



20/10/2023

Tuesday 14 November

In the afternoon

Arrival of participants

16:00 > 17:00

One to One meetings at Sercotel Hotel Parque

17:00 > 17:45

Coffee Break at Sercotel Hotel Parque

17:45 > 18:45

One to One meetings at Sercotel Hotel Parque

20:30

Welcome Dinner at Segundo Muelle

Wednesday 15 November

09:00 > 09:30

Cartoon Business Welcome Words

09:30 > 09:55

Presentation Gran Canaria Film Commission

Speaker Nuria Guinnot (Gran Canaria Film Commission/ES)

09:55 > 10:25

How Innovative Thinking in Robotics is Creating Fresh and Exciting Opportunities for Animation Businesses.

Speaker Cyril Le Pesant (Gaumont Animation/FR)

Moderator Vanessa Chapman

10:25 > 11:00

Animation Business Beyond Europe – Greener Grass or a Familiar Story?

Speakers Amit Russell (The Hive Studio/IL)

Bert Van Brande (Stellar Creative Lab/CA)

Moderator John Lomas-Bullivant

11:00 > 11:30

Coffee Break at Gabinete Literario

11:30 > 12:00 **Making your Studio a Force for Good!**

Speakers Daniel Isman (Blue Zoo/UK)

Moderator Vanessa Chapman

12:00 > 12:30 **How Green is your Studio?**

Speakers Ilan Urroz (Foliascope/FR)

Moderator Cristina Angelucci

12:30 > 13:00 **TBC**

Speakers TBC

Moderator Vanessa Chapman

13:00 > 14:30 **Lunch at Gabinete Literario**

14:30 > 15:30 **Building your Animation Business Within Europe
New Partnerships**

Speakers Anna Mroczek (WJTeam-Likaon/PL)

Jakub Karwowski (Lekto/PL)

Simon Österhof (SOJA/SW)

Ariana Villalobos (AnimaKitchen/ES)

Moderator John Lomas-Bullivant

15:30 > 16:00 **When IP Breaks Out! From Movie Theatres to School Yards: The
'Mavka' Success Story.**

Speakers Iryna Kostyuk (Animagrad/UA)

Tetiana Ruban (The Nerd Agency/UA)

Moderator Cristina Angelucci

16:00 > 16:30 **Coffee at Gabinete Literario**

16:30 > 17:00 **TeamTO's Animated Series 'Behind The Beats':
The Challenge of Bringing Pop Music to the Whole Family.**

Speaker Corinne Kouper (TeamTO/FR)

Moderator Vanessa Chapman

17:00 > 17:50 **Will A.I. Be the Biggest Game Changer in our Industry – Ever?!**

Speakers Olivier Lelardoux (Blue Spirit Productions/FR)

Colin Williams (Sixteen South/IE)

Moderator John Lomas-Bullivant

17:50 > 18:20 **How to Conquer the Tween/Teen Market?**

Speakers Juha Fiilin (Fiilin Good Films/FI),

Tania Pinto da Cunha (Pink Parrot/ES) – (pre-recorded video)

Moderator Cristina Angelucci

19:00 > 20:00 **Cocktail offered by Gran Canaria Film Commission at Azotea de Benito
Free Evening for Participants**

Thursday 16 November

09:00 > 10:00 **The Current State of Traditional Linear TV Broadcasting – Holding Fast? Gaining Share? Or...**

Speakers Alessia di Giacomo (RTVE/ES)
Andrea Basilio (RTP/PT)
Sebastian Debertain (KiKA/FR)

Moderator John Lomas-Bullivant

10:00 > 11:00 **Gaming: Temtem A New European Franchise to Rival Pokemon.**

Speakers Arthur Colignon (Somewhere Animation/FR)
Guillermo Andrades (CREMA/ES)
Jean-Julien Baronnet (MARLA/US)

Moderator Vanessa Chapman

11:00 > 11:30 **Coffee Break at Gabinete Literario**

11:30 > 12:00 **Interview: Is A.I. Threatening Our Chains of Titles?**

Speaker Clara Benyamin (CBLF Avocats/FR)

Moderator Cristina Angelucci

12:00 > 13:00 **A View on How Animation is Doing in the Theaters.**

Speakers David Alaux (TAT productions/FR)
Klaus Rasmussen (Global Screen/DE)

Moderator Cristina Angelucci

13:00 > 14:30 **Lunch at Gabinete Literario**

14:30 > 15:15 **‘Cleo & Cuquin’ vs ‘The Gruffalo’: How to Manage your Brands in the Long Run.**

Speakers Miguel Aldasoro (AnimaKitchent/ES)
Alexandra Sanson (Magic Light Pictures/UK)

Moderator Cristina Angelucci

15:15 > 16:00 **Your New I.P.- Narrative vs Gameplay? Costs, Timeframes & Discoverability.**

Speakers Anna Shchur (Zeptolab/ES)
Juan Martín Bartomioli (Red Wolf studios/ AR)

Moderator John Lomas-Bullivant

16:00 > 16:30 **Coffee Break at Gabinete Literario**

16:30 > 17:00 **Can You Scale Up Your Business and Still Keep Control?**

Speaker Giorgio Scorza (MoviMenti/IT)

Moderator Vanessa Chapman

17:00 > 18:00

Cartoon Business – The Final Word!

An interactive audience Q&A with a multitude of our talented Cartoon Business Speakers, all with an entertaining twist!

Speakers Full line-up of Speakers: to be revealed

Moderator John Lomas-Bullivant

18:00 > 18:20

Farewell Words

20:30

Farewell Dinner at Bodegón del Pueblo Canario