



Press release  
Bordeaux, 19 January 2017

## Discover the Grand Cru Cartoon Movie Bordeaux 2017!

For the very first time, Bordeaux will host an international event devoted to animated feature films and digital imaging:

- **CARTOON MOVIE:** European co-production forum for feature-length animation films. More than 750 producers, directors, authors, distributors, sales agents, broadcasters, video game companies and new media players from all of Europe and beyond will attend the 19<sup>th</sup> Cartoon Movie from 8 to 10 March to create partnerships and co-productions, allowing the funding of around 20 animated feature films per year in Europe.
- **LA GRANDE JONCTION:** the B2B French Tech Bordeaux event will take place during the morning of 8<sup>th</sup> March just before Cartoon Movie and will establish a direct link between professionals from the traditional economy and the digital economy.
- **CARTOON GAMES & APPS:** organised in collaboration with Bordeaux Games, Pôle Image Magelis and CATS (Cluster Aquitain du Transmedia Storytelling), these meetings will take place during the afternoon of 8<sup>th</sup> March and aim to foster partnerships upstream between animation producers, transmedia & gaming professionals.

After "My Life as a Zucchini", "Maya the Bee", "Niko & the Way to the Stars", "Tad, the Lost Explorer", "Oops! Noah is gone...", "Song of the Sea", "Shaun the Sheep", ...  
**What will be the most anticipated animation films at Cartoon Movie?**

With 35 projects out of the 55 selected, **family comedies and adventure films for children** remain the focus of Cartoon Movie projects:

- **"Zombillenium"** (Maybe Movies), a highly anticipated film by the successful comic artist Arthur de Pins
- **"Amundsen & Nobile"** (Mikrofilm), adventure film inspired by the true story of these two aviators who were the first to reach the North Pole

- **"Butts on Ice (WT)"** (M.A.R.K.13) modern adaptation of the fairy tale "The Fisherman and His Wife" by Brothers Grimm
- **"Oops! 2"** (Moetion Films), the sequel of **"Oops! Noah is gone..."** by Toby Genkel and Sean McCormack
- **"Calamity, a childhood of Martha Jane Canary"** (Maybe Movies), new movie of Rémi Chayé ("Long Way North") which refers to the historical character of Calamity Jane
- **"Wolfwalkers"** (Cartoon Saloon) by Tomm Moore ("Song of the Sea", Best European Animated Feature Film at European Film Awards and nominated for the Academy Awards in 2015)
- **"Princess Dragon"** (Ankama Animations) by Anthony Roux & Jean-Jacques Denis ("Dofus – book 1")
- **"A Skeleton Story"** (MAD Entertainment) by Alessandro Rak (director of "The Art of Happiness", Best European Animated Feature Film at European Film Awards 2014)
- **"Crazy Island"** (Grid Animation) by Jesper Møller, based on the works of world-renowned Argentinian artist Guillermo Mordillo
- **"The Nazis, my Father and Me"** (Folivari) by Remy Schaeppman, new project of the successful producer Didier Brunner. This film tells the story of a young German boy who's father suddenly disappears after being chased by two threatening men in New York in 1941, shortly before the United States enters the war.

For several years, the trend of adult-skewed films in European animation is growing. This year, nearly 33% of the selected projects target an audience of teenagers/ adults and tackle **political or sensitive subjects** ranging from:

- sexual abuse: **"Awakening Beauty"** (La Claqueta PC)
- Ukrainian refugees in England: **"Two Caravans"** (Blue Zoo Animation) based on the best-selling novel of Marina Lewycka
- human trafficking: **"Flee"** (Final Cut For Real)
- Alzheimer's disease: **"Tangles"** (Passion Pictures), based on the graphic novel by the Canadian author and artist Sarah Leavitt
- resistance in Iran: **"The Siren"** (Les Films d'Ici)
- the Franco regime: **"Josep"** (Les Films d'Ici Méditerranée) based on the life of cartoonist Josep Bartoli who fights against this regime
- the surrealist films' censorship: **"Buñuel in the Labyrinth of the Turtles"**, which tells the life of the famous surrealist director Luis Buñuel after the screening of his film "The Golden Age" written in collaboration with Salvador Dali.

Literature and comic books continue to be a significant source of inspiration for European animation. This year's selection ranges from adaptations by well-known authors such as Raymond Briggs (**"Ethel and Ernest"** by Lupus Films, directed by Roger Mainwood), Albert Sixtus (**"Rabbit School - Guardians of the Golden Egg"** by Akkord Film, directed by Ute von Münchow-Pohl), Sylvia Vanden Heede (**"Fox and Hare Save the Forest"** by Submarine, directed by Mascha Halberstad) or **"The Big Bad Fox and Other Tales"** (Folivari) inspired on Benjamin Renner's books ("Ernest et Célestine") and **"The Wondrous Journey of Little Sophie"** (Pellicola) by Roel & Berend Boorsma, adaptation of the book "Kleine Sofie en Lange Wapper".

