

Germany

58 projects of animated feature films will be presented this year from **16** European countries for a total budget of **422.4** MIO EUR, representing **81** programme hours.

By nationality (main producer)

Italy	5
Spain	5
Belgium	3
Denmark	2
Armenia	1
Czech Republic	1
Finland	1
Hungary	1
Ireland	1
Netherlands	1
Norway	1
Poland	1
Slovakia	1
Ukraine	1



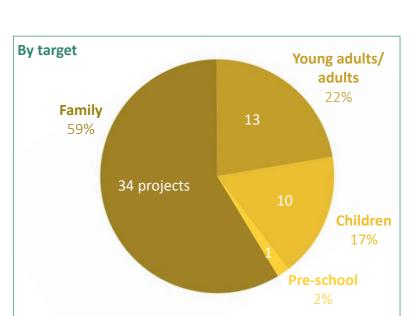
Projects in development

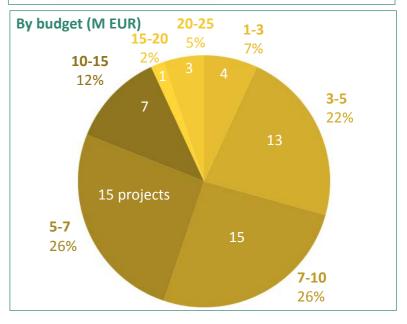
Films in production

By category

Films in sneak preview

Total



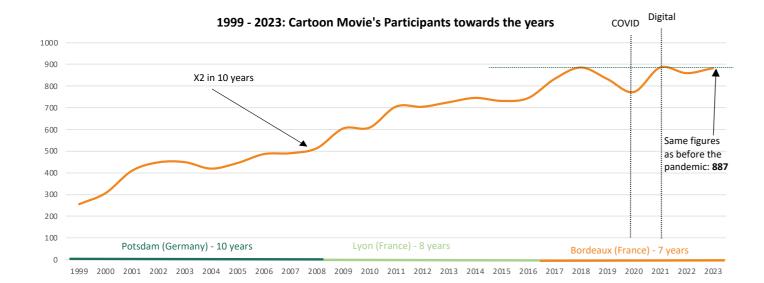


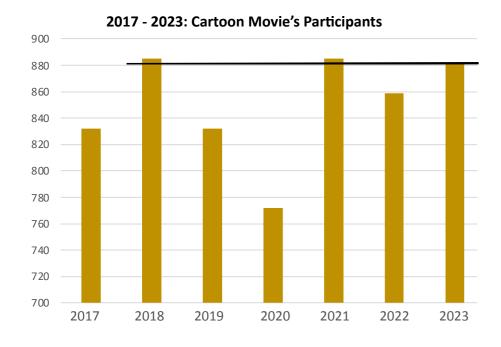


25th ANNIVERSARY OF CARTOON MOVIE



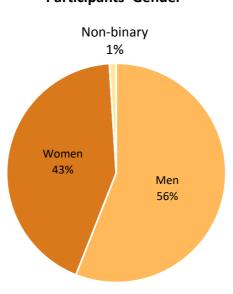
PARTICIPANTS





In 25 years we had an augmentation of 238% of participants. The number of participants is in constant evolution (excepting during the pandemic). In 2023 we are back to the figures that we had before the pandemic.

Participants' Gender



BUYERS





PROJECS

1999 - 2023

Since the beginning of Cartoon Movie 447 films found financing, for a budget of 2.92€ billions





FOCUS ON KEY PROJECTS

Projects in concept

Cursed Children by Matisse Gonzalez.

A feature animation about an exquisitely cursed family.

Prod.: Studio Seufz (Germany)

Target: Young adults/adults

Felix the Brave by Ali Samadi Ahadi.

The adventurous story takes place in the fantastic kingdom of bugs and traces the adventure of Felix, a little flea who is convinced that he is a rhinoceros beetle.

Prod.: Little Dream Entertainment (Germany) &

Amour Fou Luxembourg (Luxembourg)

Target: Family

My Friend Gaghgadhi by Rafik Omrani.

The most notorious terrorist in Tunisia in the years 2013-2014, Kamel Gadhgadhi, turns out to have been a close friend of the director. The film takes us into the inverstigation undertaken by Rafik to find out what made his friend change

Prod.: Les Films d'Ici Méditerranée, Tchack (France) & Majez

Production (Tunisia)

Target: Young adults/adults

The Granny Pirate by Alex Cervantes.

We follow the adventures of two siblings who spend a few summer days at their grandmother's house. They will discover that their grandmother is a famous pirate.

Prod.: Hampa Studio (Spain)

Target: Family

The Legend of Magnus the Good by Frank Mosvold.

The Legend of Magnus the Good is a time travel comedy in which Magnus, a fierce, young, Viking Prince travels in time and ends up in the middle of a drag show in present day Norway.

Prod.: Kool Produktion (Norway)

Target: Family

Trash Monsters by director to be confirmed.

This project tackles environmental issues and follows two kids, Sofia and Budi, who need to overcome their differences to defeat the trash monsters invasion.

Prod.: Anima Viate (Finland) & Ulysses Filmproduktion (Germany)

Target: Family

Projects in development

Clarissa by director to be confirmed.

The story of Clarissa, a cockroach who wants to become a singer and stand on stage, but how can she achieve this when all she is allowed is to "stick to the shadows"? A movie that takes us on a trip behind the walls to uncover a secret world full of love, music and friendship.

Prod.: X Filme Creative Pool (Germany)

Target: Family

Decorado by Alberto Vázquez.

The film proposes an ironic existentialist fable, between drama and comedy, about various issues such as couple crisis, economic equalitis, mental illness, social conventions,. etc... Prod.: UniKo & Abano Producións (Spain)

Target: Young adults/adults

Forest by Luca Della Grotta & Francesco Dafano.

