



PROGRAMME CARTOON CONNECTION ASIA-EU 2017

Wednesday 19 April

Arrival of participants at Lotte Jeju Hotel

15:00 – 17:00 Jeju Island Culture Tour (Networking Programme)

18:30 – 20:30 Opening Ceremony and Welcome Dinner

Thursday 20 April

9:00 – 9:20 CARTOON - Boosting European Animation

Speaker: Yolanda Alonso (Cartoon – Belgium)

9:20 – 9:40 Animation Business Strategy of SK Broadband

Speaker: Harry Yoon (SK Broadband – South Korea)

9:40 – 10:00 The Overview of CEE Animation Industry and Strategy for Cooperating with CEE

Speaker: Anna Vasova (Visegrad Animation Forum – Czech Republic)

10:00 – 10:20 How We Do Business?

Speakers: Aubrey Clarke (BBC - Children's - UK) and Elliott Palmer (CBBC - BBC Children's - UK)

10:20 – 10:40 A Guideline for Co-production and Acquisition of Animation in EBS

Speaker: HyunWoo Kim (EBS – South Korea)

10:40 – 11:00 Coffee Break

11:00 – 13:00 Korean Producers' Pitching Sessions

13:00 – 14:00 Lunch

14:30 – 15:00 MOU and Contract Agreement/Signing Ceremony

14:30 – 18:00 One-to-one Meetings

7 meetings of 30 minutes each

Free evening

Friday 21 April

9:00 – 13:00 One-to-one Meetings

8 meetings of 30 minutes each

13:00 – 14:00 Lunch

14:00 – 17:00 One-to-one Meetings

6 meetings of 30 minutes each

18:30 – 20:30 Closing Ceremony and Farewell Dinner

Saturday 22 April

End of Cartoon Connection and departure of participants