



## **CARTOON FORUM GALICIA : RECORD NUMBER OF 800 PARTICIPANTS “FAST FILM” RECEIVES THE CARTOON D’OR**

The 15<sup>th</sup> CARTOON FORUM took place from 22 to 25 September in Santiago de Compostela (Galicia/Spain). Organised by CARTOON (AEFA), with the support of the MEDIA Programme of the European Union, the Xunta de Galicia, Xacobeo 2004 and Caixa Galicia, this "co-production forum" entirely dedicated to the financing of European animation programmes for television put together a record number of 800 participants : potential partners or investors, including 133 broadcasters, 382 producers, 65 investors and 91 both producers and investors from 24 countries, including the USA and Canada.

Among the 69 new series or TV specials that were presented by European producers, it seems that 23 projects have obtained the guarantees to get the financing in the short term, representing a total amount of 87 millions €. As a matter of fact, regarding the 14 last editions of the event, 1/3 projects (301 series or Tv special) that were presented at the Cartoon Forum, have been produced, totalizing 1 bilion Euros !

Ten projects have attracted a large audience, both participants and investors, as they were pitched :

1. The Secret Show (Collingwood O’Hare, UK) 282 part. (147 invest)
2. Minuscule (Futurikon, france) 259 part. (139 invest)
3. Dan & Mr Perfect (Millimages, France) 208 part. (108 invest)

4. Little Princess (The Illuminated Company, UK) 198 part. (104 invest)
5. The Squad (Marathon, France) 195 part. (104 invest)
6. Imp de Negro (Red Kite Animations, UK) 186 (80 invest)
7. The Farm (Ellipsanime, France) 185 part. (78 invest)
8. P3K Pinocchio 3000 (Filmax, Galicia, Spain) 166 part. (60 invest)
9. Dogbreff (Happy Life, Sweden) 156 part. (84 invest)
10. Maze of Dreams (Grandola Nova, Galicia, Spain) 153 part. (54 invest)

On the commercial side, this edition can testify to a remarkable marketing-oriented approach from the early stage of projects; for instance, several of them were conceived in multiformat (TV series - Website - CD - DVD - games - interactive), taking into account merchandising and licensing aspects.

During the closing evening, the CARTOON D'OR 2004 was awarded by Virgil Widrich ([www.widrichfilm.com](http://www.widrichfilm.com)), a young Austrian film-maker, with « FAST FILM ». This short film has received already 29 awards, in Espinho and Stuttgart for instance, (pictures available on Cartoon's website : [www.cartoon-media.be](http://www.cartoon-media.be)). With this award, he also received from MEDIA 15 000 Euro, to allow him to begin a new work, feature film or TV special.

For the next edition the Cartoon Forum will land for the first time in Denmark. The 16th edition will take place in the enchanting old town of Kolding, on the shores of the Baltic Sea from 21 to 24 September 2005.

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