

5-7 MARCH 2024
BORDEAUX
NOUVELLE-AQUITAINE

PRESS KIT

International press: Gerardo Michelin - gerardo@latindie.com - Tel : (+34) (630) 57 22 68 CARTOON - Buro & Design Center - Esplanade 1 - Box 99 • 1020 Brussels - movie@cartoon-media.eu www.cartoon-media.eu

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More than 850 producers, distributors, sales agents, investors, video game companies, book editors, streamers and new media players will meet from 5 to 7 March during the 26th Cartoon Movie, the European co-production forum for feature-length animation films.

The aim? To create partnerships and co-productions, allowing the funding of around 20 animated feature films per year in Europe.

55 projects from 16 countries have been selected to be pitched at Cartoon Movie 2024: 13 of them are in concept, 34 in development, 4 in production and 4 in sneak preview. France will be represented by 15 projects, followed by Belgium, Germany and Spain with 5 projects each, Norway with 4 projects, Italy, Luxembourg and Poland with 3 projects each, Czech Republic, Denmark, Ireland and Sweden with 2 projects, and finally Finland, Hungary, the Netherlands and Portugal with 1 project each.

4 projects hail from the regional territory: **«Into the Wonderwoods»** (Je Suis Bien Content - France / ZEILT Productions - Luxembourg / Gao Shan Pictures / Amopix & EV.L prod - France), **«Living Large»** (Barletta - Czech Republic / Novanima Productions - France & NOVINSKI - Slovakia), and **«Picasso in Royan»** (Les Films du Poisson Rouge - France & Imagic TV - Spain), **are all supported by the Nouvelle-Aquitaine Region**.

«The Line» (Eddy Cinema - France) is also rooted in the territory with the **support of the Département Charente**, as well as **«Picasso in Royan»** (Les Films du Poisson Rouge - France & Imagic TV - Spain) supported by the two regional institutions.

With 58% of the selected projects, family features remain the focus of the European animated films production:
«Dreamwalker» (Vivi Film - Belgium), «Flamingo Flamenco» (Studio 100 Media - Germany & 3Doubles - Spain),
«The Little Run» (Piccolo Pictures - France), «Milo» (Giant Animation - Ireland), «Rat King» (Traumhaus Studios - Germany), «Niko - Beyond the Northern Lights» (Animaker - Finland, Ulysses Filmproduktion - Germany, Moetion Films - Ireland & A. Film Production - Denmark), «Yugly» (nWave - Belgium & Octopolis - France) among others...

This year, projects targetting children and young adults/adults are neck and neck representing 16% and 18% of the selection. This year selection illustrates the diversity of the animation industry whose projects can deal with trivial and dreamy topics, as well as historical and political ones: "

Daluyong Studios - Philippines" telling the story of a migrant Afghani family in Iran from the young daughter's point of view, "Dickie" (De Hofleveranciers - Belgium & AIMI Studio - Serbia) an investigation on the mysterious death of humor icon or "Dark Horses" (IBRIDO Studio - Italy) an anthology in five chapters facing mental troubles and dark emotions.

This edition welcomes back 9 projects which have already been pitched at Cartoon Movie. Half of them were pitched in concept and are now in development or in production like «The Impossible Journey» (El Viaje Imposible & Hampa Studios - Spain, pitched in 2018, now in development), «The Treasure of the Wyrm» (Small Boss - Italy, Xbo films - France, MAUR film - Czech Republic & Doruntina Film - Italy, pitched in 2023, now in development), and «Into the wonderwoods» (Je Suis Bien Content - France, ZEILT Productions - Luxembourg, Gao Shan Pictures, Amopix & EV.L prod - France, pitched in 2018, now in production).

Some were also pitched in development and are now presented in sneak preview like **«Elli»** (Dreamin' Dolphin Film - Germany, Carpe Diem Film - Canada & Tramhaus Studios - Germany, pitched in 2018) and **«Living Large»** (Barletta - Czech Republic, NOVINSKI - Slovakia & Novanima Productions - France, pitched in 2022).

PITCHED AT CARTOON MOVIE

AMONG THE NOMINEES TO THE 2023 EUROPEAN FILM AWARDS

- "A Greyhound of a Girl" Luxembourg, Italy, Ireland, UK, Latvia, Estonia & Germany (Cartoon Movie 2018)
- "Chicken for Linda!" France & Italy (Cartoon Movie 2023)
- "The Amazing Maurice" Germany & Ireland (Cartoon Movie 2022)
- "Plastic White Sky" Hungary & Slovakia (Cartoon Movie 2021)

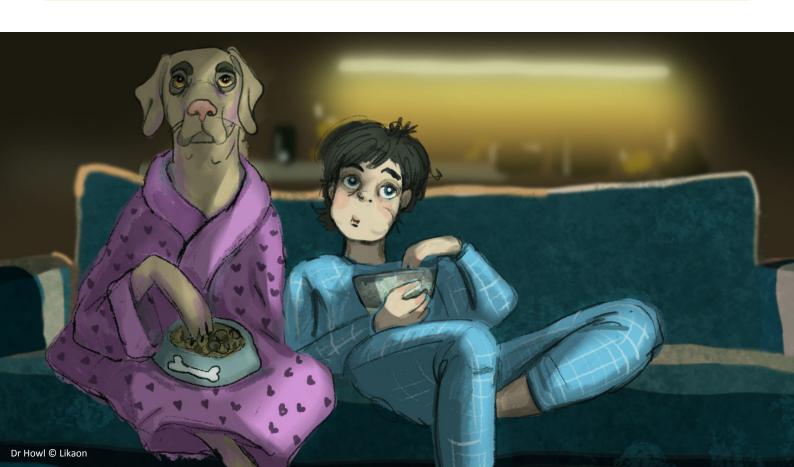
Winner: "Robot Dreams" Spain & France (directed by Pablo Berger)

NOMINEES TO THE 2024 CESARS

All the nominees have been pitched at Cartoon Movie!

- "No Dogs or Italians Allowed" France, Italy & Switzerland
 (Cartoon Movie 2019)
 With the support of the Provence-Alpes-Côte d'Azur Region, partner of CartoonNext.
- "Chicken for Linda!" France & Italy (Cartoon Movie 2019 & 2023)
 With the support of the Nouvelle-Aquitaine Region, partner of Cartoon Movie.
- "Mars Express" France
 (Cartoon Movie 2019, 2022 & 2023)
 With the support of the Nouvelle-Aquitaine
 Region and the Département Charente, both
 partners of Cartoon Movie.

Winner: "Chicken for Linda!" France & Italy (directed by Sébastien Laudenbach & Chiara Malta)



HOW DOES CARTOON MOVIE WORK?

YOU CREATE, WE CONNECT NETWORKING & CO-PRO EVENT

Cartoon Movie is neither a fair nor a festival, but rather a co-production forum for European animated feature films. European producers have the opportunity to pitch their project to all potential financial partners gathered in the same room, in order to:

- Speed up financing of their project,
- Find co-production partners and cross-border cooperation,
- Catch the eye of European and international distributors and sales agents.