A tale which aims to raise awareness about forest conservation through the eyes of the smallest creatures that populate these spaces: mushrooms.

Prod.: AL One (Italy)

Target: Family

Julián by Louise Bagnall.

Based on the picture book "Julián is a mermaid", "Julián" is the story of a boy who wants to be a mermaid and who whill explores his identity, gender expression and the hidden heritage of his family.

Prod.: Cartoon Saloon (Ireland), Sun Creature (Denmark), Folivari (France), Aircraft Pictures (Canada) & Wychwood Media (United Kingdom)

Target: Family

Moses the Pirate by Florian Westermann.

A film based on Kirsten Boie's work. A swashbuckling adventure full of heart, guts, and hope for a better world and led by a young and determined girl.

Prod.: Letterbox Filmproduktion & Ulysses Filproduktion (Germany)

Target: Family

The Precious Gift by Lenka Ivančíková.

A fantasy journey through the emotions of a little girl who is facing her parent's separation and will learn how to rely on herself and on friendship to make peace with the new

Prod.: animation people (Czech Republic) & JPL Films (France) Target: Children

Yakari 2 by Xavier Giacometti.

The continuation of the adventures of the famous Little Sioux, Yakari. This time, Yakari will go in search for Buffalo-Seed's totem, the imposing, fantastic and dangerous Thathanka. Prod.: Dargaud Media (France) & Belvision (Belgium)

Target: Children

Books and comics remain an important source of inspiration for European animation

The selection includes films based on works by authors such as Joel Cohen and Alex Sokolow "The Inseparables", Roberto Saviano and Asaf Hanuka "I'm Still Alive", John Yeoman "The Hermit and the Bear", Jessica Love "Julián", among others.

Films in production

Butterfly Tale by Sophie Roy.

A tale of adventure, romance and heroism told with humor whose message is that our differences are less important than the bonds we share and it is in adversity that our true character shines through.

Prod.: Ulysses Filmproduktion (Germany) & Carpe Diem Film & TV (Canada)

Target: Children

Fox and Hare Save the Forest by Mascha Halberstad.

A happy, friendly, colourful and humorous animation feature based on the eponymous books by Silvya Vanden Heede, illustrated by Tjong-Khing and published in more than 10 countries by Lannoo.

Prod.: Submarine Animation (Netherlands), Doghouse Films (Luxembourg) & Walking The Dog (Belgium).

Target: Children

Iggy the Eagle by Bartek Kedzierski.

We follow the adventures of a young eagle named Iggy who dreams to fly.

Prod.: Horus Movies Animation, Orangeanimation & Polish Film Insitute (Poland).

Target: Family

Films in sneak preview

Bim by Tom Van Gestel. A family adventure movie with magic-realistic elements.

Prod.: Fabrique Fantastique (Belgium)

Target: Children

Dragonkeeper by Salvador Simó and Li Jiangping. A fantastic story about dragons in the ancient Chinese empire.

Prod.: Guardián de Dragones (Spain) & China Film Animation (China)

Target: Family

Four Souls of Coyote by Áron Gauder. An alternative and more modest creational myth, in which human beings are neither the top creature of nature, nor the king of the world, but only one amongst creatures.

Prod.: Cinemon Studios (Hungary)

Target: Family

Mars Express by Jérémie Périn. A story combining inverstigation and space travel.

Prod.: Everybody On Deck, EV.L Prod, France 3 Cinéma, Plume Finance, Je Suis Bien Content & Gebeka Films (France)

Target: Young adults / Adults

The Inseparables by Jérémie Degruson. A fun buddy movie following the misadventures of a runaway puppet with a boundless imagination and an abandoned stuffed animal toy in need of a friend

Prod.: nWave Pictures (Belgium), A Contracorriente Films (Spain) & Octopolis (France)

Target: Family

Six of the projects selected in the production and sneak preview stages have participated in Cartoon Movie in the concept or development stages:

"Butterfly Tale" participated in development in 2017; "Dragonkeeper" [1] participated in development in 2018; "Fox and Hare Save the Forest" [2] participated in development in 2017; "Chicken for Linda!" participated in development in 2019; "Rosa and the Stone Troll" participated in concept in 2021; and "Mars Express" participated in development in 2019.



THE COACHING PROGRAMME

TUESDAY 7 MARCH

OBJECTIVES & CONTENT

The "Coaching Programme" is a training initiative through which young talents from local well-known specialised schools will have a large overview of the animation industry and the challenges of launching a project through the various steps of the production of the feature films, the trends of the market, success of the creators, the difficulties encountered by the director, the writer or producer and resolutions, the role of each, the budget and the financial package, partnerships with other countries, etc.

More than 70 students and participants are attending the Coaching Programme. The schools taking part this year: 3iS Bordeaux, École de Condé Bordeaux (EDC), École Émile Cohl, ECV Bordeaux, École des Métiers du Cinéma d'Animation (EMCA), École Brassart Bordeaux, L'Atelier, MJM Graphic Design, Ynov Campus, École Nationale Supérieure des Arts Visuels de la Cambre (ENSAV) & Haute École Albert Jacquard (HEAJ) (11 schools in total).

PROGRAM

- Presentation of Cartoon and Cartoon Movie by Agnès Bizzaro
- Masterclass by Hugo de Faucompret (Laïdak Films):
 - Author & Director of the TV special "Mum is Pouring Rain" and the upcoming feature film "Round and Round the Wishing Well".
- Presentation of ALCA Nouvelle-Aquitaine by Ingrid Florin Muller
- Keynotes "Animation & Transmedia"
- Masterclass "How to make a good pitch and the tips to get there" by Agnès Bizzaro

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FROM THE CARTOON SPRINGBOARD TO THE CARTOON MOVIE

Two projects that were pitched at Cartoon Springboard 2017 and Cartoon Springboard 2022, an event dedicated to the emergence of young talents, were selected for the Cartoon Movie 2023:

"The Pecious Gift" by Lenka Ivančíková.

