

CARTOON FORUM

18-21 SEPT. 2023
TOULOUSE
OCCITANIE



PRESS KIT

WWW.CARTOON-MEDIA.EU

EUROPEAN CO-PRODUCTION FORUM FOR ANIMATION TV SERIES



PRESS AREA

COMMUNICATION MATERIAL

The list of selected projects:

<https://www.cartoon-media.eu/forum/discover-the-projects>

High-resolution stills of the projects and press releases available for downloading in the Press Area:

<https://www.cartoon-media.eu/forum/images-of-the-projects-for-the-press>

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© Luce in the Lovely Land - Thuristar & La Cabane Productions

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1. CARTOON FORUM

THE EUROPEAN RENDEZ-VOUS FOR ANIMATION SERIES' PROFESSIONNALS

Producers, buyers, investors, broadcasters and other potential partners will meet at Toulouse from September 18 to 21 during the 34th Cartoon Forum, the unique co-production platform for European animation series.

The aim? To create opportunities and facilitate partnerships and co-productions.

THE EVENT WHERE PROJECTS COME TO LIFE

Created in 1990 to boost the co-production and distribution of European animation for television and new media platforms, Cartoon Forum has built since a true network of transborder cooperation, by restoring confidence in the relationship between producers and buyers, and by showing that there is more than a sufficient offer of quality animated projects, within the European Union.

Cartoon Forum has helped **956 animation series** obtain financing to the tune of over **3.43 billion euros**. And the results are considerable. European animation has become now the leader on its own territory.

OUR PARTNERS

The main partners of Cartoon Forum 2023 are **Creative Europe - MEDIA, CNC (Centre national du cinéma et de l'image animée), Région Occitanie, Mairie de Toulouse, Toulouse Métropole, Casino Barrière and France Télévisions (FTV).**



2. HOW DOES IT WORK?

YOU CREATE, WE CONNECT

NETWORKING & CO-PRO EVENT

Cartoon Forum is neither a fair nor a festival, but rather a European co-production forum for TV and new platform animation programmes. European producers have the opportunity to present their projects to decision-makers, buyers and investors in order to:

- speed up financing of their project;
- find co-production partners and cross-border cooperation;
- catch the eye of European and international buyers.

The highly professional yet very friendly atmosphere makes it easier to consolidate commercial links, meet new contacts, and deal with all aspects of partnerships - whether commercial or artistic - at leisure.

The projects are put forward at many times of the day and the moments to network are therefore multiple.

TRAILERS OF THE PROJECTS

Each morning starts with the traditional “Croissant Show”, an animated welcome during which all the participants can discover the trailers of the projects that will be presented that morning. The “Coffee Shows” are similar but organised just before the afternoon sessions. The aim is to visually introduce and promote each project on an equal basis in front of all the participants and to encourage a maximum of people, and especially the financial partners, to attend the “pitching” sessions.



PITCHING SESSIONS

The pitching sessions will take place during the three days of the event at the Centre des Congrès in Toulouse.

➔ **Duration:** each producer will be allocated a 20-minute session to present all the aspects of their project, including concept, graphics, characters, production schedule, stage reached in the financial arrangements, profitability scheme and what they expect from the audience.

➔ **Purpose:** to start negotiations between the project's producer, television channels, new platforms and other financial partners in order to conclude the project's financial package as quickly as possible.

EXTRA TIME CORNER

A special space is available at the exit of the pitch room to allow producers to meet people interested in the project directly after their presentation and start discussions.



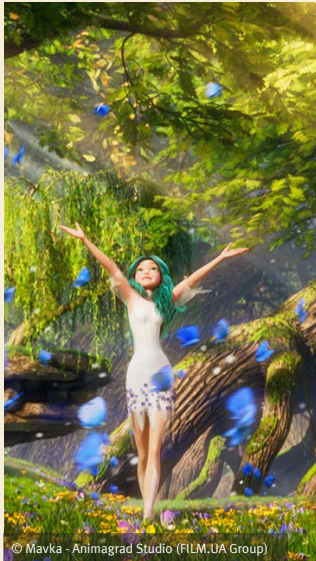
CHAIRPERSONS

An experienced and neutral animation professional chairperson will help producers prepare their presentations beforehand. The chairperson will also be present during the pitching session, to introduce the producers and act as moderator during the questions & answers. The list of chairpersons as well as a short bio are available on our website: [here](#).



3. CARTOON FORUM 2023

The years of crisis and previous editions have enabled us to set objectives in line with the current needs of the sector. In 2023, our ambitions remain in line with those of the 2022 edition and are deployed in particular on two axes: **a responsible approach and an amplified digital strategy.**



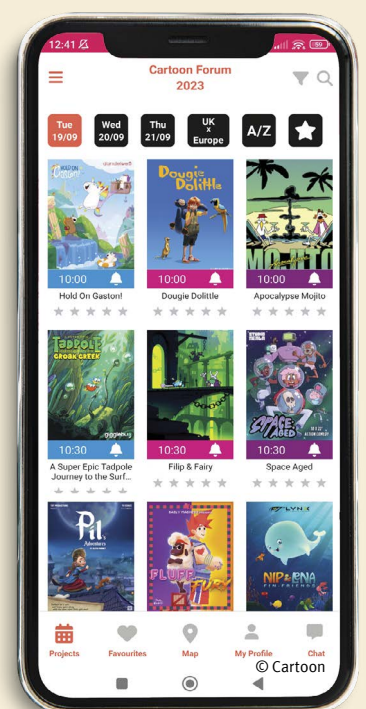
A SUSTAINABLE & RESPONSIBLE APPROACH

As event organizers, we are committed to finding better solutions to organize our events in a more responsible way, in order to reduce our impact on the planet. **All our efforts are deployed in this direction and many actions are already implemented during the organization of the Cartoon Forum** (short circuits, mobility of the public, consumption of energies and resources, sorting and management of waste, responsible communication, etc.) **with the help of our partners and service providers.** With this in mind, we have also started a process of obtaining eco-responsible certification, allowing us to be accompanied on these issues and to carry out actions that make sense. Our entire approach can be found on our [website](#).

ESSENTIAL DIGITAL TOOLS

Since 2020, our efforts have also been deployed in **the development of our digital tools (website and mobile application)** allowing us to centralize information and facilitate the experience of Cartoon Forum participants. With these tools at your fingertips, participants can access:

- All information concerning the selected projects (web announcement, contacts, etc.).
- A digital agenda tool to choose the pitches to which to assist.
- A feedback form for buyers to complete in order to facilitate contact and useful feedback to producers.
- A voting system for the different prizes to be awarded (Tributes).
- A map of Toulouse with all practical information concerning the event (places, addresses, times, pharmacies, restaurants, etc).
- **New in 2023:** Messaging integrated into the mobile application allowing participants to communicate with each other (including the picture of each participant).
- **New in 2023:** Direct access to important documents relating to accommodation and transport.