The particularity of Cartoon Movie is that projects can be presented from the stage of concept, as well as in development, in production and in sneak preview. It is therefore the whole industrial and economic network that takes part in the development of the film, which increases tenfold the producer's opportunities for success.

CROISSANT SHOWS

To start the day, all the participant share an animated breakfast, the traditional "Croissant Shows", and whatch on a giant screen the trailers of the projects to be presented in the morning, while sipping their coffee.

The aim is to visually introduce each project on an equal basis in front of all the participants and to encourage the financial partners to attend the «pitching» sessions.

The projects to be pitched in the afternoon will have their trailers shown at the "Coffee Shows", after lunch.

PITCHING SESSIONS

The pitching sessions will take place in two studios simultaneously at a day and time set by Cartoon.

The allocated time depends on the category of the project:

- Projects in concept: 10 minutes
- Projects in development: 20 minutes (+10 minutes for get in/out)
- Films in production: 20 minutes (incl. 5 minutes of screening) (+10 minutes for get in/out)
- Films in sneak preview: for completed films (released later in the year) an extract of 15 minutes and a brief introduction (3 minutes) by the producer and/or distributor/sales agent.

The producers, often accompanied by their creative team, give details on all aspects of the project: concept, graphics, characters, story, planning, financing status, and viewer expectations.

At the end of each pitch a special space called «Extra Time» is set up at the exit of each studio for longer discussions or interviews and to facilitate negotiations.

THE MOBILE CARTOON MOVIE APPLICATION

"CARTOON Events" is Cartoon's **new mobile application** and will be available and ready to install on Android and iOS 10 days before the start of the Cartoon Movie. The new mobile application will display the following functionnalities:

Regarding the projects you can:

- Check all **information regarding the selected projects**, as well as create a personalized agenda (search, sort and classify projects).
- Watch the project's trailers that are usually presented during the Croissant and Coffee Shows.
- Complete the **feedback forms**. In addition to feedback, it also allows you to request the script and presentation of a project via email.

Regarding the other participants you can:

- Meet face to face the producer of a project with the "Request a Meeting" button
- Text any registered participant of Cartoon Movie thanks to a messaging system (chat), directly through the mobil application.

Regarding your personal profile you can:

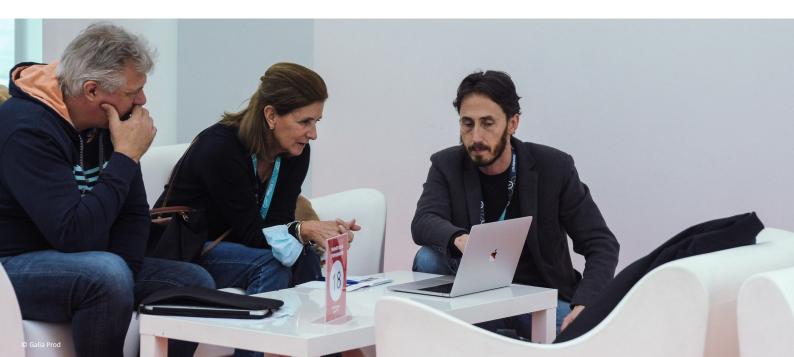
- Standardize your password by choosing your own one.
- Have a direct access to supporting documents for accommodation and transport in the "My profile" section.

Regarding your the event you can:

- Have access to a voting system via the mobile application for the various prizes (Tributes) awarded during Cartoon Movie.
- **Consult the map of Bordeaux** with important information concerning the important places for the event but also pharmacies and restaurants.

THE E-CATALIOGUE AND THE "BUYERS" WEB SECTION

- For the last time, 10 days before the event, a link is sent to all the participants to download the **guidebook** where, as every year, the participants' directory will be found.
- The "Buvers" section on our website continues to be updated very regularly.





Cartoon Movie 2024 - Program

Tues 5 March

Wed 6 March

Thu 7 March

ANIMATION & TRANSMEDIA: KEYNOTES (14:00 - 16:15)

One-to-one meetings (16:40 - 18:40) Croissant show (9:00)

Pitching sessions

(10:00 - 13:00)

Lunch Coffee Show

Pitching sessions (15:00 - 18:30) Croissant show (9:00)

Pitching sessions

(9:30 - 13:00)

Lunch + Eurimages Coproduction

Development Award + Tributes Awards 2024

+ Coffee Show

Pitching sessions

(15:00 - 18:00)

CARTOON MOVIE 2024 STATISTICS

PARTICIPANTS

More than 850 participants expected

+40 nationalities

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PROJECTS

Hungary

Portugal

Netherlands

55 projects of animated feature films will be presented this year from **16** European countries for a total budget of **397.6** MIO EUR, representing **77** programme hours.

By nationality (main producer)

France	15
Belgium	5
Germany	5
Spain	5
Norway	4
Italy	3
Luxembourg	3
Poland	3
Czech Republic	2
Denmark	2
Ireland	2
Sweden	2
Finland	1

By category

Projects in concept

Projects in development

Films in production

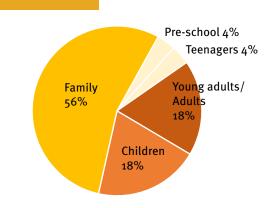
Films in sneak preview

Total

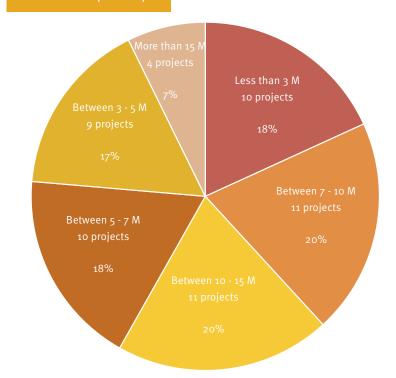
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55

BY TARGET



BY BUDGET (M EUR)





Projects in concept

Dark Horses by Salvatore Centoducati, Massimo Ottoni, Francesco Forti, Linda Kelvink & Victoria Musci. An anthology in five chapters, revolving around dark emotions of tormented souls.

Prod.: IBRIDO Studio (Italy) Target: Young adults/adults

Dr Howl by Joanna Jasinska-Koronkiewiecz.

The adventurous story of the new canine Robin Hood character.

Prod.: Likao (Poland) / Foliascope (France) & WJTeam

(Poland)

Target: Young adults/adults

Dream of Grape Gardens by Sahra Mani.

The story of a woman who wants to find her lost son, told by her daughter who wants to emancipate from her Afghani community in Iran.

Prod.: Urban Factory (France) & Daluyong Studios

(Philippines)

Target: Young adults/adults

Rose and the Marmots by Alain Ughetto.

Rose, a resilient twelve-year-old, lives with her blind grandfather in the harsh mountain terrain, surviving on meager resources. To sustain the family, Rose captures and trains marmots, preparing for the inevitable descent to the city with her musical act.