Prod.: animation people (Czech Republic) & JPL

Films (France)
In development

&

"Otis" by Filip Diviak.

Prod.: ARCHA Production (Slovakia)
In concept





ANIMATION & TRANSMEDIA Revnote speeches and One-to-one meetings for animation & transmedia companies

7 MARCH FROM 14:00 TO 19:00











OBJECTIVES & CONTENT

- To create synergies between the animation, video games, book industry & transmedia industries.
- To encourage producers to bring game and transmedia partner at the same early stage as the coproducer and the distributor in the process of a feature film.
- To foster the concurrent development of a feature film and game or apps/transmedia approach based on the same characters and graphic bible, like major hit films.

The afternoon will focus on the following points:

Three special keynotes on Transmedia

- Emotional Game Design: bringing emotions to videogames by Marina Díez (Three of Cups Games/FRA)
- UI/UK: how empathy is included into video games production by Sandrine Dubois (FRA)
- IP development from comics to other platforms by Olivier Jalabert (Dupuis Média Participations/FR)

Organised One-to-one meetings

GENERAL SCHEDULE

Animation & Transmedia will take place on 7 March, from 14:00 to 19:00 in the Congress Centre of Bordeaux Lac.

- 14:00-16:15: Keynotes
- 16:40-19:00: One-to-one meetings



Video Game Representatives & Publishers

Argo Publishing

Bandai Namco Europe

BeccoGiallo

Casterman

Collectif Pâquerette

Dupuis - Média Participations

eXiin

Futuropolis

Gallimard - Gallimard Jeunesse

Game Only

Kalank

Mediatioon Audiovisual Rights

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Primal Seed

SO Games

SoundShape

The Lennon-Ritchie Agency

ThePack

Three of Cups Games

TOKU





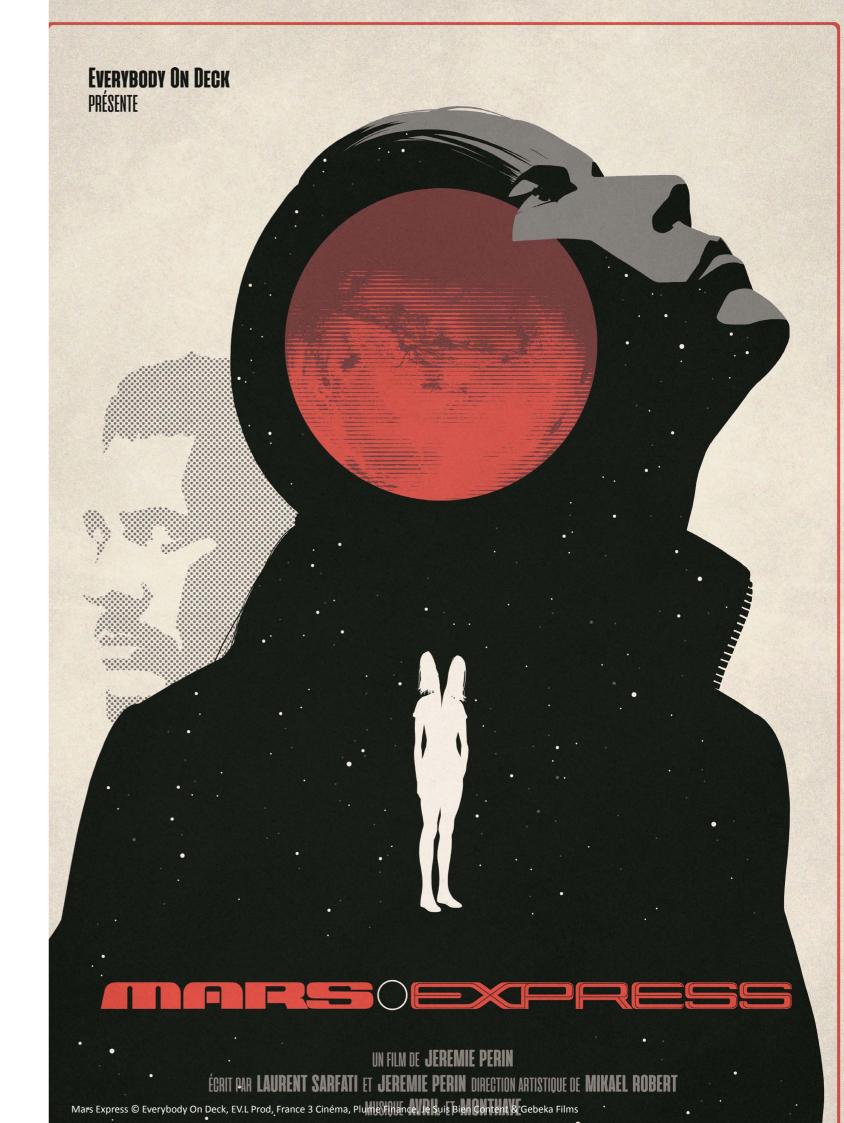
ANIMATION In the french audiovisual market

France is the largest animation producer in Europe and ranks third in the world (after the United States and Japan). Despite the crisis, France remains the leading producer in Europe. In 2021, animation production increases by 21% compared to 2020. It was 357 hours of TV programs and 10 feature films in 2021, two less than in 2020. France is at the heart of a European ecosystem that facilitates access to funding and artistic collaborations.