As for Bordeaux Metropole, she will be represented with three projects: "**Single Mom in Korea**" (Marmitafilms), new film by Jung Henin ("Approved for Adoption"), "**Charlotte**" in co-production with Les Films du Poisson Rouge and Canada and "**Unicorn Wars**" in co-production with Schmuby Productions. "**Miss Saturne**" (Prima Linea), "**Canaan**" (Tondo Films in co-production with Superprod) and "**The Prince's Journey**" (Blue Spirit Productions, new film by Jean-François Laguionie) will also be made in studios in Angoulême (under the aegis of the Pôle Image Magelis).

For the second consecutive year, **two Canadian projects** will be presented at Cartoon Movie in order to expand the collaboration established at Cartoon Connection Canada. "**Butterfly Tale**" (CarpeDiem) and "**The Treasure of Morgäa**" (10th Ave Productions) have been selected by several European broadcasters present in October 2016: BBC Children's UK, France Télévisions, Walt Disney EMEA, YLE Finland, Ketnet/VRT Belgium and Canal+ France.

In addition, one project that was pitched at **Cartoon Springboard 2016**, event for the emergence of young talents, was selected for the Cartoon Movie 2017: "**Geno**" by Lira Production Studios (Georgia).

To date, **55 projects** from 19 countries have been selected to be pitched at Cartoon Movie: 17 of them are in concept, 26 in development, 9 in production and 3 in sneak preview.

France will be represented by 17 projects, followed by Germany and Belgium with 5 each, United Kingdom with 4 projects, Netherlands, Ireland & Spain with 3 each.

The variety of countries producing animated films is still growing, thanks to the vitality of the Nordic countries with 6 projects. This year, Georgia, Ukraine and Israel will be pitched a project for the first time at Cartoon Movie.

### **La Grande Jonction dedicated to animation, transmedia and virtual reality**

From 9:30am on 8<sup>th</sup> March at Palais des Congrès, *La Grande Jonction*, the B2B French Tech Bordeaux event, will establish a direct link between professionals from the traditional economy and the digital economy through conferences by entrepreneurs and testimonials from the local and international actors. The themes of this 4<sup>th</sup> edition are animation, virtual reality, augmented reality and transmedia.

More info: <http://lagrandejonction.org/>

Free registration: <http://inscription.lagrandejonction.org/>

### **300 "speed dating" sessions for Cartoon Games & Apps**

In collaboration with Bordeaux Games, Pôle Image Magelis and CATS (Cluster Aquitain du Transmedia Storytelling), Cartoon organises the "**Cartoon Games & Apps**", which consists of matchmaking sessions of 20 minutes each between animation producers, transmedia & gaming professionals. These meetings will start at 2pm on 8<sup>th</sup> March at Palais des Congrès in order to establish a new synergy between these two sectors and in the long term, to encourage producers to bring game and transmedia partner at the same EARLY stage as the co-producer and the distributor in the process of a feature film.

To date, about thirty video game and transmedia representatives (Ubisoft, Shinypix who created "Robinson Crusoe" game, FrameOver, Remote Control Productions, Waveor, ...) and around 65 European animation producers are expected to attend.

### **About Cartoon Movie**

Since 1999, over 268 films pitched at Cartoon Movie, with a total budget of 1.8 billion Euros, have secured their financing and have been released thanks to this annual forum aimed at strengthening the production and distribution of animated feature films in Europe.

*Cartoon Movie is organised by CARTOON with the support of Creative Europe - MEDIA, CNC (Centre national du cinéma et de l'image animée), Bordeaux Metropole, the city of Bordeaux and Pôle Image Magelis.*

### **About Cartoon**

CARTOON – European Association of Animation Film is an international non-profit association based in Brussels that organises Cartoon Movie, together with Cartoon Forum, a co-production forum for animated TV series, Cartoon Master training seminars and Cartoon Connection, a programme intended to explore ways of reinforcing cooperation between EU and non-EU animation professionals.

#### **Cartoon Movie Director:**

Annick Maes - [annick.maes@cartoon-media.eu](mailto:annick.maes@cartoon-media.eu) - Tel: (+32) (0)2 242 93 43

#### **International press:**

Gerardo Michelin - [gerardo@latindie.com](mailto:gerardo@latindie.com) - Tel: (+34) (630) 57 22 68

#### **French press:**

Nathalie Collin - [nathalie.collin@coklicotcommunication.fr](mailto:nathalie.collin@coklicotcommunication.fr) - Tel: (+33) (0)6 50 91 93 37

#### **Images**

**The list of selected projects** can be found at this link:

<http://www.cartoon-media.eu/cartoon-movie-event/cartoon-movie-2017/discover-the-projects-1.htm>

**Poster of the event and high-resolution stills of the projects** available for downloading in the Press Area:

<http://www.cartoon-media.eu/home/press-login.htm>

Password: cmbordeaux2017