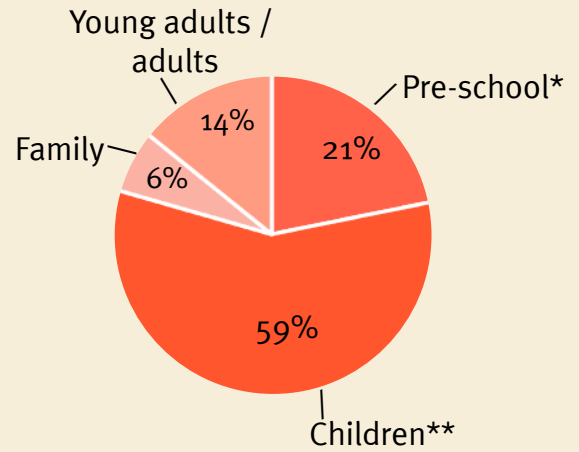


4. STATISTICS

PROJECTS

76 animated TV series will be presented this year at Cartoon Forum, coming from 16 European countries, for a total budget of 393.5 Million EUR, representing 473 hours of animation.

BY TARGET



***Pre-school** : Pre-school 2-4 & Upper pre-school 5-6
 ****Children** : Children 5-7 (Bridge), Children 6-9 (Kids) & Children 9-11 (Tweens)

BY NATIONALITY

France	32
Ireland	7
Belgium	6
Germany	6
Spain	5
Italy	4
Czech Republic	2
Denmark	2
Finland	2
Norway	2
Poland	2
Ukraine	2
Bulgaria	1
Estonia	1
Greece	1
Netherlands	1

BY FORMAT

Up to 5'	7
6' - 10'	14
11' - 13'	34
14' - 22'	11
23' - 26'	10

BY BUDGET (in MIO EUR)

Less than 1	9	6 to 7	5
1 to 2	7	7 to 8	5
2 to 3	7	8 to 9	12
3 to 4	7	9 to 10	3
4 to 5	6	10 or more	8
5 to 6	7		

5. FOCUS ON PROJECTS

THE 34TH EDITION OF CARTOON FORUM

The selection of the projects is made by a Committee of experts and really represents the variety of the animation production in Europe. The projects of animated series that will be pitched are very diverse as much in terms of the animation techniques chosen (2D, 3D, stop-motion, drawing, painting, etc.) as the audience targeted (from pre-schoolers to adults) and the topics tackled. This year we see several trends.



HEROINES & FEMALE PERSPECTIVES

Since the last few years, the projects selected tend to present more and more heroines and stories from a female perspective. This is particularly explained by a growing number of projects selected leading by female professionals (authors, directors or producers). This year's projects reinforce this trend - **“Cassy on the Stars”** (Graphilm Entertainment - IT), **“Heroic Football”** (Superprod - FR), **“Toko Loko”** (Submarine Animation - NL), **“Super Random Stories”** (Scared Ghost / Imagic TV / Agogo Animation - ES / CHI), **“Space Aged”** (Studio Meala - IE), **“The Princess and the Nightingale”** (La Boîte,... Productions / Les Films du Nord - BE / FR)- to name a few.

ENVIRONMENTAL ISSUES

This year again, an important number of projects promotes the subject of the environment: : **“9 Million Colors”** (Bionaut - CZ), **“Nip & Lena. Fin Friends”** (Lynx Multimedia Factory / Telegael - IT / IE), **“Ursa - The Polar Bear”** (Fabelaktiv / Ulvenfilm - NO), **“Moka Mera & Atlas”** (Anima Vitae, Moilo & Animoka Studios - FI/IT), **“Snow Riders”** (Showlab - IT) - among others.



DIVERSITY & INCLUSION

There are also many projects dealing with the subject of diversity and inclusiveness: **“Fishie”** (Zographic Film / Sparre Production / Godo Films - BU / DK / FR), **“Iren the Siren”** (Silex Films - FR), **“Park Tails”** (Great Expectations Media / Treehouse Republic - IE) - for example.

5. FOCUS ON PROJECTS

FROM CARTOON SPRINGBOARD TO CARTOON FORUM

Cartoon Springboard is our 3-days event dedicated to new talents in animation with keynotes and pitching sessions. It is planned to happen in Madrid from 24 to 26 October. During this Master the young talents pitch their projects and receive direct advice from experts. It is common to see the young talents' mature projects at the Cartoon Forum. Since 2015, 26 projects presented at Cartoon Springboard have subsequently been presented at Cartoon Forum, representing 14% of the projects presented at Cartoon Springboard. This is the case of **“Anselmo Wannabe”** (IBRIDO Studios - IT), **“Hanna & Nana”** (JAM Media - IE) or **“Baldies”** (COFILM / Bejuba Entertainment - CZ / CA) - to name a few.

This year, 5 projects from Cartoon Springboard were selected for the Cartoon Forum 2023: **“9 Million Colors”** (Bionaut - CZ), **“Appocalypse Mojito”** (Passion Paris - FR), **“Exit Tales”** (Storyhouse - BE), **“Happily Never After”** (Heliumfilm / Reynards Films - CZ / DE) and **“Toko Loko”** (Submarine Animation-NL).



FROM APD TO CARTOON FORUM

The two projects **“Just One Day”** (Raumkapsel Animation / FelsFilms - DE) and **“The Sorcerer’s Apprentice”** (bigchild Entertainment - DE) entered the line-up directly after being selected by APD (Animation Production Days - DE). A jury of German broadcasters (HR, KIKA, MDR, SWR, Super RTL, The Walt Disney Company Germany, WDR and ZDF) awarded these two German projects, guaranteeing them direct selection at Cartoon Forum.



FROM CEE ANIMATION TO CARTOON FORUM

The project **“9 Million Colors”** (Bionaut - CZ) also entered the selection directly after being selected at the CEE Animation (Central and Eastern European Animation - CZ).