KEY FIGURES

- French animation meets real exportation success. Animation remains by far the leading genre for export and represents 37.9% of total international sales of French audiovisual programs in 2020. It represents 74.7 M€ in 2020 (+32.4% since 2001).
- International investors believe in French animation production. 2021 was a very good year for French animated audiovisual. Indeed, the attraction of foreign partners was very important this year and French animated content attracted a lot of international fundings resulting in a foreign investment of 95.4 M€ the highest amount since 2001.
- In terms of hourly volume, 13% of the animation works put into production in 2021 are entirely produced in France, compared with 19.3% in 2020. In 2021, the share of production expenditure for animation programs in France fell for the third consecutive year. It stands at 80.7% in 2021 (against 82.2% in 2020).
- In 2021, the national channels broadcast 15,274 hours of animation programs per day. French animation represents 58.2% of the animation offer on national channels (61.6% in 2020). In 2021, youth programs totaled nearly 1.8 billion video views (19.5% of total online television consumption), compared to 2.2 billion (20.8%) in 2020. Youth programs thus recorded a drop in the number of videos viewed on online television of 19.2% compared to 2020.
- In April 2022, more than **89.000 episodes** of youth programs are available **on subscription video on-demand (SVoD) platforms in France**, which represents 45.1% of the global offer on these platforms.
- The audience is composed almost equally of children (44.5% of the 3-14 year-olds in 2020) and adults (41.8% aged +25).
- The best audience for animated movies in 2021 was:
 - "Encato" (USA) with 2.21 M admissions
 - "PAW Patrol: The Movie" (USA) with 1,47 M admissions
 - "Sing 2" (USA) with 1,17 M admissions
- Finally, public funding (automatic and selective aid from the CNC, European aid, tax credit and aid from other public institutions) represents 20.9% of the production costs of French initiative animated films over the period 2012-2021.

Sources: «Le marché de l'animation en 2021» by the CNC (published in June 2022)



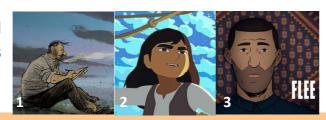


ANIMATION THE FLAGSHIP OF THE NOUVELLE-AQUITAINE REGION

SUCCESS

Many films made in Nouvelle-Aquitaine made a lot of people talk about them. "The Red Turtle", entirely made in Angoulême and co- produced with the legendary Ghibli studios in Japan, has already received the Jury Prize at Cannes in the "Un Certain Regard" category in 2017. It is also the only film included in the three devices National School/College/High school students and apprentices in cinema and cinema baccalaureate program in 2018. "My Life as a Courgette", partially manufactured in Angoulême, was distinguished with two Césars and the European Film Prize for the best animated film. "The Bears' Famous Invasion" by Lorenzo Mattotti (2019), an animated film adapted from the youth novel by Dino Buzzatti produced by Prima Linea, an Angoulême-based company, has inherited two prestigious selections: at the Cannes Film Festival 2019 in the category "Un Certain Regard" and at the Annecy International Animation Film Festival 2019 in Official Competition. It is the same with "Marona's Fantastic Tale" by Anca Damian (2019) selected in Annecy in 2019, produced in particular by the Bordeaux production companies Marmitafilms (Midralgar).

Animation is the flagship of the film and audiovisual sector in Nouvelle-Aquitaine; for fifteen years, it has gone from one success to another. Some examples:



- "Josep" [1] (Cartoon Movie 2017) by Aurel
 Annecy 2019 (Grand Broadcast Award), , Award Louis Delluc 2020, Lumières de la presse étrangères 2021 (Best Animated Film, Best Music) & My French Film Festival (Critic's Award, Public Feature Film Award) 2021.

 Nominated at Cannes 2020 & Winner of the César 2021.
- "Calamity, a Childhood of Martha Jane Cannary" [2] (Cartoon Movie 2017 & 2020) by Rémy Chayé Annecy 2020 (Cristal of Feature Film).
 Nominated at Angoulême 2020, Lumières de la presse étrangère 2021 (Best Animated Film, Best Music) & César 2021.
- "Flee" [3] (Cartoon Movie 2017 & 2021) by Jonas Poher Rasmussen
 Sundance 2021 (World documentary Competition), European Film Award 2022.
 Nominated at Cannes 2020, Golden Globes 2022 and Oscars 2022 (Best documentary feature, best animation feature and best international feature).

"Calamity, a Childhood of Martha Jane Cannary" by Rémi Chayé, director of "Long Way North" has received the highest distinction with the "Cristal d'Argent" in Annecy 2020. The film was also nominated for Best animated film at Césars 2021. "Josep" by Aurel (Les Films du Poisson Rouge based in Angoulême) has received the 2021 Césars for Best animated film. "The Neighbours of my Neighbours are Neighbours of Mine" by Anne- Laure Daffis and Léo Marchand and "Unicorn Wars" by Alberto Vázquez were released in 2022. "Chicken for Linda!" by Chiara Malta and Sébastien Laudenbach is presented this year at Cartoon Movie in sneak preview and is planned to be released in 2023.

THE ANGOULÊME ECOSYSTEM

At the beginning, there was the Angoulême Comics Festival, the School of Fine Arts and a tradition of paper manufacturing. Over the years, the whole created a synergy that started snowballing thanks to the continued support of local communities. A few animation studios set up, followed by others, supported by the BD (comics) section of the School for Fine Arts then later by the animation program organized by the school... The Image Cluster was launched.

Since 1997, under the impulse of Pôle Image Magelis, many studios have taken up residence in Charente. Today, there are near thirty employing more than 2,000 intermittent, some trained in the 15 schools of the Image Campus and constitute the second pole of production of animation in France after Paris.

"A 100% HIRING RATE FOR GRADUATES"

"It's a little-known fact outside the sector, but animation is a booming industry. Companies have orders until 2022-2023 and not enough staff to meet them", says François Belenguer. Forty-five percent of animated television series broadcast on national screens are made in Nouvelle-Aquitaine. This figure has been steadily increasing in recent years as the new tax credit boosted the competitiveness of local jobs and repatriates entire sectors of production from Asian countries. "Studios prefer to hire French animation professionals who have a better know-how. The results are incomparable. There is a French touch that cannot be found elsewhere", adds François Belenguer. "We have a 100% hiring rate for graduates". More broadly, by adding the Bordeaux's schools, the animation sector is supported in the region by 17 schools that train 1500 students (2, 3 or 4 years course).

