

## **Two Irish Animation Series to Present at Cartoon Forum Catalunya**

2007-06-05 |

**Two Irish production companies will present their animation series at the 18th annual Cartoon Forum, taking place from September 19th-22nd in the Catalonian city of Girona. ‘Rescue Wrestlers’, produced by JAM Media and ‘Oops-Noah is gone!’ produced by Magma Films, will be showcased at the event.** The forum will see the participation of 750 sector professionals, and host 60 projects from 12 different countries, summing up about 400 hours of content and a budget of 216 million euros.

France will head up the 18th Cartoon Forum with 15 projects, followed by the UK with 12 and Spain with 11, while Germany and the Nordic countries will present six projects each.

The leading trends in audience and format continue to be 26-chapter series 10-13 minutes in length directed at six to thirteen year-olds.

In terms of production, 2D animation continues to prevail over 3D, with the average cost per minute produced standing at 9,000 – 10,000 euros.

Notably, Animation producers’ have shown a growing interest in multi-platform content, with a significant number of this year’s projects conceived to be reproduced on new technology formats (HD) and distributed on new platforms (VOD, IPTV, ADSL TV, mobile telephony, etc.)

Cartoon Forum Catalunya will also host the Cartoon d’Or 2007 awards ceremony for best European animated short film and the Cartoon Tributes for television, which elects the best producer, broadcaster and investor of the year.

This is the fourth time that the Cartoon Forum is being held in Spain, following editions in Lanzarote (1990), Córdoba (1999) and Santiago de Compostela (2004). This year, the event will be celebrated in a region with one of the most thriving traditions in European animation.

Since Cartoon Forum was created 18 years ago, over 300 projects have obtained financing to the tune of over 1 billion euros and are currently being produced or broadcast in countries all over the world.

Organised by CARTOON (European Association of Animation Film), the main partners of this Cartoon Forum are the EU MEDIA Program, Institut Català de les Indústries Culturals (ICIC) - Generalitat de Catalunya, Catalan Films & TV and Televisió de Catalunya (TVC). The event also has the support of Ajuntament de Girona, Media Antena Catalunya and Universitat de Girona.

For further information, please visit [www.cartoon-media.be](http://www.cartoon-media.be).