5. FOCUS ON PROJECTS

KIDS AND FAMILY SERIES, A STEADY TREND IN EUROPEAN ANIMATION

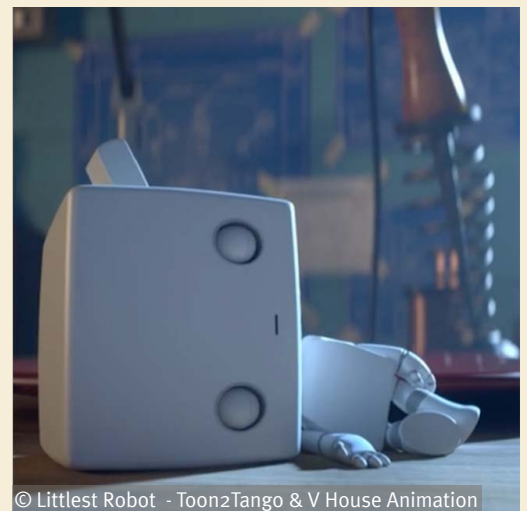
Series targeting children – from pre-school to 11-years-old – and families remain the main focus of European animation production. This year at the Cartoon Forum, 86% of the series selected target these audiences. Among these are comedies and adventures that seek to teach them fundamental values such as inclusion, diversity, empathy, solidarity or the importance of friendship and family ties. But there are also stories which, with humor and endearing characters, deal with more complex and sensitive subjects such as illness, ecology, migration, new technologies, etc.

We also observe subjects that often come up, in particular the subject of space with projects such as **“Delivery Dan”** (JAM Media - IE), **“Space Aged”** (Studio Meala - IE) or **“Cassy on the Stars”** (Graphilm - IT), or the subject of the countryside life with projects such as **“Camp Farmcreek”** (Millimages - FR), **“Rancid Ranch”** (Hampa Studio - ES), **“Froggie”** (Monello Productions - FR) or **“Pig & Andersen”** (Fleng Entertainment - DK).

LITTLEST ROBOT

Prod.: ToonzTango (DE) & V House Animation (MK)
Target: Children 5-7 (Bridge)

“Littlest Robot” is a 3D animated series for 4-8-years-olds that has plenty of adventure but is full of heart. It’s a world filled with glorious new discoveries, each reconfirming the notion that the more we take the time to understand ourselves and others the better we are all for it and the greater our bonds of friendship become.



© Littlest Robot - ToonzTango & V House Animation



© Exit Tales - Storyhouse

EXIT TALES

Prod.: Storyhouse (BE)
Target: Children 6-9 (Kids)

There are no limits to a child’s imagination. It runs free and is able to reframe almost anything into an adventure, even during life’s toughest moments where all that is known must be left behind. “Exit Tales” is an animated series that fuses imagination and reality. It is based on the stories of six children fleeing their homes in Venezuela, Afghanistan, Syria, Guatemala, South Sudan and Ukraine, in order to survive. Through voice-recorded interviews, we dive into their journeys by exploiting the vast capacities of animation. Instead of re-telling events, we focus on their imaginative way of storytelling when dealing with grief, exclusion and hope while building a new life.

THE INVISIBLES

Prod.: Lotura Films (ES)

Target: Children 6 - 9 (Kids)

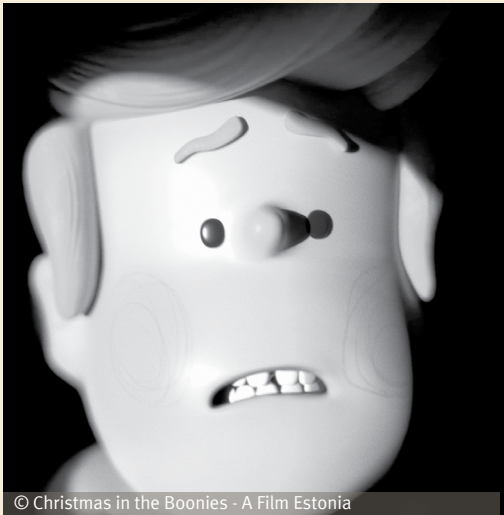
What do you get if you mix humour, friendship and just a touch of science? The Invisibles, of course! Come with them as they explore our world and share in their amazing, exciting adventures. Thanks to these lovable microorganisms, children aged between 6 and 10 will immerse themselves in a fast-paced, visually-attractive fantasy world in which they will explore some of the hidden corners of our planet. As well as being exciting and highly entertaining, each seven-minute episode also attaches great importance to the values of empathy and teamwork. The Invisibles! The most amazing parts of the world cannot always be seen!



CHRISTMAS IN THE BOONIES

Prod.: A Film Estonia (EE)

Target: Family



© Christmas in the Boonies - A Film Estonia

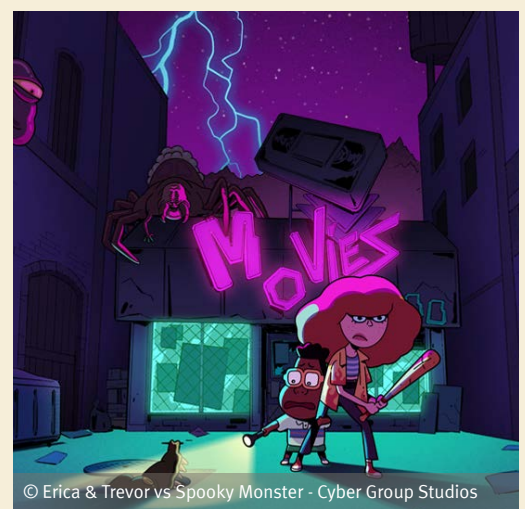
When Peter arrives to the countryside for Christmas, he is in for a big surprise when he discovers that he has to spend the whole day before Santa Claus' arrival in a creepy rural kindergarten. Fortunately, Peter is reunited with his old friends from summer holiday — Gerda, Mirtel, Spiderman-Kid and others. However, the children's joy is short-lived as Gerda disappears through an unexpectedly opened cosmic wormhole and the kindergarten turns out to be haunted by an evil spirit. Now, Peter and Mirtel must solve the haunted kindergarten's mystery and Gerda must reconcile two extraterrestrial civilisations to find a way back home, otherwise, Christmas will be canceled this year.

ERICA & TREVOR VS SPOOKY MONSTERS

Prod.: Cyber Group Studios (FR)

Target: Children 6 - 11

Nothing's the same in Sycamore Dale! Fluorescent tentacles crawling through sewers, werewolves on roller-blades, a giant rat chasing cats down the street, monsters from aged Z horror movies haunt what used to be a quiet little town... The monsters lurk in the shadows. Erica and Trevor know that but no one believes them. To save their town, they must send every monster back into the movie it escaped from and pierce the mystery behind Goodman Films. They are the only ones who can stop... The Spooky Monsters!