9 productions made in the Nouvelle-Aquitaine Region are part of the selection at Cartoon Movie 2023:

"Alpha's Two's Dreamed Journey" [1] (Olé Film- und Fernsehproduktion - Germany & Godo Films - France) a contemporary family adventure, a child resilience tale, a huge and indispensable testimony, "Beausoleil" [2] (Moteur S'il Vous Plait - France & Doghouse Films - Luxembourg) deals with climate change, "Chicken for Linda!" [3] (Dolce Vita Films, Miyu Productions - France & Palosanto Films - Italy) a funny and warmhearted film of a girl who will make anything to find chicken during the day of a general strike, "Happy End" [4] (Miyu Productions - France) a film dealing with the question of death, "Jim Queen" [5] (Bobbypills - France) an astringent satire of the gay community, which tends to be closed-off; as well as a critique of hetero-normative behaviors, "Mars Express" [6] (Everybody On Deck, EV.L Prod, France 3 Cinéma, Plume Finance, Je Suis Bien Content & Gebeka Films - France) an investigation in the framework of space travel, "The Hermit and the Bear" [7] (Tant Mieux Prod and Sun Creature France - France) based on the book "L'ours et l'Ermite" of John Yeoman, "Betty's Dream" [8] (Sun Creature France - France) a family-friendly animated film that talks about severe disabilities, "Long Time A Girl: An Endless City Adventure" [9] (UMANIMATION - France) - a time travel adventure with a transmedia dimension.



THE SUPPORT OF LOCAL AUTHORITIES

Animation is the sector of the French film and audiovisual industry with the best export figures because films have a rather long life. But they are also the most difficult to produce since the specificity of the sector is the very high manufac- turing costs, 8 M€ on average compared to 3 M€ for a film in real shots, and the production time – more than 3 years. Animation is expensive because it is laborintensive: from the layout to the composition through the lighting or decorations, each film mobilizes an army of specialized technicians. "Because of these high costs, funding is very scarce: CANAL+, France3 Cinéma, Arte with a film per year. International co-production is there- fore the rule." The Region is investing 2 million euros in the animation sector, supported by the CNC and the Charente department (1 758 000€ for the animation sector out of a total support fund budget of 2 250 000€, CNC included) has a similar budget to support the sector. For every two euros that the Region provides for production support, the CNC adds one euro.

Nouvelle-Aquitaine has the number one support fund for animation in France. This is a real plus to allow starting a production because the money from the local authorities is "real money" explains Christophe Jankovic, not a promise of purchase from a distributor. "It's often the support of local authorities that makes it possible to finalize a budget. The challenge for the coming years will be to strengthen this system". For Catherine Esteves, General Manager of Les Films du Poisson Rouge, created and established in the region in 2008, "the support fund is a privileged partner. Privileged because loyal. Privileged because it knows the company and the projects well. Even if we cannot know in advance when we submit a project whether it will be followed or not, we have the assurance that it will be studied under a benevolent, very professional prism".

ANIMATION AND VIDEO GAMES, A NICE COMPLEMENTARITY

There is a strong link between the Nouvelle-Aquitaine region and video games, which host no less than 110 companies representing more than 1000 jobs. While the regional fabric is mainly composed of structures with less than 10 employees, there are flagship companies and today leaders in the sector (e.g. Asobo, France's leading independent developer or Ubisoft). The ecosystem is particularly favorable to the development of this sector of activity with training courses of national and international renown (e.g. CNAM-ENJMIN) and the presence of specialized professional association (SO Games). Following the adoption of the Digital Roadmap by the Nouvelle-Aquitaine Region in June 2018, the video game sector is one of the regional priorities.



MECA, THE NEW EMBLEMATIC PLACE OF CULTURE

Inaugurated in June 2019, the MECA – the House for creative economy and culture, is located quai de Paludate in Bordeaux, on the banks of the Garonne near the Saint-Jean train station. The MECA brings together the Frac Aquitaine (Re- gional Fund for Contemporary Art) and the two regional cultural agencies: ALCA (Film, Audiovisual and Book Agency) and OARA (Regional Artistic Office – live entertainment). This creative community center was designed as a true hub for regional artistic creation and production where directors, producers, visual artists, choreographers, comedians, authors, editors... come together and in which the citizens will be at the heart of contemporary creation and of art in the making. Home of artistic hybridization, the MECA embodies the support of creative sectors in Nouvelle-Aquitaine.



THE BORDEAUX ANIMATION INDUSTRY

Bordeaux and its region are attracting ever more talent from the creative economy. It's the 2nd city in France for hosting comic strip professionnals; 3rd largest city in France behind Paris and Lyon in terms of video game creation; 3rd region for filming feature films and television series... Bordeaux is definitely a cinema city, with a special focus on animation. Increasingly, filmmaking, digital innovation, and the visual arts are feeding each other. Recent video fame adaptations in the film industry and permanent innovation in terms of special effects and immersive environments testify to this phenomenon. This is a real opportunity for the Bordeaux region, as it deploys its creative and innovative potential leveraging a booming animation ecosystem.