Prod.: Les Films du Tambour de Soie / WeJustKids (France) / Graffiti Films (Italy) & Ocidental Filmes (Portugal)

Target: Family

The Flying Man's Prophecy by Vincent Kesteloot.

Jacques Peuplier is forced to investigate the disappearance of Christina Monk, the little sister of the gangsters who terrorize the city. Jacques has no friends, but countless informants to help him in his investigation, because he has a secret power: he can communicate with all objects!

Prod.: Squarefish (Belgium)
Target: Young adults/adults

The Little Prince of Shangri-La by Alessandro Rak.

The 13th Dalai Lama has just died. The armies of the terrible Warlord are at the gates. The fate of Tibet seems sealed. But a vision emerges from the waters of the Great Lake of Prophecies. Does it point the way to the Dalai's new reincarnation? Only he could save Tibet.

Prod.: MAD Entertainment (Italy)

Target: Family

Projects in development

Humbugged by Sean Mc Cormack, Timothy Hooten & Todd Edwards.

The new modern adaptation of the famous Charles Dickens' "Christmas Carol".

Prod.: Paul Thiltges Distributions (Luxembourg) / Fish Blowing Bubble (Germany) / Special Touch Studios (France) & Humbugged (UK)

Target: Children

MouMoush - The King of Plastic by Milorad Krstic.

Margo Liam are curious siblings whose summer break turns into an adventure fighting MouMoush, the King of Plastic who dreams of world domination, and his right-hand Dr. Sinistrad, use a secret potion to turn Paris bridges and the Eiffel Tower into flabby croissant dough.

Prod.: Mumus Production (Hungary)

Target: Family

Ogress by Cécile McLorin & Lia Bertels.

A tragic musical comedy about an Ogresse who lives alone in the woods until a young man determined to kill her arrives and fatally wins her heart.

Prod.: Miyu Productions (France) & Umedia (Belgium)

Target: Young adults/adults

Lucy Lost by Olivier Clert.

Lucy is a lively child with extraordinary faculties, which makes her look out of place amongst the fishermen of the Isles of Scilly.

Prod.: Xilam Films (France)

Target: Family

Summer in the Hood by Jean-Pascal Zadi & Louis Clichy.
Kali, 13, leaves his home in Normandy for the first time to spend summer vacation in a housing project outside Paris.
In Bondy, la cité, he's a fish out of water: new slang, new music, new styles, new attitude. He'll have to make a place for himself in this urban jungle, armed only with his sense of humor

Prod.: Silex & Douze Doigts Productions (France)

Target: Family

The Treasure of the Wyrm by Francesco Vecchi.

In a medieval world of frost, fog and famine, Anselmo, an old monk, once loved and now rejected, leaves his hermitage to find a home for the wild, hungry child who torments his loneliness.

Prod.: Small Boss (Italy) / Xbo films (France) / MAUR film

(Czech Republic) & Doruntina Film (Italy)

Target: Family

Films in production

Into the Wonderwoods by Alexis Ducord & Vincent Paronnaud.

Angelo dreams of becoming an explorer and a zoologist. When he hits the road with his family to visit his beloved, ailing granny, his distracted parents leave him behind at a rest stop.

Prod.: Je Suis Bien Content (France) / ZEILT Productions (Luxembourg) / Gao Shan Pictures / Amopix & VL. prod (France).

Target: Children

Niko - Beyond the Northern Lights by Kari Juusonen & Jørgen Lerdam.

The third aventure of Niko, the young reindeer, who now leaves his family behind to take his place next to his father on Santas Flying Forces. For Niko, it's a dream come true: to become a hero, like his father.

Prod.: Animaker (Finland) / Ulysses Filmproduktion (Germany) / Moetion Films (Ireland) & A. Film Production (Denmark).

Target: Family

The Polar Bear Prince by Kari Juusonen & Jørgen Lerdam.

We meet the fearless, curious, and adventurous girl Liv, who meets a white polar bear in the forest and she decides to follow him.

Prod.: Maipo Film (Norway) / Vivi Film & Beside Production (Belgium).

Target: Family

Films in sneak preview

Elli by Jesper Møller, Piet de Rycker & Jens Møller.

The adventure of a homeless little ghost and the eccentric residents of a Ghost Train.

Prod.: Dreamin' Dolphin Film (Germany) / Carpe Diem Film (Canada) & Traumhaus Studios (Germany)

Target: Family

Kensuke's Kingdom by Neil Boyle & Kirk Hendry.

During a storm, Young Michael overboards and washes up on an island where he must adapt to a life alone.

Prod.: Mélusine Productions (Luxembourg) / Lupus Films / Kensuke's Kingdom / Jigsaw Films (UK) & Le Pacte (France)

Target: Family

Living Large by Kristina Dufková.

12-year-old Ben has just hit puberty and suddenly his weight is a problem for him and for everyone else, he decides to take a drastic action. He starts a diet.

Prod.: Barletta (Czech Republic) / NOVINSKI (Slovakia) & Novanima Productions (France)

Target: Teenagers

SuperKlaus by Steven Majaury & Andrea Sebastiá.

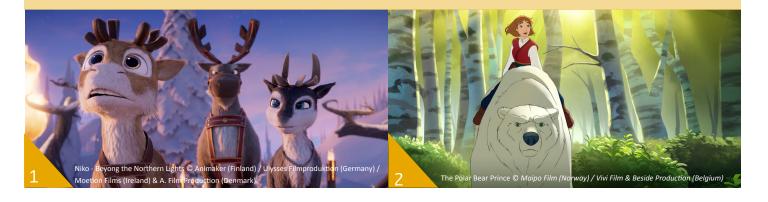
After hitting his head hard with his sled, Santa Claud believes that he himself is SuperKlaus, causing chaos wherever he goes.

Prod.: Smartrek Films / Capitan Araña / 3Doubles (Spain) & PVP Media (Canada)

Target: Family

Six of the 8 projects selected in production and sneak preview stages participated in Cartoon Movie in concept or development stages before:

"Elli" pitched in development in 2018; **"Into the Wonderwoods"** participated in concept in 2018; **"Kensuke's Kingdom"** selected in development in 2017; **"Living Large"** pitched in development in 2022; **"Niko - Beyond the Northern Lights"** [1] participated in development in 2022; and **"The Polar Bear"** [2] pitched in concept and in development in 2019 and 2022.



THE COACHING PROGRAMME

TUESDAY 5 MARCH

OBJECTIVES & CONTENT

The "Coaching Programme" is a training initiative through which young talents from local well-known specialised schools will have a large overview of the animation industry and the challenges of launching a project through the various steps of the production of the feature films, the trends of the market, success of the creators, the difficulties encountered by the director, the writer or producer and resolutions, the role of each, the budget and the financial package, partnerships with other countries, etc.