5. FOCUS ON PROJECTS

TEENAGERS AND YOUNG ADULTS, A GROWING INTEREST

This year, **14% of the selected projects target an audience of teenagers and young adults / adults.** Recent successes have proven that there is a growing interest in animated films and series aimed at older audiences (“**Flee**” - Final Cut For Real, “**Josep**” - Les Films d’Ici Méditerranée, “**I Lost my Body**” - Xilam Animation, “**Arcane**” - Fortiche Production or “**Brazen**” - Agat Films & Cie). Public channels and buyers are increasingly investing in content targeting young adults and adults.

This year, the projects selected targeting young adults and adults represent the richness of European animation and are very diverse in terms of animation technique, format or even subjects addressed (**gender issues, questioning of standards of beauty , feminism, depression, climate crisis, war, humor, etc**). The projects of the selection aim to talk about difficult subjects but also to bring lightness, document or convey strong messages.



B.A.D'S AGENTS

Prod.: Darjeeling (FR)

Lia Dolly and Maxence Folder are agents from B.A.D - the Bureau of Archived Documents - an unknown sub division of the French intelligence services. Due to the hierarchy of their department, for years they've been assigned to the least significant cases. A routine consisting of run over cats, petty candy theft in bakeries and suspicions of cheating bingo players. When the neighbourhood elderly woman mysteriously disappears, our two agents are divided. Is this just another insignificant investigation as Dolly seems to think or could it be the feeble sign of a global conspiracy that could forever change the course of humanity?

HAPPILY NEVER AFTER

Prod.: Heliumfilm (CZ) & Reynard Films (DE)

Fairytale creatures as we know them are endangered species. Baba Yaga is going to court for her child-eating crimes, one of the last Water Goblins was recently found dead near Oldenburg, mermaids are getting unattractive... However, there's hope! Documentarist Georg Neubauer studied these fascinating species his whole life and he can not let it go on like that. They won't be overlooked anymore. Not on his watch! He starts to produce a documentary series about nature, life and the unclear future of the different fairy tale creatures. His weapons are truth, passion and a low budget camera. But soon he'll find out, the biggest threat to the fairy tale creatures are... The creatures themselves!





IREN THE SIREN

Prod.: Silex Films (FR)

It's not easy to liberate yourself from society's beliefs when you are a mermaid princess who doesn't fit the mermaid ideal. It's even harder when your mother, the Queen, puts your family in a reality TV show. Iren the Siren is the story of Princess Pelagie, who flees royal life to attend college under a false identity, hoping to escape the inquisitive eyes of the media and her mother. She thinks that anonymity will protect her, but soon learns that she has no choice but to accept herself.

PIXIE POLLUX

Prod.: Haptic (BE)

Pixie Pollux runs an intergalactic food truck with her partner, the space cat SPAC. Both ladies move their truck to different corners of the universe, always looking for the most beneficial hotspots to sell their weird (space) food and drinks to all kind of aliens. Pixie has one big dream: she wants to have enough resources as soon as possible to withdraw from the daily rat race and settle in The Resort of the White Hole. This is the epitome of holes, next to the Black, Yellow, Red, Pink and Rainbow Holes. In Space, there is a multitude of colours, races and religions but there is only one Resort of the White Hole that transcends everything and where everyone can find happiness. The problem is that Pixie is a bit lazy and she has to deal with a wide variety of creatures that don't always have good intentions. Every episode is a new adventure.



STARPETS

Prod.: Ubisoft Film & Television (FR)

Intergalactic emperor, Jean-Yves Lapude, is pretty pissed off. His mother, a fortune teller and gray eminence, prophesied that a Chosen One should soon put an end to his tyrannical reign. However, before dying almost heroically, the Chosen One transferred 25% of his brilliant brain into a Rabbid's body — all because of a bandwidth issue (as is often the case). He turned into Jack Rabbid in the process. The Rabbids and the universe's destiny now lies on his furry shoulders, his mule and his quarter of a genius... "Starpets" is both a super absurd comedy and a space opera on acid, rendered in a never-before-seen animation style!

6. A TRANSMEDIA APPROACH

THE ERA OF ADAPTATIONS

There is a solid trend of book adaptations in cinema that also reached the animation sector. This year, **25% of the selected projects are adaptations of comics, books or other media** (YouTube or short films for example).

Moreover, the production team tends to growingly consider developing other platforms from the start of the project. Choosing to explore the use of other supports simultaneously with the creation of the TV series is a potential fruitful answer to the growing interest of children (and older ones) in technology. Whether through e-sports and videogames, music, podcasts, social media campaigns or record-comics collection, **adopting a transmedia approach surely offers the opportunity to live a memorable experience and to reach a broader audience.**

To encourage this creation of bridges between disciplines, Cartoon invites to the Cartoon Forum professionals from the publishing and video game sectors.

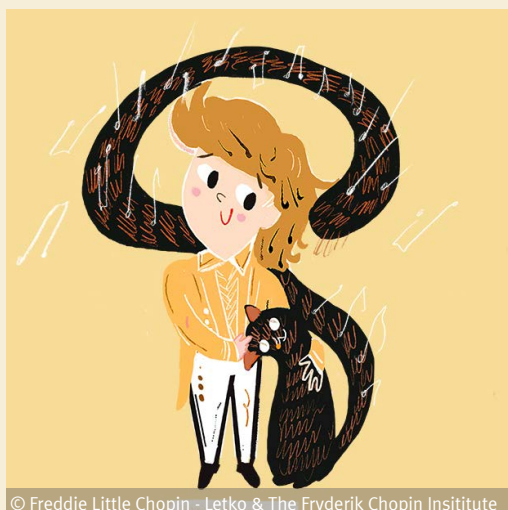
BABY'S FIRST CRIME SPREE

Prod.: Cardel Entertainment (IE) & Snafu Pictures (UK)

Target: Children 6-9 (Kids)

Adapted from: "Baby's First" book series from Stephen Collins and Jim Whalley

Meet Baby Frank, the world's most unlikely criminal. He's not bad and mostly tries to do the right thing, particularly when it comes to animals who might need his help. In fact, it's his mission to help any in distress. Led by his heroic heart, Frank and his rag-tag crew of specialist animal friends, use their various skillsets and abilities, to A-Team their way into — and out of — any scrape you can imagine... And all before nap time.



FREDDIE - LITTLE CHOPIN

Prod.: Letko (PL) & The Fryderyk Chopin Institute (PL)

Target: Upper Pre-school 5 - 6

Adapted from: "Freddie Little Chopin" by Aga Pietrzykowska

Meet Freddie, a curious and adventurous 6-year-old boy who is passionate about the world of sounds. He is all ears and his imagination is limitless! He is not afraid to experiment and explore, even if at first no symphony will come out of it. Together with his artistic sister Emily, best friend Tytus and a mysterious cat Candy, they embark on a playful journey through musical imagination.