Focus on

• Sun Creature France

Sun Creature is an **international production company** and **creative animation studio** based out of Copenhagen, Denmark and **Bordeaux**, France. The creative studio was established out of a shared love for the traditional artistry of handdrawn animation, and to this day remains dedicated to delivering high-quality work from concept to completion. Sun Creature is made up of a talented group of artists, directors and producers who firmly believe in the wonders of animation and storytelling to convey immersive narratives and meaningful entertainment. Together with a dedicated support staff who ensures a healthy and engaging environment, Sun Creature is a place where the world's most talented creatives, crafters, trailblazers and go-getters can dream big and fly high. With a unique understanding of animation and its capabilities, Sun Creature develops and creates rich, compelling, out of this world narratives and cinematic experiences that have aesthetic appeal and a strict attention to detail. The studio's knack for fantastic worldbuilding and charismatic characters make for long-lasting impressions and an exceptional look and feel. The studio's fresh perspective combined with their collective expertise, has already earned Sun Creature **international recognition** and attention from heavy-weight entertainment and commercial brands like **Cartoon Network, Netflix, Riot Games and Travel Oregon.** Sun Creature has received awards, nominations and honorable mentions from some of the world's most renowned festivals and shows, including the Cannes film festival, Annie Awards, BAFTA Awards and Emile Awards.

Umanimation

Umanimation is an **XR** animation production company. With a team of talented storytellers, artists and designers, our aim is to define the next generation of entertainment content by producing transmedia universes that enlist different technologies and platforms. The company positions itself as a start-up of the creative economy at the crossroads of culture, digital and innovation.

Some of the projects releasing in 2022:

- "Globozone": after the release of the animated series in co-production with Arte, we are developing a videogame.
- "Dordogne": a narrative videogame created with Un Je Ne Sais Quoi.
- "Shangri-La": a transmedia adaption of Mathieu Bablet famous comic book "Shangri-La" (Ankama Editions 2017), including an immersive music show, a VR experience and a mobile smartfiction. In co-production with Le Collectif Or Normes and Poulp.

MIDRALGAR [Marmitafilm]

Marmitafilms is an **independent film and audiovisual production company** created in Bordeaux in 2010. It produces documentaries, animation, and fiction films. At the end of 2020, on the threshold of a new decade of artistic adventures, it **metamorphoses into MIDRALGAR**.



THE KEY PLAYERS IN THE LOCAL ANIMATION ECOSYSTEM

- **SUN CREATURE FRANCE** www.suncreature.com A production company and creative animation studio based out of Copenhagen and Bordeaux which earned international recognition and awards.
- **TSUNAMI STUDIO** www.tsunami-studio.com an animation turn-key solution for CG industry, productions companies, videogame publishers and brand agencies.
- HORA 3D www.hora3dstudio.fr Studio specialised in 3D animation.
- **DIGITAL DISTRICT** www.digital-district.fr An internationally reknown visual effects studio.
- UN JE NE SAIS QUOI www.unjenesaisquoi.fr An artistic Swiss knife company (animation, illustration, ...).
- VIRTUAL ROOM www.bordeaux.virtual-room.com Company specialised in collaborative virtual reality.
- MIDRALGAR [MARMITA FILMS] www.midralgar.fr Independent production company based in Bordeaux and Paris. Co-producers of "My Grandfather's Demons".
- **LES PRODUCTIONS BALTHAZAR** www.balthazarprod.com Independent production company based in Bordeaux and Paris.
- **UMANIMATION** www.umanimation.com Transmedia production company.
- **SOLIDANIM** www.solidanim.com No.1 Studio in France for virtual production and motion capture.
- MAELSTROM STUDIOS www.maelstrom-post-production.fr Image and sound post production studios.
- **COBO** www.co-bo.org A collective of major actors of the creative and cultural industries (CCI) in Bordeaux which work to create interdisciplinary cultural bridges.
- **DES SINGES ANIMES** www.dessingesanimes.com A young French company, based near Bordeaux, its goal is the making and production of 2D and 3D animated content.



Betty's Dream © Sun Creature France

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THE ANGOULÊME ANIMATION INDUSTRY

With its production support fund in the animation fields, fiction, documentary and new media, the department of Charente is a favorite destination of French producers. This fund is contracted by the Centre national du cinéma et de l'image animée (CNC) and the Region Nouvelle-Aquitaine. With nearly 11 M€, the Nouvelle-Aquitaine region offers the second fund for production aids after the Ile-de-France, well-ahead of other French regions. Today, there are near thirty who employ more than 2000 intermittent, some trained in the 15 schools of the Image Campus and constitute the second pole of production of animation in France after Paris.

Magelis, it's:







companies

(audiovisual/ digital image/comics/ sound/ multimedia)

animation & games studios

schools
with prestigious curricula

For Christophe Jankovic, producer of "The Red Turtle" and "The Bears' Famous Invasion" with Valérie Schermann at Prima Linea Productions, the Image Pole "is a jewel of the audiovisual industry in the Region, there's is nothing like it anywhere in Europe, nothing as diverse or varied". Prima Linea came here from Paris in 2003 for its first feature film and finally stayed, today with three studios, charmed by the local quality of life and dynamism: "There was vitality with the Comics City, the festival, the house of writers, the image schools, among which the EMCA (school for the animation industry) the heart of the pool had already been built." "The pole has grown significantly since its inception. It's now a sector of the economy in its own right", says François Belenguer, director at Objectif 3D, a training school for 3D installed in 2017 in Angoulême. "There's no way back now". Today, the image section has nearly 40 animation studios, 2000 professionals and 1600 students in 15 specialized schools that supply not only local businesses, but also those around the world.

