



## A NEW INITIATIVE AT CARTOON FORUM: "ANIMATED UK MEETS EUROPE"

**The Cartoon Forum played an essential role in the structuring of the European market, by creating a true network of transborder cooperation.**

Cartoon is happy to announce that UK animation will be making a return to Cartoon Forum this year in a special initiative **'Animated UK Meets Europe'**, spearheaded by Animation UK in partnership with the BBC, Disney, Warner Bros. Discovery and SKY and supported by agencies across the UK including Northern Ireland Screen, Screen Scotland, Creative Wales and Film London.

As the UK is globally renowned for its expertise in animation with a world-class talent pool of highly skilled and trained creatives, it is **important to continue to include their animation industry within the European industry**, and therefore within Cartoon Forum. They have a long track record in working with colleagues in Europe which can't be ignored, and deserve our support.

### **The initiative**

A total of **five new projects in development from UK creative voices** will be pitched together with a UK broadcast partner in a 90-minute session. Each new project will be actively looking for collaboration with a European co-production partner.

This session will be in addition to the official European project-pitching sessions program.

*"We are delighted that the UK animation industry is being provided the opportunity to profile our highly regarded sector known for its creative excellence, innovation, storytelling, iconic characters and humour. We look forward to showcasing new projects supported by our partners and we are actively looking for European co-production partners for all of our animated projects which will range from preschool to family and adult."*

**Kate O'Connor, Executive Chair of Animation UK**



### **About CARTOON FORUM**

Created in 1990 to boost the co-production and distribution of European animation for television and new media platforms, Cartoon Forum has helped 945 animation series obtain financing to the tune of 4 billion euros.

The 34<sup>th</sup> Cartoon Forum is organised by CARTOON – European Association of Animation Film with the support of Creative Europe – MEDIA, the CNC (Centre national du cinéma et de l'image animée), Région Occitanie, Mairie de Toulouse, Toulouse Métropole, Casino Barrière and France Télévisions.

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