LINGOKIDS ADVENTURES WITH BABY BOT

Prod.: Lingokids (ES)

Target: Pre-school 2-4

Adapted from: "Baby Bot" from Guillermo Garcia Carsi

Adventures with Baby Bot is an 11-minute pre-school series aimed at children ages 2-4 teaching them socio-emotional skills through the eyes of a robot named Baby Bot who knows nothing about relationships or emotions. He was created by the scientist Billy the Bird and plays in his neighborhood with his friends, Cowy the Cow and Elliot the Panda. Baby Bot will learn life lessons from Billy, Cowy, and Elliot through character driven stories.



LUCE IN THE LOVELY LAND

Prod.: Thuristar (BE) & La Cabane Productions (FR)

Target: Upper Pre-school 5 - 6



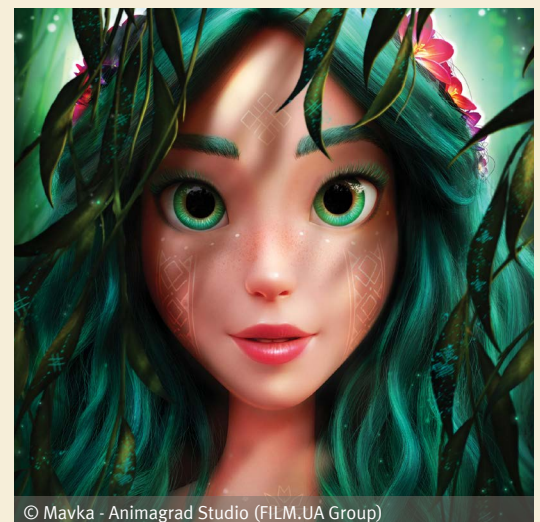
The concept of this series is based on the famous multi award-winning short film "Luce and the Rock" by Britt Raes. Underpinned by a colorful, graphic style and rhythmic sound, this series is an adventurous and quirky tale in which Luce, a brave and curious 6-year-old girl, explores the world around her and realizes that there it's so much bigger than the small village where she lives. With an open mind, Luce overcomes her fears, preconceptions and misunderstandings... And makes new friends along the way!

MAVKA

Prod.: Animagrad Studio (FILM.UA Group) (UA)

Target: Children 6-9 (Kids)

Based on the international famous feature film "Mavka. The Forest Song" by Oleh Malamuzh & Oleksandra Ruban this series tells the story of Mavka and her friends who are on a mission to restore order in the Forest, after humans tried to capture its Source of Life. In each episode: new adventures, secrets and scrapes, which they all get into because of Mavka's new friend Tumblewind, who is always sticking her nose in where it doesn't belong. Because of her, Chuhai, an evil monster, who can freeze the Forest inhabitants still with his magic dance, wakes up from his sleep. Mavka and her friends restore the Forest to its former glory, confront Chuhai and search for an answer to why he is so evil and how they might fix that.



7. ANIMATION IN THE FRENCH AUDIOVISUAL MARKET

France is the leading animation producer in Europe, and ranks third in the world (after the United States and Japan). **Despite a decrease in production volume in 2022, the audiovisual animation sector remains a dynamic sector in France, in a constantly changing landscape.** Indeed, after the exceptional post-crisis year of 2021, the year 2022 is experiencing a significant slowdown in the production of assisted animation resulting in a lower volume of animation program production, of 221 hours (-38, 1% compared to 2021), the lowest level since 2003 (208 hours).

KEY FIGURES

2022 was marked by a low production cycle which can be explained by a combination of factors: the exceptional year 2021 with a level of production rarely reached in the last 20 years, the delay of the TF1 series to the beginning of 2023 in the waiting for the signing of interprofessional agreements, the ordering of shorter seasons, the greater weight of short series of less than eight minutes, etc...

This decrease in the volume produced also led to a **drop in the volume of animation broadcast by 8% compared to 2021.** Indeed, in 2022, the national channels broadcast **10,331 hours of animation** with orders for programs with a lower number of episodes or shorter formats.

In line with the drop in volume, **the amount of estimates for animation programs fell by 42% compared to 2021 and amounted to €182.3 million in 2022.** At the same time, the hourly cost of animation amounts to €824.9K, a drop of 6.3% compared to 2021. However, the level remains well above the average of the last ten years, a sign that productions are still as ambitious as ever.

In 2022, the best audiences for animated series on television for ages 4 and up are:

- 1. Miraculous**
- 2. Santiago of the Seas**
- 3. Paw Patrol**

Source: Médiamétrie - Médiamat.

Animation programs are more present than ever on the linear offers (SVod, AVOD, online service of television channels) as evidenced, for example, by the Okoo or YouTube platforms. Animation is the 1st genre watched on video-sharing platforms by children aged 3-14 and 75% of children aged 4-14 watch programs in SVoD.

Despite a decrease in the volume produced, **French animation continues to attract foreign partners and remains the leading genre for export in 2022** (32.7% of audiovisual program sales). 191 hours of animation benefit from foreign funding, i.e. 86.4% of the supported production volume. Animation is the French format that is best exported thanks to several strong brands, enabling it to establish itself as one of the world's leading productions.

Source: «Le marché de l'animation en 2022» par le CNC (published in June 2023)



Leading partner and investor in the animation sector at European level, the France Télévisions group supports animation production to the tune of **32 million per year** (61% in favor of original creation versus adaptation) and broadcasts on all of its screens **more than 7,000 hours of animation**. As a partner of companies in the sector, the public service works with more than 65 French animation production companies.

In audiovisual production, France Télévisions is distinguished by the diversity of stories and artistic proposals which are, in its catalog, a unique offer on the market of broadcasters. **France Télévisions offers viewers of all ages a wide range of programmes that are accessible free of charge and without advertising.**

The 2023 line-up is part of this objective and offers **edutainment, committed and funny content highlighting creativity, imagination and new trends.**

It is in particular on the Okoo platform that many programs are available. Launched in December 2019, Okoo, the reference brand for children, is already watched by 1 child out of 2 with nearly 1.5 million videos viewed each day. The big back-to-school event on the platform will be the launch of the investigative series **“Mystery Lane”, an original creation from the Hari’s studios.**

France Télévisions has also expanded its editorial line aimed at new animation audiences, such as teenagers and adults, with animation that appropriates the most daring forms of humor, notably broadcast on france.tv slash, and **a new partnership with the French anime platform ADN.**

Many projects are supported by France Télévisions for Slash such as **“Zombillenium”, “Queer Story”, “Gustave”** or even **“Iren the Siren”** - to name a few.

