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Cartoon Forum Post-Analysis

Submitted by frank grimshaw on Tue, 2007-09-25 09:52. [Events](#)



A round-up of the interesting facts and figures to emerge from this year's Cartoon Forum.

60 television animation series from 12 different countries were presented. Over half of the producers have stated that they secured the financing for their projects in the short or mid term. Cartoon Forum Catalunya summed up about 400 hours of content and a budget of 216 million Euros.

Like in previous years, the event was also an opportunity to detect the new trends of the European animation. Animation series in 2D aimed at kids between six to thirteen year-olds and with the average cost per minute produced standing at 9,000 - 10,000 Euros prevails in European animation for television.

Also worth highlighting is animation producers' growing interest in multi-platform content, with a significant 15% of this year's projects conceived to be reproduced on new technology formats and distributed on new platforms like IPTV or mobile telephony.

The five projects that arouse the most interest at the event were Oops - Noah is gone! (Magma Films - Ireland), Sally Bollywood (Téle Images Kids - France), How to drive everybody crazy (TeamTo S.A.S. - France), Little J (Aardman Animations - UK) and The Bunjies (Studio Film Bilder - Germany)

This year Catalonian companies Televisió de Catalunya (TVC) and Luk Internacional were recognized as Best Broadcaster and Investor-Distributor of the year respectively. Meanwhile TV Cartoon, was elected by the over 800 participants as Best Producer of the Year.

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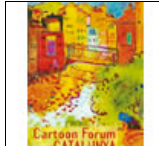
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