Since the **implantation in Bordeaux in 2017**, the number of schools attending hasn't stopped growing, starting at 10 and now reaching 14. The number of students participating follows a similar pattern, they now represent approximately **10% of all Cartoon Movie's participants**.

This year than 95 students will attend the "Coaching Programme". The schools taking part this year are 3iS Bordeaux, École de Condé Bordeaux (EDC), École Émile Cohl, ECV Bordeaux, École des Métiers du Cinéma d'Animation (EMCA), École Brassart Bordeaux, L'Atelier, MJM Graphic Design, Ynov Campus, e-artsup Bordeaux, Kedge Arts School, Objectif 3D, École Nationale Supérieure des Arts Visuels de la Cambre (ENSAV) & Haute École Albert Jacquard (HEAJ); 14 schools in total.

HELPING THE INTEGRATION IN THE WORLD OF WORK

The "Coaching Programme" stands as an **opportunity for students to learn more about the sector, its opportunities and challenges and how to better integrate it** by meeting both national and local professionals during masterclasses and one-to-one meetings, and therefore doubling-down with their academic experiences at school.

The Nouvelle-Aquitaine Region being the second pole for animation in France, the "Coaching Programme" is also included in the development of the region by connecting local students and professionals and cultivating the regional ecosystem through the "Bourse de l'Emploi" initiative.



BRINGING LIGHT ON YOUNG AND FUTUR TALENTS

Since 2017, **7 projects of young talents** who participated in the "Coaching Programme" have been pitched at other Cartoon events, including:

- "The Homonobos-The Missed Link": pitched at Cartoon Springboard in 2018
- "Felix! He can explain everything!": pitched at both Cartoon Springboard in 2018
- "For an Hour and a Half": pitched at Cartoon Springboard 2022

PROGRAM

- Presentation of CARTOON and Cartoon Movie by Agnès Bizzaro
- Presentation of ALCA Nouvelle-Aquitaine by Ingrid Florin Muller
- Masterclass by Ron Dyens (Sacrebleu Productions): "Sacrebleu Wide Open" Stories, anecdote and animated films.
- Masterclass "How to make a good pitch and the tips to get there" by Agnès Bizzaro
- 2 round-tables :
 - 14:00-15:00 Roundtable about Sustainability: "Sustainability in animation production: exchanges between European professionals" by Corinne Kouper, Co-founder and SVP Development & Production of TeamTO (FR), Maite Woköck, Producer & CEO of Telescope Animation (DE) & Christophe Archambault, Chief Technology Officer at Superprod Studio (FR).
 - 15:00-16:00 Roundtable dedicated to links between publishing and animation film: "How to sell a book for screen production? How to approach a publisher as producer looking for rights?" by Sam Arthur (Flying Eye Books UK), Laurent Duvault (Mediatoon FR) & Richard Klicnik (Argo Publishing CZ).
- "Job Market/Bourse de l'Emploi" initiative: Registered students will meet local professionals of the image sector (video games, animation...) to network and potentially the next internship or futur job.



Sirocco and the Kingdom of the Winds © Sacrebleu Productions





ANIMATION & TRANSMEDIA

One-to-one meetings for animation & transmedia companie

5 MARCH FROM 14:00 TO 18:30













OBJECTIVES & CONTENT

- To create synergies between the animation, video games, book industry & transmedia industries.
- To encourage producers to bring game and transmedia partner at the same early stage as the coproducer
 and the distributor in the process of a feature film.
- To foster the concurrent development of a feature film and game or apps/transmedia approach based on the same characters and graphic bible, like major hit films.

GENERAL SCHEDULE

Animation & Transmedia will take place on 5 March, from 14:00 to 18:30 in the Congress Centre of Bordeaux-Lac.

14:00 - 16:15 : 2 special roundtables

- 14:00-15:00 Roundtable about Sustainability
 - "Sustainability in animation production: exchanges between European professionals" by **Corinne Kouper**, Cofounder and SVP Development & Production of TeamTO (FR), **Maite Woköck**, Producer & CEO of Telescope Animation (DE) & **Christophe Archambault**, Chief Technology Officer at Superprod Studio (FR). Moderated by Aymeric Castaing.
- 15:00-16:00 Roundtable dedicated to links between publishing and animation film
 "How to sell a book for screen production? How to approach a publisher as producer looking for rights?" by
 Sam Arthur, CEO of Flying Eye Books (UK), Laurent Duvault, Director of Audiovisual Development at Mediatoon Audiovisual Rights (FR), and Richard Klicnik, Head of Comics publishing at Argo Publishing (CZ).
 Moderated by Ivanka Hahnenberger.

16:40 - 18:40 : Organised One-to-one meetings





A great opportunity to **meet all king of image industry representatives** at Palais des Congrès Bordeaux-Lac (find the complete list <u>on our website</u>).



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ANIMATION IN THE FRENCH AUDIOVISUAL MARKET

France is the largest animation producer in Europe and ranks third in the world (after the United States and Japan). Despite the crisis, France remains the leading producer in Europe with 52 French feature films released in 2022, and 126.5M€ at box-office. France is at the heart of a European ecosystem that facilitates access to funding and artistic collaborations.

KEY FIGURES

- French animation meets real exportation success. Animation remains by far the leading genre for export and represents 32.7% of total international sales of French audiovisual programs in 2022. It represented 60.8 M€ in 2021. In 2023, the biggest French export was the animated feature film "Miraculous: Ladybug & Cat Noir, The Movie" with 7.15 million tickets sold abroad and 31.8 million euros grossed from 26 territories.
- The diversity of countries buying French animation is important but Germany (and Austria; 5.7M€), the United States (4.9M€) and China (including Hong Kong and Taiwan; 3.6M€) remain the most important clients in 2021. Between 2013 and 2022, 70 millions cinema tickets were sold outside of France, representing 12.5% of all tickets sold for French animated films.
- International investors believe in French animation production making it the cinema industry with the most international partners. Between 2013 and 2022, 25.9% of the budget of French-initiated animated films were funded by foreign actors 16.4% for all other type of French films. Also, in 2022 86.3% of animated hours were funded by at least one foreign partner (83.4% in 2021). In total, in 2022, foreign financing for animation represented 44.2M€.
- However, animated films remain very expensive projects to produce with an average budget of 7.2M€ in 2022, 4.5€ for a live-action and 0.7M€ for a documentary.
- In 2022, 10,331 hours of animated programs were broadcasted on French national channels. At the same time, new mediums continue to challenge traditional national channels as main broadcasters. In 4 years the listening time has been divided by two for national channels while SVoD platforms have seen an increasing number of subscribers and views. In 2022, 75% of 4-14 years old children watched animated programs on SVoD platforms.
- At the same time, the number of people attending cinemas has increased since the pandemic with 19.2M tickets sold in 2022, three time more than in 2020 (7.7M) and 1.5 time superior than 2021 (15.1M).
- The audience is composed almost equally of children (43.7% of the 3-14 year-olds in 2022) and adults (40.2% aged +24), making animation a genre for young people but not only!
- Finally, public funding (automatic and selective aid from the CNC, European aid, tax credit and aid from other
 public institutions) funded 221 hours of animation in 2022, with a total budget of 182.3M€ shared among
 50 programs.