Projects of series pitched at previous editions of Cartoon Forum and supported by France Télévisions:

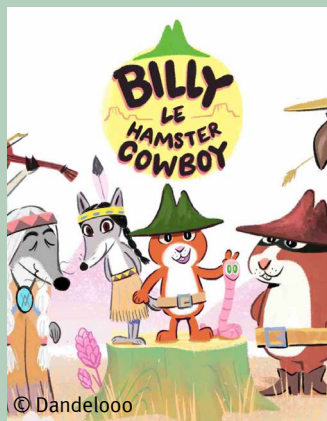


france.tv slash

Edmond and Lucy - Pitched at Cartoon Forum 2017



Billy - The Cowboy Hamster - Pitched at Cartoon Forum 2018



Behind the Beats - Pitched at Cartoon Forum 2019



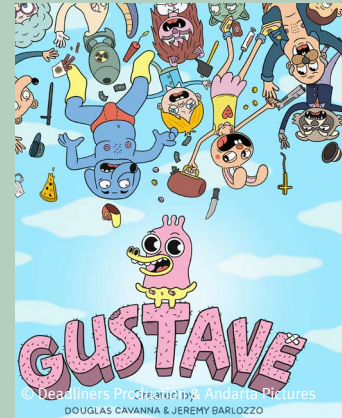
Ewilan's Quest - Pitched at Cartoon Forum 2019



Mogu & Perol - Pitched at Cartoon Forum 2022



Gustave - Pitched at Cartoon Forum 2022



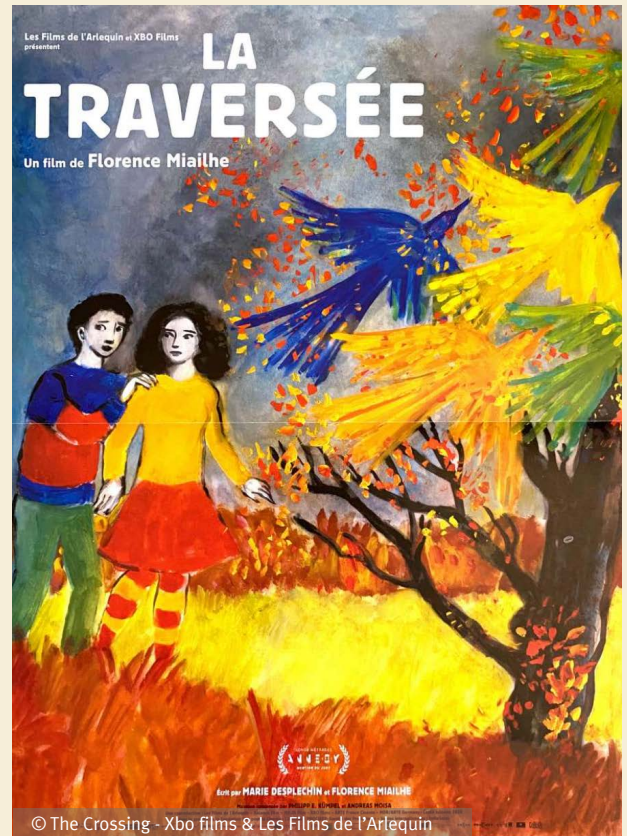
8. ANIMATION IN OCCITANIE

MADE IN OCCITANIE



In the land of Occitanie, animation never ceases to develop. Occitanie is one of the most dynamic regions in this sector. Every year, there are regional productions at major festivals, competing for prestigious awards. The public can also discover these productions on all media: television of course, but also cinema, not to mention the internet with educational platforms for the little ones or series for young adults, who are fond of these new formats.

The Region accompanies this creativity, these talents of today and tomorrow, throughout the year. They support several hundred jobs directly or indirectly, for example with dedicated structures such as “Occitanie Films” to promote filming in the region



Thanks to events such as the Cartoon Forum, many projects have come to life and are helping the Occitanie region to shine throughout the world. This local know-how, this “made in Occitania” is doing wonderfully well internationally, like the 100% Occitan feature film “Pil” (by Julien Fournet, produced by TAT productions) released in 2021, and being the second most seen film abroad and which will be declined in series (presented at the Cartoon Forum 2023). Other regional nuggets have been rewarded and recognized nationally, such as the animated film in glass painting “The Crossing” (by Florence Mailhe, produced by Xbo films and Les Films de l’Arlequin), the animated feature film in 2D “Josep” (by Aurel, produced by Les Films d’Ici Méditerranée) and the latest feature from TAT productions “Argonauts” by David Alaux. In the coming months you will have the chance to discover new Occitan productions on small and large screens such as “Marcel, Father Christmas (and the Little Pizza Delivery Boy)” by Xbo films or the new film “Jungle Bunch 2” by TAT productions recently released in theaters (August 16, 2023).

PROJECT FROM THE REGION

This year, two local projects will be presented at the Cartoon Forum

- **“Pil’s Adventures”** from TAT productions - adapted from the feature film **“Pil”**
- **“School Monitors”** from Xbo films



PIL'S ADVENTURES

Prod.: TAT productions (Toulouse)

Target: Family

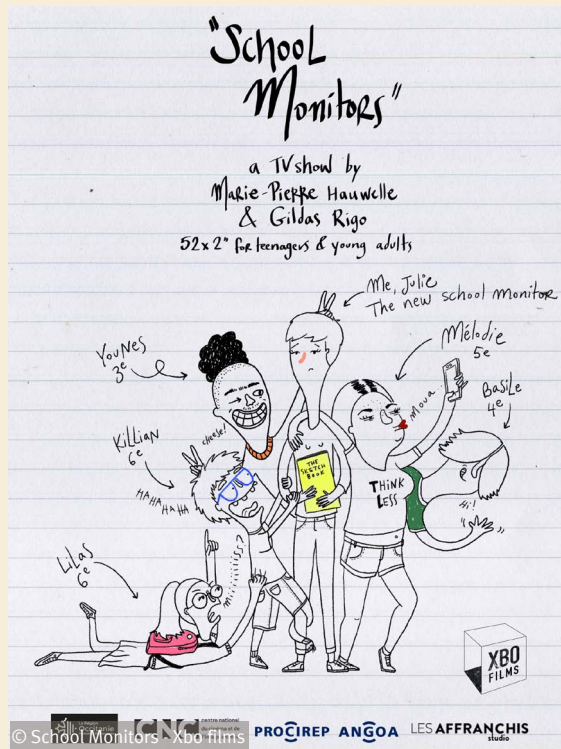
Pil, a clever and rebellious young girl, protects the medieval city of Foggyborough by leaping from rooftop to rooftop and dressing up as a princess. Along with her inseparable companions, the clumsy knight Graubart and the crazy jester Giggler, as well as her three tamed ferrets, she conducts investigations, stops bandits and teaches lessons to tyrannical nobles. Together, they often have to save King Roland and find magical ingredients for the Witch. The wacky adventures of Pil and her friends take us on a surprising and never-before-seen journey through the Middle Ages!

