

Cartoon Business 2022 (15-17 November 2022)

General Schedule

Hours	TUESDAY 15 NOVEMBER	Hours	WEDNESDAY 16 NOVEMBER	Hours	THURSDAY 17 NOVEMBER
	Arrival of Participants	09:00	<b>WELCOME WORDS - 30'-40'</b> Grand Canaria Welcome words Moderator: Cartoon	09:00	<b>TV PANEL - 60'</b> Telidja Klai, Yago Fandiño, Orion Ross, Moderator: JLB
		09:40	<b>KEYNOTE / CASE STUDY: CARTOON SALOON + Q&amp;A - 40'</b> Gerry Shirren, Tomm Moore Moderator: VC	10:00	<b>THE LONG AND WINDING ROAD TO PRIVATE EQUITY - 45'</b> PHIL DOBREE Moderator: VC
		10:20	<b>'BRAND BUILDING ' - 40'</b> Esra Cafer, KOYI? Moderator: JLB		
		11:00	Coffee Break	10:45	Coffee Break
		11:30	<b>Case Study: DICKIE - from local comics to global 360 IP - 30'</b> Peter Rogier, Renaat Van Ginderachter Moderator: JLB	11:15	<b>RESEARCH/ ANALYSIS : KidsKnowBest - 30'</b> Zamil Zareen Moderator: EC
		12:15	<b>Gran Canaria : LET'S SERVICE - 45'</b> Amuse, Fortiche, Nordic Productions, ANIMA Moderator: EC	11:45	<b>KEYNOTE: 'THE IP FRANCHISE AND BUSINESS BUILDINGS FROM STUDIO CANAL' - 30'</b> Audrey Brugère Moderator : JLB
				12:15	<b>ANIMATED FEATURE FILMS -Business Strategy - 45'</b> Emely Christians, Unicorn War Moderator: JLB
	Lunch Organization	13:00	Lunch	13:00	Lunch
16:00:00	ONE to ONE	14:30	<b>CASE STUDY: VIEW FROM THE BRIDGE: 'BUSINESS DIVERSIFICATION' - 45'</b> Sarita Christensen, Janneke Van de Kerkhof Moderator: EC	14:30	<b>BRAND KEYNOTE: NFTs – A COMMERCIAL BUZZ WORD OF OUR TIME: TO NFT OR NOT TO NFT? THAT IS THE QUESTION! - 45'</b> Maurice Wheeler Moderator: VC
		15:30	<b>NEW INNOVATIVE IDEAS IN FINANCING - 45'</b> Sophie Saget, Mladen Dukić , John Reunolds Moderator: VC	15:15	<b>REGIONAL CLUSTER CASE STUDIES - 45'</b> Charlotte Appelgreen, Stephanie Larson, Nuria Guinnot Moderator: EC
		16:00	Coffee Break	16:00	Coffee Break
		16:30	<b>KEYNOTE: Where is SVoD going to? - 30'</b> Orion Ross, Studio 100 Moderator: EC	16:30	<b>WHAT IS THE GOLD STAR OF FINANCING AND BUDGETING IN ANIMATION TODAY - 45'</b> Sophie Splillaert , Paul Deegan Moderator: JBL
		17:00	<b>Coficiné - 30'</b> Armand Thiévet Moderator: VC??		
19:00:00			17:30	<b>ANIMATION SCHOOL BUSINESS - 45'</b> Cecille Blondel, Christophe Mounié, Kasper Kruse, Moderator: EC	17:15
		18:00	Fin de JOUR 1	18:00	Fin de JOUR 2
20:30	Welcome Dinner at Segundo Muel	18:15	Cocktail for all participants in a STUDIO TBC	20:30	Farewell Dinner at Del Pueblo Canario
		20:00	Dîner pour les intervenants (XX pax) - at Casa Montesdeoca Soirée libre pour les participants		