Sources:

«Le marché de l'animation en 2022» by the CNC (published in June 2023) Unifrance, January 2024



SUCCESS

Many animation projects supported by the Region in recent years have been selected and rewarded: **8 Cesars awards in the last 10 years**. "Calamity, a Childhood of Martha Jane Cannary" by Rémi Chayé has received the highest distinction with the "Cristal d'Argent" in Annecy 2020. The film was also nominated for Best animated film at Césars 2021. It is also the only film included in the three devices National School/College/High school students and apprentices in cinema and cinema baccalaureate program in 2018. "My Life as a Zucchini", partially manufactured in Angoulême, was distinguished with two Césars and the European Film Prize for the best animated film. "The Bears' Famous Invasion of Sicily" by Lorenzo Mattotti (2019), an animated film adapted from the youth novel by Dino Buzzatti produced by Prima Linea, an Angoulême- based company, has inherited two prestigious selections: at the Cannes Film Festival 2019 in the category "Un Certain Regard" and at the Annecy International Animation Film Festival 2019 in Official Competition. "Josep" by Aurel (Les Films du Poisson Rouge based in Angoulême) has received the 2021 Césars for Best animated film.

13.3% of 2021's French production companies were based in the Nouvelle-Aquitaine Region, producing some notorious projects, such as:



- "Flee" [1] (Cartoon Movie 2017 & 2021) by Jonas Poher Rasmussen
 Sundance 2021 (World documentary Competition), European Film Award 2022.
 Nominated at Cannes 2020, Golden Globes 2022 and Oscars 2022 (Best documentary feature, best animation feature and best international feature).
- "Chicken for Linda!" [2] (Cartoon Movie 2019 & 2023) by Chiara Malta & Sébastien Laudenbach Annecy 2023 (Cristal of Best Feature Film).
 Nominated at European Film Awards (Best European Feature Animated Film)
 Nominated at Césars 2024 (Best Animated Film)
- "Mars Express" [3] (Cartoon Movie 2019, 2022 & 2023) by Jérémie Périn Nominated at Annecy 2023 (Cristal of Best Feature Film) Nominated at Césars 2024 (Best Animated Film) Nominated at Lumiere Awards (Best Animated Film).

"Flee" by Jonas Poher Rasmussen was nominated to the 2022 Oscars for both Best Documentary Feature and Best Animated Feature Film, won the 2021 Annecy Film Festival Best Feature and Best Original Music for a Feature Film, and was nominated to both Best Animated Feature Film at the 2021 BAFTA and 2022 Golden Globes. "Chicken for Linda!" by Chiara Malta and Sébastien Laudenbach won the the "Cristal d'Argent" in Annecy 2023. The film was also nominated for Best European Animated Feature Film at the 2023 European Film Awards and currently compets for the 2024 César for Best Animated Film along with Jérémie Périn's "Mars Express" (supported by the Nouvelle-Aquitaine Region). This film was also nominated for the "Best Feature" at Annecy 2023 as well as the "Best Feature Film" at the 2024 Lumiere Awards.

THE SUPPORT OF LOCAL AUTHORITIES

Animation is the sector of the French film and audiovisual industry with the best export rates. But they are also difficult to produce due to high manufacturing costs (10M€ on average compared to 5M€ for a film in real shots), and long production timespans (3-6 years). Animation is expensive because it is labour-intensive, from layout to compositing through background design and lighting each film mobilises an army of specialised technicians. Because of these high costs, funding is very scarce, and international co-production is therefore the rule.

The Region invests 2M€ in the animation sector, supported by the CNC. The Charente Department has a similar budget. For every two euros local entities provide for production support, the CNC adds one euro. Money from the local authorities is "real money" explains Christophe Jankovic. "It's often the support of local authorities that makes it possible to finalise a budget. The challenge for the coming years will be to strengthen this system". For Catherine Esteves, General Manager of Les Films du Poisson Rouge, established in the region in 2008, "the support fund is a privileged partner. Privileged because loyal. Privileged because it knows the company and the projects well. Even if we cannot know in advance when we submit a project whether it will be supported or not, we have the assurance that it will be studied under a benevolent, very professional prism".

4 productions supported by the Nouvelle-Aquitaine Region are part of the selection at Cartoon Movie 2024:

"Into the Wonderwoods" [1] (Je Suis Bien Content (JSBC) - France, ZEILT Productions - Luxembourg, Gao Shan Pictures, Amopix & EV.L prod - France) is an exploration of a dark and mysterious world inhabited by strange creatures, and "Living Large" [2] (Barletta - Czech Republic, NOVINSKI - Slovakia & Novanima Productions - France) puts some lights on food disorders and social pressure that face teenagers. "Picasso in Royan" [3] (Les Films du Poisson Rouge - France & Imagic TV - Spain) relates the life of Picasso, in a Nazi occupied-France and is also supported by the Département Charente, as well as "The Line" [4] (Eddy Cinema - France) teeling the débuts of the Aéropostale in the 1920s.



ANIMATION AND VIDEO GAMES, A NICE COMPLEMENTARITY

Nouvelle-Aquitaine hosts no less than 110 video games companies representing more than 1,000 jobs. While the regional sector is mainly composed of structures with less than 10 employees, there are flagship companies and today leaders in the sector (e.g. Ubisoft or Asobo, France's leading independent developer). The ecosystem is particularly favorable to the development of this sector of activity with training courses of national and international renown (e.g. Cnam-Enjmin) and the presence of a specialised professional association (SO·Games). Following the adoption of the Digital Roadmap by the Nouvelle-Aquitaine Region in June 2018, the video game sector is one of regional priorities.

MECA, THE NEW EMBLEMATIC PLACE OF CULTURE

The MECA – the House for creative economy and culture, is located on the banks of the river Garonne near the Saint-Jean train station in Bordeaux. The MECA brings together the Frac Aquitaine (Regional Fund for Contemporary Art) and the two regional cultural agencies: ALCA (Film, Audiovisual and Book Agency) and OARA (Regional Artistic Office – live entertainment). This creative community center was designed as a hub for regional artistic creation and production where directors, producers, visual artists, choreographers, comedians, authors, editors and more come together and in which the citizens are at the heart of contemporary creation and of art in the making. Home of artistic hybridisation, the MECA embodies the support of creative sectors in Nouvelle-Aquitaine.



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EUROREGION AUDIOVISUAL AWARD 2024

Since 2021, the **Nouvelle-Aquitaine Euskadi Navarre Euroregion** has been promoting the audiovisual and cinema industry of the three territories and supporting its professionals and talents, especially through joined initiatives among them, such as with the **Euroregional Audiovisual Award**.

