



OVER 750 ANIMATION INDUSTRY PROFESSIONALS SET TO ATTEND THE 17th EDITION OF THE CARTOON FORUM

- *This year 60 new projects will be presented with a total budget of over 176,7 million EUR, confirming the sector's maturity*
- *Cartoon Forum consolidates its role as a meeting point for the European animation industry*

Brussels, September 4th, 2006. Two weeks from the inauguration of the 17th Cartoon Forum (Pau, 20 - 23 September), over 750 participants from 27 countries have confirmed their attendance.

This edition of the Forum, aimed at advancing the production, distribution and financing of European animation series for TV, will be attended, among others, by 320 producers and some 250 sector professionals, including broadcasters, distributors and investors.

The interest generated by **Cartoon Forum 2006** further confirms its role as an essential event for the leading players of European animation. Since its beginning, this event has represented an excellent opportunity to identify and assess the current trends of the European animation industry.

Since the first edition of the **Cartoon Forum** in 1990, the poster for the event has been designed by an artist from the host country. This year, award-winning artist and comic illustrator Jacques Loustal (Neuilly sur Seine, 1956) has splendidly captured the ambience of the Forum and the beautiful city of Pau, located at the foot of the Atlantic Pyrenees.

Organised by **CARTOON** (European Association of Animation Film) the main partners of this Cartoon Forum are the EU MEDIA Program, the CNC (Centre National de la Cinématographie), Region of Aquitaine, the City of Pau and the Conseil Général des Pyrénées Atlantiques. The event also has the support of

France Télévisions Groupe, Procirep (Société des Producteurs de Cinéma et Télévision) and SACD (Société des auteurs et compositeurs dramatiques).

For further information: www.cartoon-media.be

Cartoon Organisation: Annick Maes

Tel : (32) 2 242 93 43 - annick.maes@cartoon.skynet.be

Web : www.cartoon-media.be

International Press: Gerardo Michelin

Tel : (34) 630 57 2268 - gmichelin@ya.com