

PRESS RELEASE

Toulouse, September 20, 2021



CARTOON FORUM PRESENTS 84 NEW EUROPEAN ANIMATED SERIES IN TOULOUSE

A new edition of Cartoon Forum kicks off today on site in Toulouse with 84 new titles involving 21 European countries. Already in its 32nd edition, this pitching and co-production forum for animated series will host nearly 900 participants in Toulouse, 200 of whom are buyers and decision makers attending also on site. This year's Spotlight will be focused on Portuguese animation, that will feature five new projects (including coproduction). An important delegation led by the Institute for Cinema and Audiovisual (ICA) and the Portugal Film Commission (PFC) will attend the event.

Pitching and networking remain at the heart of this new edition of Cartoon Forum in which new projects from all over Europe will be presented to international animation professionals from the TV and new media industries, including broadcasters, distributors, investors, streaming and new media platforms, as well as potential co-producers, among others.

Shortlisted from 141 submissions, the projects have a total budget of 326.1 M€ with an average cost per series of 3.9 M€. In total, the projects represent 460 hours of animation, while series formats continue to diversify in response to the new demands, both in terms of number of episodes and running time.

France leads the selection with 33 projects, followed by Ireland with 11, Germany with 8, Spain with 6, and Belgium with 5. Czech Republic, Denmark and Portugal participate with 4 projects each, and Italy and Poland with 3, while Finland, Latvia and Ukraine are present with 1 project each. With 9 projects, Central and Eastern European countries keep the animation production momentum going.

FOCUS ON PROJECTS

Accounting for almost half of the selection (41 projects), series aimed at children 6-11 years old continue to gain ground in Cartoon Forum. With 25 projects, pre-school series represent almost a third of the selection, while series aimed at Young-Adults/Adults already amount to 17% of the line-up.

Content-wise, there is a growing number of projects starred by heroines and dealing with the subject of the sustainability, while diversity and inclusion issues continue to rise to the fore in

European animated series. On the other hand, more than 20 of this year's selected projects are adapted from comic books and books, a trend that continues to strengthen.

[Discover the selected projects on this link.](#)

Cartoon Forum also engages in training actions such as the Coaching Programme, which, through one full-day of masterclasses aimed at students from animation schools in the region and from the country being spotlighted, opens up the possibility of discovering the animation industry and Cartoon's initiatives to promote new talents. Cartoon Forum also participates in "[Les Toons Débarquent !](#)", the annual event organised by the association ACREAMP to celebrate the richness of animation in Toulouse and Occitanie, particularly among younger people.

About CARTOON FORUM

Created in 1990 to boost the co-production and distribution of European animation for television and new media platforms, Cartoon Forum has helped 870 animation series obtain financing to the tune of over 3,1 billion EUR. The main partners of Cartoon Forum Toulouse are Creative Europe MEDIA, CNC (Centre national du cinéma et de l'image animée), Occitanie Region, Mairie de Toulouse, Toulouse Métropole, Casino Barrière and France Télévisions.

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[Press kit](#) (English version)

[Images of the projects for downloading](#) (Password: cftoulouse2021)

[Cartoon Forum 2021 line-up press release.](#)