The 2024 edition being dedicated to animation, CARTOON and the Nouvelle-Aquitaine Region take advantage of Cartoon Movie's 26th edition to <u>host this Award on Tuesday 5 March</u>.

Among all production companies based in Nouvelle-Aquitaine, Euskadi and Navarre 7 have been selected to present their project, one of them will be rewarded with a prize of 6,000€.

At the end of the day, the jury will gather at the MÉCA to reward the winning animation project putting the most forward the industry's values, the talents, the territory, the language, the history and all the other treasures of the Euroregion.

THE BORDEAUX ANIMATION INDUSTRY

Bordeaux and its region are attracting ever more talent from the creative economy. It's the 2nd city in France for hosting comic strip professionnals; 3rd largest city in France behind Paris and Lyon in terms of video game creation; 3rd region for filming feature films and television series... Bordeaux is definitely a cinema city, with a special focus on animation. Increasingly, filmmaking, digital innovation, and the visual arts are feeding each other. Recent video fame adaptations in the film industry and permanent innovation in terms of special effects and immersive environments testify to this phenomenon. This is a real opportunity for the Bordeaux region, as it deploys its creative and innovative potential leveraging a booming animation ecosystem.

Focus on

• Sun Creature France

Sun Creature is an **international production company** and **creative animation studio** based out of Copenhagen, Denmark and **Bordeaux**, France. The creative studio was established out of a shared love for the traditional artistry of handdrawn animation, and to this day remains dedicated to delivering high-quality work from concept to completion. Sun Creature is made up of a talented group of artists, directors and producers who firmly believe in the wonders of animation and storytelling to convey immersive narratives and meaningful entertainment. Together with a dedicated support staff who ensures a healthy and engaging environment, Sun Creature is a place where the world's most talented creatives, crafters, trailblazers and go-getters can dream big and fly high. With a unique understanding of animation and its capabilities, Sun Creature develops and creates rich, compelling, out of this world narratives and cinematic experiences that have aesthetic appeal and a strict attention to detail. The studio's knack for fantastic worldbuilding and charismatic characters make for long-lasting impressions and an exceptional look and feel. The studio's fresh perspective combined with their collective expertise, has already earned Sun Creature **international recognition** and attention from heavy-weight entertainment and commercial brands like **Cartoon Network, Netflix, Riot Games and Travel Oregon.** Sun Creature has received awards, nominations and honorable mentions from some of the world's most renowned festivals and shows, including the Cannes film festival, Annie Awards, BAFTA Awards and Emile Awards.

Umanimation

With a team of talented storytellers, artists, and designers, the aim is to **define the next generation of entertainment content by producing transmedia universes** that enlist different technologies and platforms, halfway between animation and video games. The company positions itself as a startup of the creative economy at the crossroads of culture, digital, and innovation.

Some of the projects releasing in 2022:

- "Globozone": after the release of the animated series in co-production with Arte, we are developing a videogame.
- "Dordogne": a narrative videogame created with Un Je Ne Sais Quoi.
- "Shangri-La": a transmedia adaption of Mathieu Bablet famous comic book "Shangri-La" (Ankama Editions 2017), including an immersive music show, a VR experience and a mobile smartfiction. In co-production with Le Collectif Or Normes and Poulp.

MIDRALGAR [Marmitafilm]

Marmitafilms is an **independent film and audiovisual production company** created in Bordeaux in 2010. It produces documentaries, animation, and fiction films. At the end of 2020, on the threshold of a new decade of artistic adventures, it **metamorphoses into MIDRALGAR**.



THE KEY PLAYERS IN THE LOCAL ANIMATION ECOSYSTEM

- **SUN CREATURE FRANCE** www.suncreature.com A production company and creative animation studio based out of Copenhagen and Bordeaux which earned international recognition and awards.
- **TSUNAMI STUDIO** www.tsunami-studio.com an animation turn-key solution for CG industry, productions companies, videogame publishers and brand agencies.
- HORA 3D www.hora3dstudio.fr Studio specialised in 3D animation.
- **DIGITAL DISTRICT** www.digital-district.fr An internationally reknown visual effects studio.
- UN JE NE SAIS QUOI www.unjenesaisquoi.fr An artistic Swiss knife company (animation, illustration, ...).
- VIRTUAL ROOM www.bordeaux.virtual-room.com Company specialised in collaborative virtual reality.
- MIDRALGAR [MARMITA FILMS] www.midralgar.fr Independent production company based in Bordeaux and Paris. Co-producers of "My Grandfather's Demons".
- **LES PRODUCTIONS BALTHAZAR** www.balthazarprod.com Independent production company based in Bordeaux and Paris.
- UMANIMATION www.umanimation.com Transmedia production company.
- ATLANTIZ PARK https://fr-fr.facebook.com/atlantizpark/ Audiovisual communication and animation.
- MAELSTROM STUDIOS www.maelstrom-post-production.fr Image and sound post production studios.
- **COBO** www.co-bo.org A collective of major actors of the creative and cultural industries (CCI) in Bordeaux which work to create interdisciplinary cultural bridges.
- **DES SINGES ANIMES** www.dessingesanimes.com A young French company, based near Bordeaux, its goal is the making and production of 2D and 3D animated content.



10

THE ANGOULÊME ANIMATION INDUSTRY

With its production support fund in the animation fields, fiction, documentary and new media, the department of Charente is a favorite destination of French producers. This fund is contracted by the Centre national du cinéma et de l'image animée (CNC) and the Region Nouvelle-Aquitaine. With nearly 11 M€, the Nouvelle-Aquitaine region offers the second fund for production aids after the Ile-de-France, well-ahead of other French regions. Today, there are near thirty who employ more than 2000 intermittent, some trained in the 15 schools of the Image Campus and constitute the second pole of production of animation in France after Paris.

Magelis, it's:



companies
(audiovisual/ digital image/
comics/ sound/ multimedia)



animation & games studios



schools with prestigious curricula

For Christophe Jankovic, producer of "The Red Turtle" and "The Bears' Famous Invasion" with Valérie Schermann at Prima Linea Productions, the Image Pole "is a jewel of the audiovisual industry in the Region, there's is nothing like it anywhere in Europe, nothing as diverse or varied". Prima Linea came here from Paris in 2003 for its first feature film and finally stayed, today with three studios, charmed by the local quality of life and dynamism: "There was vitality with the Comics City, the festival, the house of writers, the image schools, among which the EMCA (school for the animation industry) the heart of the pool had already been built." "The pole has grown significantly since its inception. It's now a sector of the economy in its own right", says François Belenguer, director at Objectif 3D, a training school for 3D installed in 2017 in Angoulême. "There's no way back now". Today, the image section has nearly 40 animation studios, 2000 professionals and 1600 students in 15 specialized schools that supply not only local businesses, but also those around the world.

