



Cartoon Forum
Toulouse
Midi-Pyrénées 15-18 SEPT. 2015

European co-production Forum for animated TV series

Press release

Toulouse, 12 June 2015

More than 80 new projects of animated TV series will be presented at Cartoon Forum 2015

From 15 to 18 September in Toulouse, Midi-Pyrénées

- *France leads the selection with one third of the projects followed by UK, Ireland and Germany. New this year: three Korean projects will be presented.*
- *Nearly 55% of projects are cross-media.*

The French city of Toulouse will host the 26th edition of Cartoon Forum, the co-production platform for European animation series that will present more than **80 new projects** from across Europe from 15-18 September 2015.

Over the past quarter of a century, Cartoon Forum has steadily grown in quality and size, with a record 150 projects submitted this year.

About **850 sector professionals** will have the opportunity to discover some 540 hours of animated series that can boast of original stories and innovative visual material.

The European map of projects

France leads the line-up by country with 30 projects followed by **United Kingdom** and **Ireland**, which confirm their steady production trend with respectively 11 and 9 projects. Seven projects will be presented by **Italy**, **Spain** and **Germany** which doubles the number of projects compared to last year, followed by **Belgium** (4 projects) and **the Netherlands** (3 projects). As for **Scandinavia**, it brings together a total of seven projects, four from Denmark.

Animation production continues to expand across the rest of Europe: Bulgaria, Poland, Czech Republic, Hungary, and Slovakia return to the Cartoon Forum after having participated in previous editions.

New this year: **three Korean projects** will be presented at Cartoon Forum 2015 in order to expand the collaboration established at Cartoon Connection Korea: "Hobgoblin Magician" by FelixStudio, "The Mole Farmer, Rabby" by PniSystem and "Galaxy Kids" by Tak Toon Enterprise.

These three projects have been selected by several European broadcasters present in November 2014 and April 2015 at Cartoon Connection Korea (CBeebies, France Télévisions, YLE Finland, Germany YFE and Canal+ France).

Focus on cross-media

In terms of format, European producers continue focusing on cross-media, enabling **55%** of the pitches at Toulouse to be viewed on mobile phones, video games, tablets or the Internet, in addition to television screens. Among them, four projects have been presented at Cartoon 360 early June: "The Memets" by White Door Entertainment (Spain), "Krabstadt" by Monkey Machine Film (Sweden), "My Dream Pets" by Contentinum (Belgium) and "The Method Von Mopp" by Chicken's Chicots Production (France).

Presence of well-known studios

Well-known studios will be present as every year (Folimage, JAM Media, Futurikon, Dargaud, Monster Ent., Imira Ent., Kavaleer, HiT Ent., Cartoon Saloon, WunderWerk, ... amongst others), but the Cartoon Forum also welcomes newcomers who will enjoy the same visibility to present their projects.

Pre-school series from 2 to 5 years represent one third of the projects

In line with the growing number of children's television channels across Europe, 53% of the projects are aimed at children 6-11 years. Pre-school series represent one third of the projects and 10% of the shows are aimed at the "new" target of young adults and adults.

Cartoon Forum has fast-tracked European animation to the front row

In 26 years, the Cartoon Forum has played an essential role in structuring the European market, by creating a true network of transborder cooperation, by restoring confidence in the relationship between producers and broadcasters, and by showing that there is sufficient on offer, of quality, within the European Union.

And the results are considerable. European animation has become the leader on its own territory.

Animation will shine in the whole region

Cartoon Forum is reserved for professionals but the inhabitants of Toulouse and the Midi-Pyrénées region will also enjoy the best of animation with "CARTOON FESTIVAL", a side event which will screen some recent European films, introduced by the director or producer, as well as a selection of short films by local talents.

About CARTOON FORUM

Created in 1990 to boost the co-production and distribution of European animation for television and new media platforms, Cartoon Forum has helped 594 animation series obtain financing to the tune of over 2 billion euros.

The main partners of Cartoon Forum Toulouse are Creative Europe - MEDIA, CNC (Centre national du cinéma et de l'image animée), Région Midi-Pyrénées, Mairie de Toulouse, Toulouse Métropole, Casino Barrière and France Télévisions.

About CARTOON

CARTOON is an international non-profit association based in Brussels organising Cartoon Forum, along with Cartoon Movie, a co-production forum for feature-length animation; the Cartoon Master training seminars; and Cartoon Connection, a programme intended to explore ways of reinforcing cooperation between EU and non-EU animation professionals.

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Images

The **list of selected projects** can be found at this link:

<http://www.cartoon-media.eu/cartoon-forum/cartoon-forum-2015/discover-the-projects-2015.htm>

Poster of the event and high-resolution stills of the projects available for downloading in the Press Area:

<http://www.cartoon-media.eu/home/press-login.htm>

Password: cftoulouse2015