



Press release
Bordeaux, 8 March 2017

300 speed-dating sessions at Cartoon Games & Apps

Cartoon Games & Apps took place today, just before Cartoon Movie. Organised in collaboration with with Bordeaux Games, Pôle Image Magelis and CATS (Cluster Aquitain du Transmedia Storytelling), these meetings aim to foster partnerships upstream between animation producers and video game companies and took place just after *La Grande Jonction*, the B2B French Tech Bordeaux event dedicated to animation, transmedia and virtual reality.

In collaboration with Bordeaux Games, Pôle Image Magelis and CATS (Cluster Aquitain du Transmedia Storytelling), Cartoon organizes the "Cartoon Games & Apps", which consists of matchmaking sessions of 20 minutes each between animation producers, transmedia & gaming professionals. These meetings took place to establish a new synergy between these two sectors and in the long term, to encourage producers to bring game and transmedia partner at the same EARLY stage as the co-producer and the distributor in the process of a feature film.

This year, 39 video game representatives (Ubisoft, ShinyPix who created "Robinson Crusoe" game, FrameOver, Remote Control Productions, Waveor, Solidanim who created "Cafard" game, ...) from Germany, Belgium, Spain and France, and around 61 European animation producers met during more than 300 meetings.

About Cartoon Movie

For this edition, 55 projects have been selected to be pitched at Cartoon Movie: 16 of them are in concept, 27 in development, 9 in production and 3 in sneak preview. More than 850 animated feature film producers, investors, distributors, sales agents, video game companies and new media players from 41 countries of Europe and beyond will come in Bordeaux that will become the European capital of animation film.

Since 1999, over 275 films pitched at Cartoon Movie, with a total budget of 1.9 billion Euros, have secured their financing and have been released thanks to this annual forum aimed at strengthening the production and distribution of animated feature films in Europe.

Cartoon Movie is organised by CARTOON with the support of Creative Europe - MEDIA, CNC (Centre national du cinéma et de l'image animée), Bordeaux Metropole, the city of Bordeaux and Pôle Image Magelis.

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Images

The list of selected projects can be found at this link:

<http://www.cartoon-media.eu/cartoon-movie-event/cartoon-movie-2017/discover-the-projects-1.htm>

Pictures of the event:

<https://www.flickr.com/photos/35940214@N05/albums/72157680776838666>

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