THE ANGOULÊME ECOSYSTEM

At the beginning, there was the Angoulême Comics Festival, the School of Fine Arts and a tradition of paper manufacturing. Over the years, the whole created a synergy that started snowballing thanks to the continued support of local communities. A few animation studios set up, followed by others, supported by the BD (comics) section of the School for Fine Arts then later by the animation program organized by the school... The Image Cluster was launched.

Since 1997, under the impulse of Pôle Image Magelis, many studios have taken up residence in Charente. Today, there are near thirty employing more than 2,000 intermittent, some trained in the 15 schools of the Image Campus and constitute the second pole of production of animation in France after Paris.

"A 100% HIRING RATE FOR GRADUATES"

"It's a little-known fact outside the sector, but animation is a booming industry. Companies have orders until 2022-2023 and not enough staff to meet them", says François Belenguer. Forty-five percent of animated television series broadcast on national screens are made in Nouvelle-Aquitaine. This figure has been steadily increasing in recent years as the new tax credit boosted the competitiveness of local jobs and repatriates entire sectors of production from Asian countries. "Studios prefer to hire French animation professionals who have a better know-how. The results are incomparable. There is a French touch that cannot be found elsewhere", adds François Belenguer. "We have a 100% hiring rate for graduates". More broadly, by adding the Bordeaux's schools, the animation sector is supported in the region by 15 schools that train 1500 students (2, 3 or 4 years course).



"Chicken for Linda!"

by Chiara Malta & Sébastien Laudenbach (Cartoon Movie 2019 & 2023)

Awards: Annecy 2023 (Cristal for Best Feature & Distribution)
Nominated: European Film Awards 2023 (European Animated
Feature Film), Lumiere Awards (Best Score & Best Animated Film)
& Ottawa International Animation Festival (Best Animated Feature)



"Blind Willow, Sleeping Woman"

by Pierre Földes

(Cartoon Movie 2014, 2019 & 2021)

Awards: Annecy 2022 (Best Feature Film).

Nominated: Annecy 2022 (Cristal for Best Feature), Zagreb World Festival of Animated Films (Grand Prize) & Lumiere Awards 2024 (Best

Animated Film)



"Calamity, a Childhood of Martha Jane Cannary"

by Rémi Chayé

(Cartoon Movie 2017 & 2020)

Awards: Annecy 2020 (Cristal for Feature Film).

Nominated: Angoulême 2020, Lumières de la presse étrangère 2021

& Césars 2021.

2 MINUTES - www.2minutes.fr • 3.0 STUDIO - www.3pointostudio.com • BLUE SPIRIT STUDIO - www.spirit-prod. com • BOBBYPILLS - www.bobbypills.com • BORDERLINE FILMS / SCHMUBY PRODUCTIONS - www.borderlinefilms. fr • CARIBARA ANGOULEME - www.caribara-animation.com • DYNAMOTION - www.dynamotion.tumblr.com • ELLIPSE ANIMATION - www.ellipseanimation.com • EMCA - ECOLE DES METIERS DU CINEMA D'ANIMATION - www.angouleme-emca.fr • EMILE COHL - www.cohl.fr • FOST STUDIO - www.fost.studio • G4F PROD / G4F RECORDS - www.g4f-prod.com • GOLEM&LINEA FILMS - www.golemandlinea.com • HANDIDOO FILMS • HARI STUDIOS - www.studiohari.com • HUMAN ACADEMY - www.eu.athuman.com • L'ATELIER - www.ecolelatelier. com • LA CHOUETTE COMPAGNIE - www.chouetteco.com • LES FILMS DU HERISSON • LES FILMS DU POISSON ROUGE - www.lesfilmsdupoissonrouge.com • LIGHT VFX - www.lightvfx.com • LOOPS CREATIVE STUDIO - www. loopscreativestudio.com• MALIL'ART PRODUCTIONS - www.malil-art.com • MIYU PRODUCTIONS - www.miyu.fr • NORMAAL ANIMATION - www.normaal.fr • NOVANIMA PRODUCTIONS - www.novanima.eu • OBJECTIF 3D - www. objectif3d.com • PISTE ROUGE - www.pisterouge.com • SAPIN SYMPA - www.sapinsympa.com • SHAN TOO - www. gaoshanpictures.com • SILEX ANIMATION - www.silexfilms.com • SOLIDANIM - www.solidanim.com • STUDIO CORTO - www.studiocorto.com • SUPERPROD ANIMATION - www.superprodstudio.net • TOKU - www.tokustudio.

com • TOONKIT - www.toonkit-studio.com • UNIQUE ANIMATION • XILAM ANIMATION - www.xilam.com

THE EURIMAGES CO-PRODUCTION DEVELOPMENT AWARD





The Council of Europe's Eurimages Fund has joined forces with ten co-production markets all over the world – and Cartoon Movie is one of them again this year – in order to award the Eurimages Co-production Development Award. This cash prize of 20,000€ has been created to promote the Fund's role in encouraging international co-production animations from the initial stages of a project.

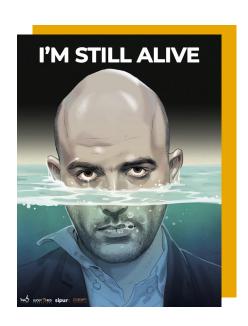
The project has to be designed from the outset as an international co-production for cinema release and initiated by a lead producer based in a Eurimages country willing to cooperate with other partners internationally.

The lead producer should aim to involve at least one other producer from a Eurimages country. The award, which takes the form of a non-reimbursable subsidy, must be used by the producers to cover development expenses of the animation project.

Winner of the Eurimages Co-production Development Award of 2023:

I'm Still Alive

Produced by MAD Entertainment (Italy), in cooperation with Lucky Red (Italy), SIPUR (Israel) & Gapbusters (Belgium).





The 10 projects in development selected at the Cartoon Movie 2024 and nominated for the Eurimages Co-production Development Award:

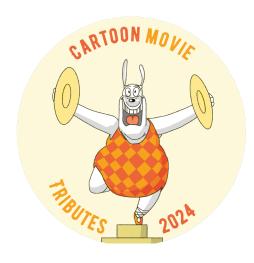
	Title	Company	Countries
	Agent 203	· Toon2Tango · Mr. Miyagi Films	Germany Spain
	Dickie	De HofleveranciersAIMI Studios	Belgium Serbia
	Dom Fradique	· Ocidental Filmes · Graffiti Film	Portugal Italy
	Humbugged	 Paul Thiltges Distributions Fish Blowing Bubble Special Touch Studios Humbugged 	Luxembourg Germany France UK
	Pesta	 Mikrofilm Knudsen Pictures Xilam Films	Norway Germany France
	The Defects	· Fabrique d'Images · Fantabulous · Freaks Factory	Luxembourg France Belgium
	The Island of Salamanders	· Les Contes Modernes· Artichoke· Fabian&Fred	France Slovakia Germany
	The Treasure of the Wyrm	· Small Boss · Xbo films · MAUR film · Doruntia Film	Italy France Czech Republic Italy
	Twisted	· Mediawan Kids & Family · Palomar	France Italy
YUGLY	Yugly	· nWave Studios · Octopolis	Belgium France





CARTOON MOVIE TRIBUTES 2024

2024 will see the 23rd edition of the Cartoon Tributes. An opportunity during the Cartoon Movie to pay tribute to the exceptional actors of European animation by awarding them prizes. Divided into three categories: Director, Distributor, and Producer of the Year, these prizes will be awarded according to the votes of more than 900 participants from around forty different countries that are on site at Cartoon Movie. 4 nominees by category present successively in a few words their work during the lunches. The results of the winners will be announced on Thursday March 7 at the end of the lunch.