SCHOOL MONITORS

Prod.: Xbo films (Toulouse)

Target: Young Adults/Adults

The job of a middle school monitor is difficult, sometimes unrewarding but never boring. Together, Stéphanie, Julie, Arnaud, Sandra and Marie form the School Monitor dream team. Confronted with humorous, absurd, sometimes touching, sometimes cruel situations, the team will employ any method at their disposal: from sharp humour, to old-fashioned yelling, to the most utter disinterest... All to guide adolescents through puberty's troubled waters. If possible, without capsizing their own boat...



OTHER ANIMATION STUDIOS FROM THE REGION

- Anoki
- Bachibouzouk
- Digiblur
- Dwarf Animation Studio
- Godo Studio
- Le-loKal Production
- Les Affranchis
- Les Fées Spéciales
- Les Films d'Ici Méditerranée
- Mad Films
- Menhir FX
- Milan Presse
- Nobody Studio
- Novelab
- Pegbar Animation
- Tripode Productions

9. ANIMATED UK MEETS EUROPE

AN INITIATIVE TO PROMOTE EUROPEAN COOPERATION

Since its creation, the Cartoon Forum has played an essential role in the structuration of the European market, by creating a real network of cross-border cooperation. **British animation will be showcased at the Cartoon Forum this year as part of a special 'Animated UK Meets Europe' initiative**, spearheaded by **Animation UK** in partnership with the **BBC, Disney, Warner Bros. Discovery** and **SKY** and supported by agencies across the United Kingdom including **Northern Ireland Screen, Screen Scotland, Creative Wales** and **Film London**.

As the UK is globally renowned for its expertise in animation with a world-class talent pool of highly skilled and trained creatives, it is important to continue to include their animation industry within the European industry, and therefore within Cartoon Forum. They have a long track record in working with colleagues in Europe which can't be ignored, and deserve our support.



© Magic Animal Friends - Coolabi Productions & Paper Owl Films



©Huggy the Hugasaurus - Yamination Studios & Threewise Entertainment



© Pleasure Beach - Nexus Studios



THE PROJECTS SELECTED

A total of five new projects in development from UK creative voices will be pitched together with a UK broadcast partner in a 90-minute session. Each new project will be actively looking for collaboration with a European co-production partner. This session will be in addition to the official European project-pitching sessions program. The five selected projects are:

- **Duck & Frog** (Children 7 - 12)
Producer: Sun & Moon Studios
Broadcaster: BBC Children's and Education
- **Huggy the Hugasaurus** (Upper pre-school 5 - 6)
Producers : Yamination Studios / Threewise Entertainment
Broadcaster: Warner Bros. Discovery
- **Magic Animal Friends** (Children 4 - 7)
Producers : Coolabi Productions / Paper Owl Films
Broadcasters: Sky Kids
- **Pleasure Beach** (Young Adults / Adults)
Producer: Nexus Studios
Broadcaster: Disney+
- **The Wolfbjorns** (Children 7 - 10)
Producer: BBC Studios Kids & Family Productions
Broadcaster: BBC Children's and Education

10. COACHING PROGRAMME

OBJECTIVES & CONTENT

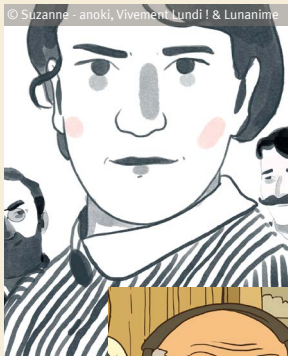
The **“Coaching Programme”** is a training initiative through which young talents from specialized, local and reputable schools will have a broad overview of the animation industry and the challenges encountered when launching a project: the different stages of production, market trends, success of creators, difficulties encountered by the director, screenwriter or producer and resolutions, the role of each person, budget and financial arrangements, partnerships with other countries, etc.

More than 85 students and participants bring the Coaching Program to life each year. This year, the following schools are participating in the program: ANATEN Tarbes, BRASSART Toulouse, Campus INOV, E-Artsup, ENSAV, DNMADE ANIMATION. Image & narrative, ESMA Montpellier, ESMA Toulouse, ISCID, LISAA Toulouse, Lycée des Arènes, M Graphic Design and TBS Education (13 schools in total).



PROGRAM · MONDAY SEPTEMBER 18

- **Presentation of Cartoon and the Cartoon Forum** by Agnès Bizzaro, Luc Camilli and Jean-François Tosti
- **Case Study - A project at Cartoon Forum: “Marcel, Father Christmas (and the Little Pizza Delivery Boy)” and “School Monitors”** by Luc Camilli (Xbo films / La Ménagerie / Les Affranchis)
- **Toolbox: how to properly pitch your animation project?** by Agnès Bizzaro
- **“Pil”: from feature film to series. What are the issues?** by Jean-François Tosti (TAT productions)
- **WIP : “Suzanne”, What are the writing, directing and production challenges for a hybrid feature film?** by Marie Régis (anoki)



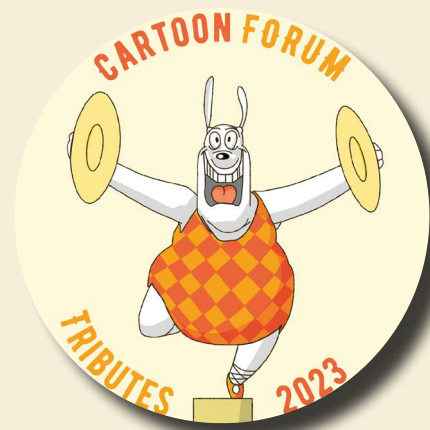
MINI-PITCH WORKSHOP · THURSDAY SEPTEMBER 21

The **mini-pitch workshop** is a unique opportunity for students to pitch their project to an audience of regional experts and other students. 6 projects are selected (short film, TV series, feature film, etc.) and presented during a 10 minutes-pitch on Thursday, September 21 in the afternoon. Students can thus draw inspiration from the pitches seen the previous days as part of the Cartoon Forum 2023 and get feedback from the comitee selection on their project.



