



ANIMATION ARE OFF TO CARTOON FORUM!

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Brighton-based director and animator, Sarah Bird, is off to showcase her latest project at next week's Cartoon Forum conference in Germany.



Sarah, owner of AnimNation, has been developing a children's TV series over the last year and a half, which is one of the 60 projects across Europe accepted into the conference this year.

She explains, "Cartoon Forum is a great opportunity for children's television producers to pitch their series ideas to potential broadcasters and investors through a 30-minute presentation. It is a highly competitive area and with so many European projects trying to be one of the 60 shown at the conference, I feel very privileged to have been accepted".

Sarah teamed up with children's comedy writer, Jayne Kirkham, to create a dedicated children's television development company called Brown and Sticky Productions. Together they have developed the project titled Adrian's Wall; which is a fast-paced 3D animated comedy for 8-12 year olds, following the schemes and scams of a teenage Celtic Queen living in Roman Britain; and Caesar's foppish nephew Adrian determined to bring style, sophistication and spa-baths to the great unwashed of Britannia.

Sarah and Jayne have developed scripts, storylines and character concepts and have created a 45-second 3D animated trailer, with help from local freelancers, that they are taking out to Cartoon Forum next week.

They have already received positive feedback from many children's UK broadcasters and have been supported by Nickelodeon, RDF Television, Screen South and UK Film Council, and are hopeful that they will be able to encourage further broadcasters to invest in the series.

Cartoon Forum has been running yearly since 1990 and has helped to bring children's television producers, broadcasters and investors together to foster co-productions and accelerate financial arrangements. Cartoon Forum allows co-productions to be finalised, pre-buys agreed, negotiation of distribution agreements, options discussed on every type of right, and licensing of secondary rights.

For more information on Cartoon Forum:- <http://www.cartoon-media.be/FORUM/index.php>

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