Nominees 2024 in the 3 categories:

Distributor of the Year	Producer of the Year	Director of the Year
Eurozoom (France)	Animagrad - Film UA Group (Ukraine) for "Mavka. The Forest Song"	Isabel Herguera for "Sultana's Dream" (Spain)
films4you (Portugal)	Fernando Trueba Prod / Lolafilms (Spain) / Films d'ici Méditerranée (France) /Submarine (Netherlands) & Animanostra (Portugal) for "They Shot the Piano Player"	Enzo D'Alo for "A Greyhound of a Girl" (Italy)
Pro Film (Bulgaria)	Sacrebleu Productions (France) / Take Five (Belgium) & Ciel de Paris (France) for "Sirocco and the Kingdom of the Winds"	Sébastien Laudenbach & Chiara Malta for "Chicken for Linda" (France)
Selmer Media (Norway)	TAT productions (France) for "The Jungle Bunch: World Tour and Epic Tails"	Jérémie Périn for "Mars Express" (France)

Tributes Winners 2023:

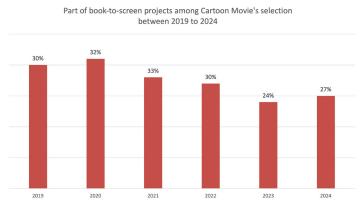


SPOTLIGHT ON PUBLISHERS

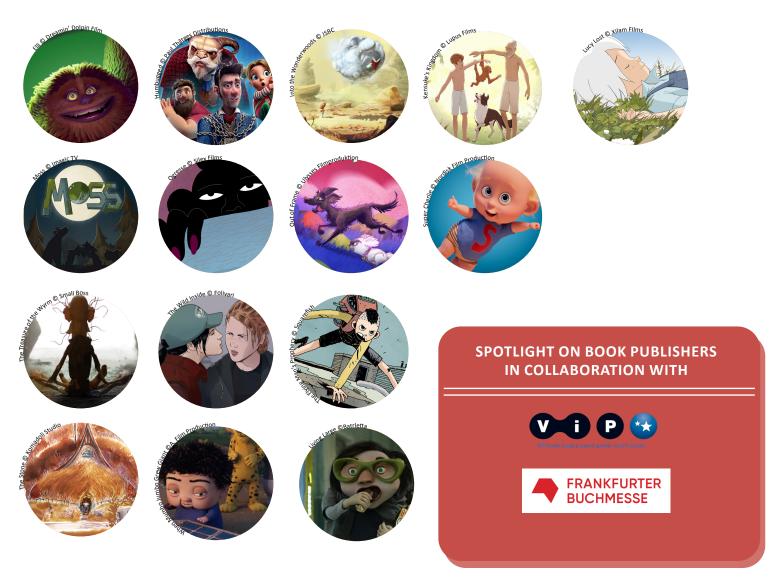
This year we are celebrating Book Publishers

The initiative of bringing publishers and producers together in Bordeaux is a way to **build bridges between animation production and publishing** which are intrinsically linked, a mutual source of inspiration and yet often quite separate.

CARTOON events such as Cartoon Movie are the perfect venue to bring these worlds together. Publishers often favour publishing projects where the IP has notoriety through screen exposure, and film production is notorious for its source material coming from books. This interest is clearly visible since for the last 6 years an important part of Cartoon Movie's selected projects have been book-to-screen pro-



BOOK-TO-SCREEN PROJECTS PRESENTED AT CARTOON MOVIE THIS YEAR



14 MEET THEM AT THE CARTOON MOVIE

- Alain Ughetto, director of "No Dogs or Italians Allowed" (2022) FR
 Movie project: "Rose and the Marmots"
- Christian Kuntz, animator for "The Grand Budapest Hotel" (2014) DK Movie project: "The Great North Adventure"
- Alessandro Rak, director of "Yaya e Lennie, The Walking Liberty" (2021) nominated at Annecy in 2022 - IT

Movie project: "The Little Prince of Shangri-La"

- Patrick Imbert, author of "The Summit of the Gods" (2021) FR Movie project: "The Wild Inside"
- Karsten Kiilerich, director of "The Ugly Duckling and Me!" (2006) & "Albert" (2015) DK Movie project: "When Mumbo Jumbo Grew Giant"
- Jérémie Degruson, director of "The Inseparables" FR Movie project: "Yugly"
- Lino DiSalvo, animator on "Bolt" (2008), "Tangled" (2010) & "Frozen" (2013) US Movie project: "Twisted"
- Olivier Clert, animator on "The Little Prince" (2015) and "Klaus" (2019) FR Movie project: "Lucy Lost"
- Vincent Parronnaud ("Persepolis" 2007) FR
 Movie project: "Into the Wonderwoods"



CARTOON MOVIE'S PARTNERS

The 26th Cartoon Movie is organised by CARTOON with the support of Creative Europe - MEDIA Programme of the European Union, the CNC (Centre national du cinéma et de l'image animée), Région Nouvelle-Aquitaine, Bordeaux Métropole and Pôle Image Magelis.

ORGANISED BY CARTOON

Cartoon Movie was devised and created by CARTOON, an international non-profit association based in Brussels, aiming to support and promote the European animation industry. For 35 years it has received financial support from Creative Europe - MEDIA Programme of the European Union to run its activities, which are concentrated in three areas:

- **CARTOON MOVIE:** a co-production forum for feature-length animation films, mainly for the cinema. Cartoon Movie (about 900 participants) takes place every year in March.
- **CARTOON FORUM:** a co-production forum for animated series, mainly for television. Cartoon Forum (about 1000 participants) takes place annually in September.

Next edition: 16-19 September 2024 in Toulouse, France.

CARTOON MASTERS: three training seminars per year for professionals in the industry, dealing with specialised subjects affecting the development of skills and trade involved in animation.

Next editions: CartoonNext 09-11 April 2024 in Marseille, France

Cartoon Springboard 29-31 October 2024 in Madrid, Spain

Cartoon Business 19-21 November 2024 in Brussels, Belgium

The list of selected projects:

https://www.cartoon-media.eu/movie/discover-the-projects

High-resolution stills of the projects available for downloading in the Press Area:

https://www.cartoon-media.eu/movie/images-of-the-projects-for-the-press

