



CARTOON FORUM IN “REAL LIFE”, A SPECIAL EDITION ADAPTED TO SANITARY PRECAUTIONS

- * *The co-production event for animation series will be held in Toulouse 14-17 September 2020.*
- * *90 new animation series from 24 European countries included in the line-up of the event.*
- * *The projects amount to a total budget of 381 million Euros and 521 hours of content.*

European animation is back on track with the 31st Cartoon Forum, the co-production event for animation series that will be held in the French city of Toulouse on 14-17 September 2020. Ninety original projects from all over Europe will be launched in this year's atypical edition focused on the business side of animation, as reflected in its motto "Business First". Cartoon Forum will be held under a strict biosafety protocol following the recommendations by the French government and the WHO, [as announced last week by CARTOON](#).

The 143 projects submitted to the Forum reflect the strength of a sector that did not come to a halt even during the global health emergency most critical period. In spite of this edition's exceptional conditions, producers will be presenting their projects in the flesh to the professionals attending the event, including decision makers, TV channels' and streaming platforms' heads of acquisitions, and other potential partners interested in European animation. The projects will take part in pitching sessions where producers will have the chance to talk their audiences into the distinctive concept and characters of their series.

A MAP OF EUROPEAN ANIMATION

Cartoon Forum's line-up offers a comprehensive overview of European animation, which is currently dominated by series aimed at 6-11-year-old children, produced in 2D animation and with 6-12 minutes episodes. Twenty-four European countries are involved in the projects, while another 6 countries outside the region participate as co-producers.

France leads the line-up with 36 projects, followed by Ireland (8), Denmark (6), and Spain (6), while Belgium, Finland and UK participate with 4 projects each. Led by Denmark, the Nordic countries presence amount to 11 projects, while 8 other projects hail from CEE countries, showing a growing trend in the number of projects from these geographic areas.

The selection includes projects from renowned production companies along with others that are growing fast internationally or production companies relying on young talent.

With an average cost of 4.2 million Euros per series, the 90 projects amount to a total budget of 381 million Euros and 521 hours of content.

Animation aimed at 6-11 children continues to lead the Forum's line-up with 38 projects (43%), closely followed by the series for pre-schoolers, which already account for the 33% (30 projects). Meanwhile, the number of projects aimed at Family Audiences (11 projects), Young-Adults (8 projects) and Teenagers (3 projects) remain stable.

Technical-wise, 65% of the projects rely on 2D animation and 22% on 3D CGI.

A COMMON SPACE

Renowned animation companies from all over Europe will be presenting their new projects in Toulouse, including France's Folimage ("Anuki"), Xilam Animation ("Gemma's Quest"), Millimages ("The Springs"), Dandelooo ("The Upside-Down River"), Cyber Group Studios ("Monster In my Pocket"), Ellipsanime Productions ("Wonder Wai"), Vivement Lundi! ("Super-Lucha"), and Autour de Minuit ("Two Little Birds"), among others.

The line-up also includes new series by Belgium's Lunanime ("Tommy Pepper"), Denmark's Copenhagen Bombay ("Rabarbar"), Ireland's Dream Logic ("The Ghastly Ghoul"), Spain's Motion Pictures ("Agus & Monsters"), UK's Paper Owl Films ("Mr. Dog"), and Italy's Gertie Production ("Relè").

Some twenty of the selected projects are adaptations of comic books, books, and live-action films, including the French series "Open Bar" (Les films du poisson rouge) and "Zombillenium" (Maybe Movies) – based on the comic books by Fabcaro and Arthur de Pins, respectively. Other highlights include UK's "Rocket Robbins" (Illuminated Films), based on the picture book series written by Nathan Bryon and illustrated by Dapo Adeola, Finland's "Belzebubs" (Pyjama Films), based on the webcomic created by JP Ahonen, Netherlands' "Princess Arabella" (Phanta Animation), an adaptation of the picture book by Mylo Freeman, and "Champions" (Morena Films), a series based on the top-grossing film in Spain in 2018.

The Occitanie / Pyrénées-Méditerranée Region continues to strengthen its presence with three projects: "Atla5", produced by Dwarf Ent. (Montpellier), "Obo, My Very Spatial Friend", produced by Digiblur (Toulouse), and "Immobile Stars", produced by Tripode Productions (Montclus).

CARTOON partnered with CEE Animation since 2015 promote the emergence of Eastern European projects; "Daisy & Dot" (KEDD, Hungary) and "Baldies" (Cofilm, Czech Rep.) were directly selected by the jury composed by experts from 5 CEE countries.

New talent represented by producers and directors working on their first projects hold a special place in Cartoon Forum's line up with projects such as "Hanna & Nana" (Jam Media, Ireland), "Baldies" (Cofilm, Czech Rep.), "The Very Hairy Alphabet" (Eagle Eye, Germany), "Blue Figures" (Laidak Films, France), and "Felix! He Can Explain Everything" (Sacrebleu Production, France). All of these projects were launched at [Cartoon Springboard](#), CARTOON'S pitching event devoted to young talent.

Other highlights include “Blue Figures” (Laidak Films, France) and “Good Enough - Burnout Diary” (Studio Pupil, Netherlands), shortlisted in [Cartoon 360](#), CARTOON's pitching event for transmedia projects and IPs.

About CARTOON

CARTOON is an international non-profit association based in Brussels organising Cartoon Forum, along with Cartoon Movie, a co-production forum for feature-length animation; and the Cartoon Master training seminars.

Cartoon Forum Director:

Annick Maes - annick.maes@cartoon-media.eu - Tel: (+32) (0)2 242 93 43

Press Officer:

Gerardo Michelin - gerardo@latindie.com - Tel: (+34) (630) 57 22 68

Images

- Selected projects gallery:

<http://www.cartoon-media.eu/cartoon-forum/cartoon-forum-2020/discover-the-projects-2020-1.htm>

- High res stills

<http://www.cartoon-media.eu/home/press-login.htm>

Password : cftoulouse2020