11. TRIBUTES 2023

The **Cartoons Tributes** are an opportunity, during the Cartoon Forum, to **pay tribute** to the exceptional actors of the European animation sector by awarding them prizes. Divided into three categories: **Broadcaster, Investor/Distributor and Producer of the Year**, these prizes will be awarded after the vote of the participants (from around 40 countries) who take part in the Cartoon Forum 2023. The vote is done *via* the mobile application from Cartoon Forum. 4 nominees per category will briefly present their work during the lunches. **The winners will be announced on Thursday, September 21, at the end of lunch.**



In 2023, the nominees of the 3 categories are:

<i>Producer of the Year</i>	<i>Investor/Distributor of the Year</i>	<i>Broadcaster of the Year</i>
Blue Spirit Productions <i>France</i>	APC Kids <i>France</i>	Lithuanian Radio and Television (LRT) <i>Lithuania</i>
Gigglebug Entertainment <i>Finland</i>	DeaPlaneta Entertainment - Kids & Family <i>Spain</i>	Minimax <i>Hungary</i>
GO-N Productions <i>France</i>	Monster Entertainment <i>Ireland</i>	Rádio e Televisão de Portugal (RTP) <i>Portugal</i>
Thuristar <i>Belgium</i>	Serious Kids <i>United Kingdom</i>	Super RTL <i>Germany</i>

The winners of the 2022 Tributes:



12. PUBLIC INITIATIVES

LES TOONS D'ICI & LES TOONS DÉBARQUENT

“Les Toons D’ici” and “Les Toons Débarquent” are two initiatives aimed at **promoting the animation industry in Toulouse and the Occitanie region to the general public and young people in particular.**

- **“Les Toons D’ici”** is an operation, in partnership with the **Mairie and the Metropole of Toulouse**, dedicated to schools with sessions highlighting local productions and allowing children to exchange directly with stakeholders who worked on the projects. This year, the operation for schools will take place at the Pathé Wilson cinema and at the Alban Minville Cultural Center in Toulouse from September 14 to 22.

- **“Les Toons Débarquent”** is an operation for the general public, **organized by CINEPHILAE and the Region Occitanie**, which sets up screenings in theaters throughout the Occitanie region. This year the screenings will take place from October 1 to November 5. A few screenings will also be scheduled alongside the Cartoon Forum with animated films such as **“Chicken for Linda!”** (Dolce Vita Films / Miyu Productions / Palosanto Films - FR / IT) which won the Cristal for a Feature Film at Annecy in 2023 or **“La Colline aux Cailloux”** (Nadasdy Film / La Boîte,... Productions / Radio Télévision Suisse RTS / Les Films du Nord - CH / BE / FR) which will be screened.



THE CINEPHILAE ASSOCIATION



Association de cinémas Art et Essai en Occitanie et Nouvelle-Aquitaine

CINEPHILAE (ex-ACREAMP) is an association of 90 art-house cinemas in Occitanie and Nouvelle-Aquitaine. Its purpose is to assist the cinemas for their programming and animations, in the interest of cultural diversity. Since 2012, it has coordinated general public part of “Les Toons Débarquent!” in the regional cinemas and this year again the screenings will take place in the association CINEPHILAE’s theaters.



THE APIFA

The Association of Independent Producers of the Audiovisual Industry of Occitanie (APIFA Occitanie) brings together around forty production companies and aims to bring together independent producers from the new large Occitanie / Pyrénées-Mediterranean region.



© Chicken for Linda! - Dolce Vita Films, Miyu Productions & Palosanto Films



© La Colline aux Cailloux - Nadasdy Film, La Boîte,... Productions, Radio Télévision Suisse RTS & Les Films du Nord

13. MEET THEM AT CARTOON FORUM !

GAMES & PUBLISHERS



PUBLISHERS

Argo Publishing
Asmodee Entertainment
Atlantico Press
BeccoGiallo
Carlsen Verlag
Editions Kinaye
Editions Larousse
Editions Milan
Frankfurter Buchmesse
Glénat

Madrigall Group
Mediatoon Audiovisual
Rights
Milan Presse
Nathan Univers Jeunesse
Ribka Publishing
Steinkis Groupe / Jungle
Etc...

GAMES

39 Music
DigixArt
Dreamirl
Handmade Dreams Studio
Les Fées Spéciales
Masseka Game Studio
Push Start
Toulouse Game Dev (TGD)
Umeshu Lovers
Unit Image
ZeptoLab
Etc...

DIRECTORS & AUTHORS

Carl Quist-Moller - The Sand Box
Natalia Malykhina & Trond Morten Venaasen - Ursa the Polar Bear
Damien Mitrevski & Mark Taylor - Littlest Robot
Ruth Harbison & Sean Cunningham - Space Aged
Graham Holbrook - Park Tails
Gilly Fogg - Stage Struck!
Mireia Hernandez - Super Random Stories
Roman Kepkalo - Monsterberry Jam
Fokion Xenos - Travel Bugs
Morgan O'Brien - Nip & Lena. Fin Friends
Verena Fels - Just One Day
Guillermo Garcia Carsi - Lingokids Adventure with Baby Bot
Britt Raes - Luce in the Lovely Land
Etc...



© Galia Prod



©Pig & Andersen - Fleng Entertainment

OUR PARTNERS

The 34th Cartoon Forum is organised by CARTOON - European Association of Animation Film with the support of **Creative Europe - MEDIA Programme of the European Union**, the **CNC (Centre national du cinéma et de l'image animée)**, **Région Occitanie**, **Mairie de Toulouse**, **Toulouse Métropole**, **Casino Barrière** and **France Télévisions**.

OUR EVENTS

Cartoon Forum was devised and created by CARTOON, an international non-profit association based in Brussels, aiming to support and promote the European animation industry. For over 30 years it has received financial support from Creative Europe - MEDIA Programme of the European Union to run its activities, which are concentrated in three areas:

- **CARTOON FORUM:** a co-production forum for animated series, mainly for television.

- **CARTOON MOVIE:** a co-production forum for feature-length animation films, mainly for the cinema.

Next edition: 5-7 March 2024 in Bordeaux, France.

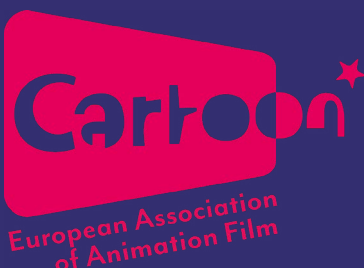
- **CARTOON MASTERS:** three training seminars per year for professionals in the industry, dealing with specialised subjects affecting the development of skills and trade involved in animation.

Next editions:

→ Cartoon Springboard (Madrid, Spain), 24-26 October 2023

→ Cartoon Business (Gran Canaria, Spain), 14-16 November 2023

→ CartoonNext (Marseille, France), 9-11 April 2024



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