2 MINUTES - www.2minutes.fr • 2D3D ANIMATIONS - www.2d3d-animations.com • 3.0 STUDIO www.3pointostudio.com • BLUE SPIRIT STUDIO - www.spirit-prod.com • BLUE SPIRIT STUDIO - www.spirit-prod. com • BOBBYPILLS - www.bobbypills.com • BORDERLINE FILMS / SCHMUBY PRODUCTIONS - www.borderlinefilms. CARIBARA ANGOULEME - www.caribara-animation.com
 DYNAMOTION - www.dynamotion.tumblr.com ELLIPSE ANIMATION - www.ellipseanimation.com
 EMCA - ECOLE DES METIERS DU CINEMA D'ANIMATION www.angouleme-emca.fr • EMILE COHL - www.cohl.fr • FOST STUDIO - www.fost.studio • G4F PROD / G4F RECORDS - www.g4f-prod.com • GABI PRODUCTION • GOLEM&LINEA FILMS - www.golemandlinea.com • HANDIDOO FILMS • HARI STUDIOS - www.studiohari.com • HIVENTY - www.hiventy.com • HUMAN ACADEMY www.eu.athuman.com • L'ATELIER - www.ecolelatelier.com • LA CHOUETTE COMPAGNIE - www.chouetteco.com LES FILMS DU HERISSON • LES FILMS DU POISSON ROUGE - www.lesfilmsdupoissonrouge.com • LIGHT VFX www.lightvfx.com • LOOPS CREATIVE STUDIO - www.loopscreativestudio.com • MALIL'ART PRODUCTIONS - www. malil-art.com • MIYU PRODUCTIONS - www.miyu.fr • NORMAAL ANIMATION - www.normaal.fr • NOVANIMA PRODUCTIONS - www.novanima.eu • OBJECTIF 3D - www.objectif3d.com • PISTE ROUGE - www.pisterouge.com • SAPIN SYMPA - www.sapinsympa.com • SHAN TOO - www.gaoshanpictures.com • SILEX ANIMATION - www. silexfilms.com • SOLIDANIM - www.solidanim.com • STUDIO CORTO - www.studiocorto.com • SUPERPROD ANIMATION - www.superprodstudio.net • TIGOBO ANIMATION - www.tigoboanimation.com • TOKU - www. okustudio.com • TOONKIT - www.toonkit-studio.com • UNIQUE ANIMATION • XILAM ANIMATION - www.xilam.

SUCCESS STORIES MADE IN ANGOULÊME



"Josep"by Aurel
(Cartoon Movie 2017)

Awards: Annecy 2019, Award Louis Delluc 2020, Lumières de la presse étrangère 2021 (Best Animated Feature Film, Best Music) & My French Film Festival (Critic's Award, Public Feature Film Award) 2021.

Nominated to Cannes 2020 and winner of the Césars 2021.



"Calamity, a Childhood of Martha Jane Cannary"

by Rémi Chayé

(Cartoon Movie 2017 & 2020)

Awards: Annecy 2020 (Cristal for Feature Film).

Nominated: Angoulême 2020, Lumières de la presse étrangère 2021

& Césars 2021.



"The Neighbours of my Neighbours are Neighbours of Mine"

by Anne-Laure Daffis & Léo Marchand (Cartoon Movie 2018 & 2020)





THE EURIMAGES CO-PRODUCTION DEVELOPMENT AWARD



The Council of Europe's Eurimages Fund has joined forces with ten co-production markets all over the world – and Cartoon Movie is one of them again this year – in order to award the Eurimages Co-production Development Award. This cash prize of 20,000€ has been created to promote the Fund's role in encouraging international co-production animations from the initial stages of a project.

The project has to be designed from the outset as an international co-production for cinema release and initiated by a **lead producer based in a Eurimages country willing to cooperate with other partners internationally.**

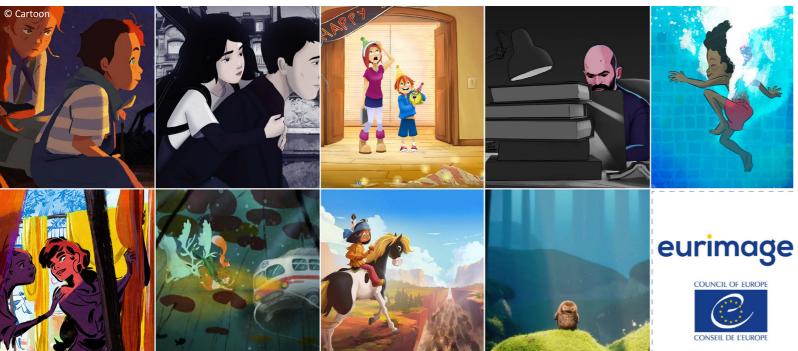
The lead producer should aim to involve at least one other producer from a Eurimages country. The award, which takes the form of a non-reimbursable subsidy, must be used by the producers to cover development expenses of the animation project.

Winner of the Eurimages Co-production Development Award of 2022:

Melvile

Produced by Need Productions (Belgium) in cooperation with Creative Touch Studios (France) & Special Touch Studios (France).





The 9 projects in development selected at the Cartoon Movie 2023 and nominated for the Eurimages Co-production Development Award:

Title		Company	Countries
Beausoleil		Moteur S'il Vous Plaît Production	France
Birds Don'	't Look Back	Special Touch StudiosCreative Touch StudiosPaul Thiltges DistributionsAnimoon	France France Luxembourg Poland
Dinogame In the Met	s. Adventures taverse	· Dr. Platypus & Ms Wombat · Beside Productions	Spain Belgium
I'm Still Al	ive	MAD EntertainmentLucky RedSIPURGapbusters	Italy Italy Israel Belgium
Julián		Cartoon SaloonSun CreatureFolivariAircraft PicturesWychwood Media	Ireland Denmark France Canada United Kingdom
Love Is A A Carmer	Gypsy Child - n Story	· Folivari · Pikkukala Barcelona · La Garde Montante	France Spain France
The Precio	ous Gift	· animation people · JPL Films	Czech Republic France
Yakari 2		· Dargaud Media · Belvision	France Belgium
Yap Yap - Forest	The Secret	· Parka Pictures · Milford	Denmark Sweden



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CARTOON MOVIE TRIBUTES 2023

2023 will see the **22**nd edition of the Cartoon Tributes. An opportunity during the Cartoon Movie to pay tribute to the exceptional actors of European animation by awarding them prizes. Divided into three categories: Director, Distributor/Sales Agent and Producer of the Year, these prizes will be awarded according to the votes of more than 900 participants from around forty different countries that are on site at Cartoon Movie. 4 nominees by category present successively in a few words their work during the lunches. The results of the winners will be announced on Thursday March 9 at the end of the lunch.



