



Press release

Toulouse, 8 June 2016

80 new projects of TV series will be presented at Cartoon Forum 2016

From 13 to 16 September in Toulouse, OCCITANIE / Pyrénées-Méditerranée

- ***France leads the selection with 26 projects followed by UK and Ireland.***
- ***More than 50% of projects are cross-media.***
- ***Spotlight on Ireland!***

The French city of Toulouse will host the 27th edition of Cartoon Forum, the co-production platform for European animation series that will present **80 new projects** from across Europe from 13-16 September 2016.

Over the past quarter of a century, Cartoon Forum has steadily grown in quality and size. This year a record was reached: 22 countries have selected projects.

About **850 sector professionals** will have the opportunity to discover some 480 hours of animated series that can boast of original stories and innovative visual material.

Projects from 22 countries

France leads the line-up by country with 26 projects followed by **United Kingdom** and **Ireland**, which confirm their steady production trend with respectively 9 and 8 projects. Four projects will be presented by **Belgium, Spain** and **Germany**. As for **Scandinavia**, it brings together a total of five projects, three from Finland.

Animation production continues to expand across the rest of Europe: Poland, Croatia, Hungary, Macedonia, Latvia, Lithuania, Estonia, Bulgaria, ...

New this year: **one Canadian project** will be presented at Cartoon Forum 2016 in order to expand the collaboration established at Cartoon Connection Canada: "Snowsnaps" de CarpeDiem.

This project has been selected by several European broadcasters present in October 2015: CBBC-BBC Children's UK, France Télévisions, Walt Disney UK, YLE Finland, Channel 5 - milkshake! UK and Canal+ France.

For the second year, **Korean projects** will be also presented:

- "Tori's adventures" from Tori Design
- "Slow Slow Sloth NEUL" from J.Bugs
- "Bellboy Luke" from Anyzac

The two first projects have been selected by 5 European broadcasters' representatives (France Télévisions, M6, Canal+ and Turner France) and the third project by SK Broadband as a special Award during the last edition of Cartoon Connection Asia-Europe.

In addition, three projects that were pitched at Cartoon Springboard 2015, event for the emergence of young talents, were selected for the Cartoon Forum 2016: "Planet Z" by Pyjama Films, "The Wind-Ups" by Leonstudio and "The Piracy of Princess Priceless" by Adriatic Animation.

Focus on cross-media

In terms of format, European producers continue focusing on cross-media, enabling more than **50%** of the pitches at Toulouse to be viewed on mobile phones, video games, tablets or the Internet, in addition to television screens.

Spotlight on Ireland!

For the first time, Cartoon Forum will be putting the spotlight on a country. Ireland, very active and very creative in animation, has offered its candidature for being the first country to go under the full glare of the media.

On the strength of its eight selected projects this year, Irish animation will appear as a constant thread throughout Cartoon Forum: presentations of Irish studios during Croissant Shows, Irish Farewell Dinner & Party, ... and many more surprises!

About the Irish Animation industry

Ireland has always been a hub of creativity and artistic talent, and nowhere is this clearer to see than in the Irish animation industry. This flourishing sector now accounts for one-third of the country's audio-visual industry, and production activity is increasing every year. Irish animation studios are working with some of the biggest names in global broadcasting—including Disney, Nickelodeon, Cartoon Network and the BBC—making animated series that are shown to millions of children all over the world every week. Award-winning features and shorts, animated programming for adults, apps and games are made here by our dynamic, technically advanced—and entirely indigenous—2D and 3D studios.

In recent years' Irish animation has been nominated for every major international award, including Academy Awards, BAFTAs, Emmys and Annies. Underpinning the sector's competitiveness in a global landscape is the Irish tax incentive for film and television, Section 481, which was recently improved by the government.

Pre-school series from 2 to 5 years represent one fourth of the projects

In line with the growing number of children's television channels across Europe, 53% of the projects are aimed at children 6-11 years. Pre-school series represent one fourth of the projects and 10% of the shows are aimed at the "new" target of young adults and adults.

Cartoon Forum has fast-tracked European animation to the front row

In 27 years, the Cartoon Forum has played an essential role in structuring the European market, by creating a true network of transborder cooperation, by restoring confidence in the relationship between producers and broadcasters, and by showing that there is sufficient on offer, of quality, within the European Union.

And the results are considerable. European animation has become the leader on its own territory.

A public event "Les Toons débarquent!"

"Les Toons débarquent!" is a local initiative to promote the cartoon in Toulouse and in the region to the general public and youth in particular. The 2016 edition will run from 9 to 17 September in Toulouse and from 13 September to 6 November in the OCCITANIE / Pyrénées-Méditerranée region.

Organised outside Cartoon Forum, it will propose to discover in preview animated films in the presence of the director and a selection of short films made in the region. The complete family will also enjoy great animated films at open-air screenings in Toulouse. Moreover, school sessions throughout the week will highlight the heroes of the animated series born in Toulouse and in the region and will introduce children to the different animation techniques.

About CARTOON FORUM

Created in 1990 to boost the co-production and distribution of European animation for television and new media platforms, Cartoon Forum has helped 680 animation series obtain financing to the tune of over 2,3 billion euros.

The main partners of Cartoon Forum Toulouse are Creative Europe - MEDIA, CNC (Centre national du cinéma et de l'image animée), Region OCCITANIE / Pyrénées-Méditerranée, Mairie de Toulouse, Toulouse Métropole, Casino Barrière and France Télévisions.

About CARTOON

CARTOON is an international non-profit association based in Brussels organising Cartoon Forum, along with Cartoon Movie, a co-production forum for feature-length animation; the Cartoon Master training seminars; and Cartoon Connection, a programme intended to explore ways of reinforcing cooperation between EU and non-EU animation professionals.

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Images

The list of selected projects can be found at this link:

<http://www.cartoon-media.eu/cartoon-forum/cartoon-forum-2016/discover-the-projects-2016-1.htm>

Poster of the event and high-resolution stills of the projects available for downloading in the Press Area:

<http://www.cartoon-media.eu/home/press-login.htm>

Password: cftoulouse2016