



**Cartoon CONNECTION**  
Québec City - Canada  
2-4 October 2017

## PROGRAMME CARTOON CONNECTION CANADA

### Monday, October 2<sup>nd</sup>

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Arrival of participants

**19:00 Welcome Dinner Cocktail at [Chapelle du Musée de l'Amérique Francophone](#)**

### Tuesday, October 3<sup>rd</sup>

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#### **8:55 – 9:00 Opening of the Conference**

**Speakers:** Yolanda Alonso (Cartoon) and Louis Leclerc (Pixel)

#### **9:00 – 9:45 Conference: Next-generation animation & kids' content: business and creative opportunities**

**Speakers:** Michael Hirsh (WOW! Unlimited Media)

Fred Seibert (Frederator Networks)

**Moderation:** Ken Faier

#### **9:45 – 10:30 Conference: Latest (digital) innovations from broadcasters**

**Speakers:** Nick Hall & Desiree Peeters (CBeebies & BBC)

Lucile Canault & Jean-Baptiste Lamotte (France Télévisions)

Q&A

**Moderation:** Marie-Claude Beauchamp

#### **10:30 – 11:00 Coffee break**

#### **11:00 – 11:55 Conference: Business Models of Animation shows (Europe and Canada)**

**Speakers:** Athena Georgaklis (Nelvana)

Jean de Vivie (image-in)

Léon Perahia (Belvision)

Q&A

**Moderation:** Ken Faier

#### **11:55 – 12:40 Conference: Broadcasters' Acquisition Policies**

**Speakers:** Alain Johnson (Canal+)

Luca Milano (RAI Ragazzi)

Carrie Murphy (Disney Channels Worldwide)

Q&A

**Moderation:** Marie-Claude Beauchamp



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**12:40 – 14:15 Lunch at Foyer**

**14:20 – 15:40 One-to-One meetings**

4 meetings per company of 20 minutes each

**15:40 – 16:10 Coffee break**

**16:10 – 17:30 One-to-One meetings**

4 meetings per company of 20 minutes each

**19:00 - 22:00 Dinner at [Érablière du Lac-Beauport](#)**

**Wednesday, October 4<sup>th</sup>**

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**9:00 – 10:20 One-to-one meetings**

4 meetings per company of 20 minutes each

**10:20 – 10:40 Coffee break**

**10:40 – 12:20 One-to-one meetings**

5 meetings per company of 20 minutes each

**12:20 – 13:35 Lunch at Foyer**

**13:40 – 15:00 One-to-One meetings**

4 meetings per company of 20 minutes each

**15:00 – 15:30 Coffee break**

**15:30 – 17:10 One-to-One meetings**

5 meetings per company of 20 minutes each

**17:30 – 18:00 Drink and Announcement of the winners of *Cartoon Connection Awards***

**18:30 : Free evening**

**Thursday, October 5<sup>th</sup>**

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**AM: Departure of all participants**



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