Nominees 2023 in the 3 categories:

Distributor of the Year	Producer of the Year	Director of the Year
I Wonder Pictures (Italy)	Les Films du Tambour de Soie (France) / Vivement Lundi! (France) / Foliascope (France) / Graffiti Film (Italy) / Nadasdy Film (Switzerland) / Ocidental Filmes (Portugal) / Lux Fugit Film (Belgium) for "No Dogs or Italians Allowed"	Amandine Fredon & Benjamin Massoubre for "Little Nicholas - Happy as Can Be" (France)
KMBO (France)	Ulysses Filmproduktion (Germany) / Cantilever Media (United Kingdom) for "The Amazing Maurice"	Áron Gauder for "Four Souls of Coyote" (Hungary)
Pink Parrot Media (Spain)	Mikrofilm (Norway) / Vivi Film (Belgium) for "Titina"	Mascha Halberstad for "OINK" (Netherlands)
Rosebud.21 (Greece)	Abano Producións (Spain) / UniKo (Spain) / Autour de Minuit (France) / Schmuby/Borderline Films (France) for "Unicorn Wars"	José Miguel Ribeiro for "Nayola" (Portugal)

Tributes Winners 2022:



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SPOTLIGHT ON UKRAINE

This year we are celebrating Ukraine

Since the war started in February 2022, we all hoped this tragedy would not last. But almost one year after, the conflict is still raging. By dedicating this year's <u>Spotlight to the Ukrainian animation and talents</u>, we would like to pay tribute to all the artists, creators, producers who are now living and working against all odds to protect their lives, their art, their industry. By standing together, we wish to reinforce the bond that unites all members of the animation family and to keep hope in a better future.



UKRAINIAN PROJECTS AT CARTOON MOVIE TOWARDS THE YEARS

PROJECT PRESENTED AT CARTOON MOVIE THIS YEAR

"Roxelana"

Directed by Oleg Malamuzh
Produced by Animagrad Studio - FILM.UA GROUP



PROJECTS PRESENTED AT PREVIOUS EDITIONS OF CARTOON MOVIE

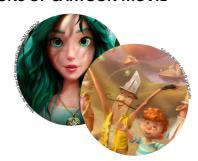
"Mavka, the Forest Song"

Presented in 2017 in concept and in 2018 in development.

Directed by Oleksandra Ruban & Oleg

Malamuzh

Produced by Animagrad Studio - FILM.UA GROUP



"Trouble Nubble Gum"
Presented in 2020 in development.
Directed by Rostyslav Garbar
Studio KAPI

On the occasion of the Spotlight on Ukraine, the <u>Cinéma Le Festival</u> (Bègles, France) offers a <u>premiere of the film "Mavka, the Forest Song"</u>, on March 8 at 14:30.

UKRAINIAN SPOTLIGHT IS SUPPORTED BY







MEET THEM AT THE CARTOON MOVIE

- Hugo De Faucompret ("Mum is Pouring Rain") FR
 Movie project: "Round and Round the Wishing Well"
- Jean Møller (TV series "Troll Tales") DK
 Movie project: "Yap Yap The Secret Forest"
- Sébastien Laudenbach ("The Girl Without Hands") FR
 Movie project: "Chicken for Linda!" & "Love is a Gypsy Child A Carmen Story"
- Carlos F. de Vigo & Lorena Ares ("Memoirs of a Man in Pajamas") ES
 Movie project: "Dinogames. Adventures in the Metaverse"
- Marine Blin FR
 Movie project: "The Hermit and the Bear"
- John Chambers DE Movie project: "Clarissa"
- Áron Gauder ("Nyócker!") HU
 Movie project: "Four Souls of Coyote"
- Albert Vázquez ("Birdboy: The Forgotten Children" / "Unicorn Wars") ES
 Movie project: "Decorado"
- Luca Della Grotta & Francesco Dafano ("Trash") IT Movie project: "Forest"
- Jérémie Degruson ("Samy" / "Bigfoot Family") FR Movie project: "The Inseparables"
- Guillaume Gallienne FR Movie project: "Cyrano"



CARTOON MOVIE'S PARTNERS

The 25th Cartoon Movie is organised by CARTOON with the support of Creative Europe - MEDIA Programme of the European Union, the CNC (Centre national du cinéma et de l'image animée), Région Nouvelle-Aquitaine, Bordeaux Métropole and Pôle Image Magelis.

ORGANISED BY CARTOON

Cartoon Movie was devised and created by CARTOON, an international non-profit association based in Brussels, aiming to support and promote the European animation industry. For 30 years it has received financial support from Creative Europe - MEDIA Programme of the European Union to run its activities, which are concentrated in three areas:

- **CARTOON MOVIE:** a co-production forum for feature-length animation films, mainly for the cinema. Cartoon Movie (about 900 participants) takes place every year in March.
- **CARTOON FORUM:** a co-production forum for animated series, mainly for television. Cartoon Forum (about 1000 participants) takes place annually in September.

Next edition: 18-21 September 2023 in Toulouse, France.

CARTOON MASTERS: three training seminars per year for professionals in the industry, dealing with specialised subjects affecting the development of skills and trade involved in animation.

Next editions: CartoonNext 18-20 April 2023 in Marseille, France
Cartoon Springboard 24-26 October 2023 in Madrid, Spain
Cartoon Business 14-16 November 2023 in Gran Canaria, Spain

The list of selected projects:

https://www.cartoon-media.eu/movie/discover-the-projects

High-resolution stills of the projects available for downloading in the Press Area: https://www.cartoon-media.eu/movie/images-of-the-projects-for-the-press

