



EUROPEAN ANIMATION'S TOP PLAYERS COME TOGETHER AT THE 19th CARTOON FORUM

- *The Forum will present 360 hours of animation with a total budget of over 190 million euros*
- *France, Germany and the U.K. present the most projects*
- *2D animation series created for young children conceived also for new media platforms continue to prevail*

Brussels, May 26th, 2008. Over 700 professionals from the animation sector will meet in the German city of Ludwigsburg from 16-19 September for the 19th edition of **Cartoon Forum**, the annual European rendez-vous to support the co-production, financing and distribution of cartoon series for television and new media platforms.

60 projects from 14 countries will be presented to broadcasters, investors and co-producers from across Europe in an effort to speed-up their financing. The projects, which represent some 360 hours of animation, have a total budget of over 190 million euros.

France once again leads the event with 15 projects, followed by Germany with 11 and the U.K. with 10 projects. In addition to the 14 participating countries, a further six countries have also contributed to a number of the 60 projects presented, confirming the Cartoon Forum's pan-European profile.

The recent trends in European animation continue their ascent, with series in 2D conceived also for new distribution platforms such as mobile phone, internet and video games continuing to prevail. Children six to nine years of age remain the most targeted audience.

Since its creation in 1990, **Cartoon Forum** has been revered as a springboard for the production of European animation series. Organized by the European Association of Animation Film - CARTOON, the event has helped support European animation both within Europe's borders and abroad.

Boasting one of the most important animation schools in Europe - the Filmakademie Baden-Württemberg -, the historic city of Ludwigsburg, located in the middle of the State of Baden-Württemberg, is the ideal setting for the latest edition of Cartoon Forum.

The main partners of **Cartoon Forum 2008** are the EU MEDIA Program, Baden-Württemberg Staatsministerium, Stadt Ludwigsburg, Wirtschaftsförderung Region Stuttgart (WRS), Filmförderung Baden-Württemberg (MFG) and the Filmakademie Baden-Württemberg

For further information, please visit www.cartoon-media.be/FORUM/intro.php where you will be able to obtain more details on the projects as well as high resolution images.

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