



Cartoon Forum  
Toulouse  
Midi-Pyrénées 15-18 SEPT. 2015

European co-production Forum for animated TV series

Press release

Toulouse, 23 September 2015

## European animation series come to life in Toulouse

For the fourth consecutive year, the French city of Toulouse hosted the 26<sup>th</sup> edition of Cartoon Forum, the co-production platform for European animation series that has fast-tracked European animation to the front row.

In 25 editions, 645 projects were funded for a total amount of 2.2 billion euros, or 36% of projects presented since the beginning of Cartoon Forum and 42% the last 10 editions.

### A record participation and record projects

The Cartoon Forum 2015 registered a record participation of **900 producers, investors, distributors and buyers** from 33 countries, seeking to accelerate their development and find new commercial partners. The **91 projects** pitched highlighted a great diversity of genres and graphics. The overall level of quality is continuously increasing.

Another record: **53 cross-media projects** (58% of projects) were presented. Indeed, the TV series continue to adapt to their audience and offer interactions through other media (tablets, mobile phones, video games, websites, ...).

As every year, **well-known studios** were present (Folimage, JAM Media, Futurikon, Dargaud, Monster Ent., Imira Ent., Kavaleer, HiT Ent., Cartoon Saloon, WunderWerk, ... amongst others), but also **newcomers** who presented stuffed daring and original projects such as "Anna & Froga" by Vanilla Seed (France), "The Von Mopp Method" by Chicken's Chicots Production (France), "Bestiacce!" by Studio Bozzetto & Co (Italy), "The Well Hunting" by Kawanimation (France), "Voodoo Meow" by Miyu Productions (France), ...

Moreover, **smart young adults projects** come shake up traditions such as "Krabstadt" by Monkey Machine Film (Sweden), "The 4<sup>th</sup> planet" by Folimage (France), "The Von Mopp Method" by Chicken's Chicots Production (France), "Blaise" by KG Productions (France), ...

And of course, all the **major buyers** attended the Cartoon Forum - including France Télévisions, The Walt Disney Company, Super RTL, Channel 5, CANAL +, CBBC, KI.KA, TF1, YLE, Lagardère Active, NRK, M6, TVC, ZDF, ...

### The Most Popular

This year, **France** has led the selection with one third of the 91 projects presented. Many projects are part of the top 10 presentations that have aroused keen interest: "The Big Bad Fox and Other Tales" (Folivari), "Belle and Sebastian" (Gaumont Animation), "Max & Maestro" (Monello Productions), "Abraca" (Ankama Animations), "Anna & Froga" (Vanilla Seed), "Gigantosaurus" (Cyber Group Studios), "No-No" (Autour de Minuit Productions), "Cherry Coco" (Millimages) and "Mr. Carton" (Tant Mieux Prod).

**Ireland** showed its creative potential once again with projects such as "Dorg Van Dango" by Cartoon Saloon, "Dougie Noir" by Kavaleer Productions, "Burrows" by Telegaël, ...

**Other highlights** were the Belgian project "Dickie" (De Hofleveranciers); Germany's "The Oggies" (Wunderwerk), "Animanimals" (Studio Film Bilder) and Dino Mite (M.A.R.K. 13); Denmark's "Lili" (Dansk Tegnefilm), Italy's "Bestiace!" (Studio Bozzetto & Co) and UK's "Interstellar Ella" (Tinker Labs), "Iggy and the Missing Links" (Adorable Media) and "The Trouble With Mum" (Spider Eye).

### Cartoon d'Or and one Cartoon Tribute for UK, two Tributes for France

As in previous editions, the event served as a framework for two of the most important awards in European animation: the Cartoon Tributes and the Cartoon d'Or.

For the Cartoon Tributes (the professional awards given to broadcasters, investors/distributors and producers that have had a positive and dynamic influence on TV animation industry over the last year), the French won two awards: Investor/Distributor of the Year for **Superights** and Producer of the Year for **Vivement Lundi !**. Broadcaster of the Year was for the English **CBBC - Children's BBC**.

Meanwhile, the Cartoon d'Or, the award for best European animated short film, went to "**The Bigger Picture**", a stop-motion short film by British animator, writer and director Daisy Jacobs. She studied at the National Film and Television School and the Central St Martin's School of Art. "The Bigger Picture" is her MA graduation film and has been nominated for the Academy Award for Best Animated Short Film at the 87<sup>th</sup> Academy Awards and won the BAFTA Award for Best Short Animation at the 68<sup>th</sup> British Academy Film Awards.

## Coaching Programme and Cartoon Springboard prepare the next generation

For both activities, CARTOON encourages young talents to develop their own projects. The "Coaching Programme" is a training initiative through which a group of students has a deep insight of the animation industry and challenges related to the launch of a project. This year, about fifty students and teachers attended the programme from six training centers in Toulouse.

Cartoon Springboard will meet from November 17 to 19 many young European talents. They will have the opportunity to pitch their animation projects/concepts in front of a panel of experts who will advise them on how to improve their project to accelerate their access to the audiovisual and digital markets. To date, CARTOON has already received more than forty projects.

The strong demand for participation in these two events and enthusiastic feedback after the Coaching Programme demonstrate the utility of these relays with new talents of tomorrow, which will be an industrial fabric in the area of the image and transmedia.

## Three projects from Korea

New this year: **three Korean projects** were presented at Cartoon Forum in order to expand the collaboration established at Cartoon Connection Korea: "Hobgoblin Magician" by FelixStudio, "The Mole Farmer, Rabby" by PniSystem and "Galaxy Kids" by Tak Toon Enterprise.

These three projects have been selected by several European broadcasters present in November 2014 and April 2015 at Cartoon Connection Korea (CBeebies, France Télévisions, YLE Finland, Germany YFE and Canal+ France).

## About CARTOON FORUM

Created in 1990 to boost the co-production and distribution of European animation for television and new media platforms, Cartoon Forum has helped 645 animation series obtain financing to the tune of over 2.2 billion euros.

*The main partners of Cartoon Forum Toulouse are Creative Europe - MEDIA, CNC (Centre national du cinéma et de l'image animée), Région Midi-Pyrénées, Mairie de Toulouse, Toulouse Métropole, Casino Barrière and France Télévisions.*

The next edition of Cartoon Forum will take place from **13-16 September 2016**.

## About CARTOON

CARTOON is an international non-profit association based in Brussels organising Cartoon Forum, along with Cartoon Movie, a co-production forum for feature-length animation; the Cartoon Master training seminars; and Cartoon Connection, a programme intended to explore ways of reinforcing cooperation between EU and non-EU animation professionals.

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## Images

**High-resolution stills of the Cartoon d'Or nominees** available for downloading in the Press Area:

<http://www.cartoon-media.eu/home/press-login.htm>

Password: cdor2015

The **list of selected projects** can be found at this link:

<http://www.cartoon-media.eu/cartoon-forum/cartoon-forum-2015/discover-the-projects-2015.htm>

**Poster of the event and high-resolution stills of the projects** available for downloading in the Press Area:

<http://www.cartoon-media.eu/home/press-login.htm>

Password: cftoulouse2015

### **Pictures of the event:**

<https://www.flickr.com/photos/35940214@N05/albums/72157658018622648>

To download a picture, click on it, then click on the arrow on the bottom right and you can download the size you want.

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