

CARTOON FORUM 2021 • HIGHLIGHTS



After 3 intense days of enthusiastic pitching sessions in Toulouse, we can finally reflect on this year's harvest: high-quality projects with a great diversity of subjects. We also had the opportunity to discover many upcoming talents which opens a fantastic perspective for the future of animation.

84 projects of animated TV series were presented this year from **21 European countries**, for a total budget of 326.1 Million EUR, representing 460 hours of animation. The countries who brought the most projects are: France (33), Ireland (11), Germany (8), Spain (6) Belgium (5), Czech Republic, Denmark and Portugal (4).

We were **delighted to welcome 202 buyers on site in Toulouse**, including 7% new buyers as Benshi (FR), TV Nova (CZ), Tribes Media (Glitch - NL), El Reino Infantil (SP), FairSquare Comics (USA) or Asmodee Entertainment (FR).

TOP 10 • PRESENCE IN PITCHING SESSIONS

- **Mister Crocodile** - Joann Sfar's Magical Society (FR)
- **Me and My Compost** - Vivement Lundi ! & Superprod (FR)
- **Under the School** - Ellipsanime Productions & Timpel Pictures (FR)
- **Living with Dad** - Dupuis Edition&Audiovisuel & Belvision (FR/BE)
- **Freaked Out** - Autour de Minuit & FKLG (FR)
- **Sacha and the Christmas Creatures** - Xbo films (FR)
- **Corgi, a Royal Family** - Studio Redfrog & nWave (FR/BE)
- **The Chimera Keepers** - Monello Productions (FR)
- **Abyss: Very Special Case Unit** - Les Armateurs (FR)
- **Voro** - Les Films du Poisson Rouge & Why Not AI (FR)

TOP 5 • PRESENCE FOR EU COPRODUCTIONS

Presence with at least co-production between 2 countries

1. **Living with Dad** - Dupuis
Edition&Audiovisuel & Belvision (FR/BE)
2. **Corgi, a Royal Family** - Studio Redfrog & nWave (FR/BE)
3. **Tommy Pepper** - Lunanime & Melusine Productions (BE/LUX)
4. **Tales of Terror** - Dream Logic & Lupus Films (IE/LUX)
5. **Space Ham** - MiniCosmos & Dandeloo (DK/FR)

TOP 5 • PERCENTAGE OF BUYERS IN PITCHING SESSIONS

The order reflects the % of buyers present in the pitching room.

1. **Little Charlie** - Alexandra Schatz
Filmproduktion & Submarine (DE/NL)
> 67%
2. **Rhina Rhino** - The Big B Animation (DE)
> 66%
3. **Tiny Toot** - Toolbox Film (DK)
> 62%
4. **Freddy Buttons Wacky Mysteries** -
Treehouse Rep. & Tumbledown Media (IE)
> 60%
5. **Hadido and the Red Flower** - HECAT Studio (FR)
> 58%

NUMBER OF PARTICIPANTS

1015 participants

from **41 countries**

885 in Toulouse

130 attending digitally

NUMBER OF BUYERS

267 buyers

202 in Toulouse

65 attending digitally

(only 24,2%)

Gender balance

Women 50,3% / Men 49,4% / Non-binary 0,3%

THE TRENDS OF CARTOON FORUM 2021



Adaptations of great successes. The world of novels and comics is a fantastic source for new animation TV series: "Mister Crocodile" from the comic book from Joann Sfar, "Living with Dad" from the comics "Dad" by NOB, "Hello, Oscar!" from the book "Oskar ja asjad" by Andrus Kivirahk, or "Tales of Terror" from the kid's novel "Uncle Montague's Tale of Terror" by Chris Priestley.



Girls take the lead. Girls now take much stronger and active roles as main or secondary characters. Their personality and the way to describe them has evolved, just like Griott, from "Griott & Mungo", who has a "character carved in stone". The same with Audrey in "Audrey's Shelter", Blanchet in "The Monsters Valley", Fio Lina in "Fio Lina and the Maestro", and "Nadia", among others.



Adults' target. Still strong and going, the target "Young adults & Adults" finds its way in animated TV shows: "Cannabiz", "Voro", "The Seniors", "Freaked Out", "Starting with Hope", and "Dick Has a Problem", among others.



A new generation. The success of their presentation said it all, we saw the rise of new comers in our industry: Les Valseurs with "Samuel" (FR) , Dreamin' Dolphin Film with "Hygge" (DE/DK), MiniCosmos with "Space Ham" (DK/FR), Les Astronautes with "What it Takes" (FR), Pigeon with "Welcome to Mamoko" (POL).

CARTOON FORUM PLAYS EXTRA TIME!

- **Cartoon mobile application** (and its [web version](#)) stay available any time for you to have the information about the projects at hand.
- **The Catch-up sessions** (on the digital platform) remain available **until 15 October** (midnight).

There's so many great projects to watch and to discover: continue to fill in the feedback forms (both on the app or on the digital platform) as they are an important tool for producers to improve their project.

MANY THANKS TO OUR PARTNERS

The main partners of Cartoon Forum Toulouse are Creative Europe MEDIA, CNC (Centre national du cinéma et de l'image animée), Occitanie Region, Mairie de Toulouse, Toulouse Métropole, Casino Barrière and France Télévisions.

SAVE THE DATE

Cartoon Forum 2022 will happen from **19 to 22 September** in Toulouse.

CARTOON FORUM'S ACCOMPLISHMENT OVER THE YEARS

Created in 1990 to boost the co-production and distribution of European animation for television and new media platforms, Cartoon Forum has helped 873 animation series obtain financing to the tune of over 3.1 billion Euros.